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AUGUST 2025

RATING

The Most Popular
Non-Cuban Cigars in China

The Most Popular
National Cigars (China)

COVER STORY
THE GOLDEN PARING.
GOLF AND CIGAR!

NEWS

LIGERO CIGAR SINGAPORE:
A TIMELESS JOURNEY OF TRADITION
AND CRAFTSMANSHIP

CUBAN CIGAR PRICE RISE AGAIN IN 2025!

NEW PRODUCTS

5 GREAT WALL CIGARS
LUNCED IN
HONG KONG AND MACAO

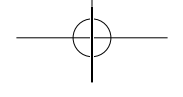
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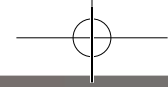
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CIGAR SPECIALIST
Lighting The Passion Of Life

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PUBLISHER Sissy Hao CHIEF OPERATING OFFICER Fay Xu
INDUSTRY ADVISER Andres Lee

EDITOR-IN-CHIEF Sissy Hao DEPUTY CHIEF EDITOR Laura Xie CHINESE EDITOR Louis Wang
CHINESE EDITOR Ann An CHINESE EDITOR Summer Xia PROCESS EDITOR Robin Liu ENGLISH EDITOR Stephnie Ho (NL)
SPANISH EDITOR Daniela COLUMNIST Javier Blanco-Urgoiti (SPA) PROOFREADER Jose de Castro (USA)

TALENT COORDINATION Mariana Wang

PHOTOGRAPHER Andy Yang (ZQ Studio)

ART DIRECTOR Louis Luo GRAPHIC DESIGNER Seven Zhou GRAPHIC DESIGNER Zya Zhang

SENIOR ASSISTANT Laura Xie Berlin Xu

Legal Adviser

LAWER & PARTNER Yi Wang LAW FIRM Shanghai Xinben Law Firm

Address

Room 554,Bonded Building, West Side of Bonded Road, Hangzhou Airport Economic Zone, Jingjiang Street, Xiaoshan District, Hangzhou City,China

CONTACT

www.cigarspecialist.cn

OFFICIAL WECHAT: CigarSpecialist

CONTACT NUMBER: +86 21 6497 0188

OFFICIAL INSTAGRAM: cigarspecialistmag



Official Wechat

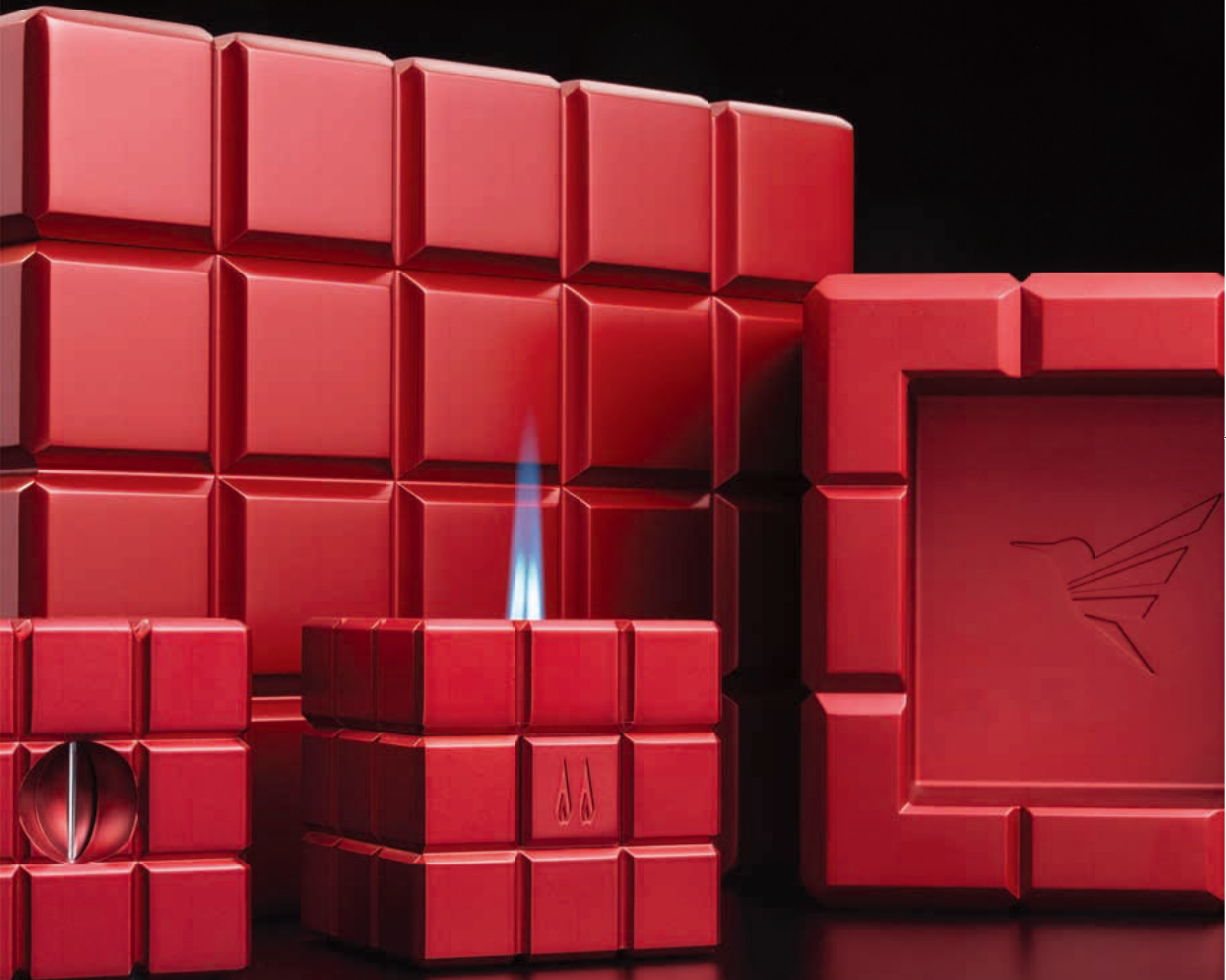


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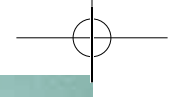

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世界的味道 中国的长城

The Taste of the World, the Great Wall of China.

Changes in Centuries !

In economic and industrial development, expectations are the decisive factor. When we dedicate our wholehearted efforts and believe in a positive future, we will embrace warmth and triumph!

Editor_Sissy Artistic design_Seven

In recent years, one phrase has been repeatedly echoed among the Chinese people: 'changes unseen in a century.' When this statement first appeared in the news several years ago, I believe most felt little resonance. Yet as the Russia-Ukraine and Israel-Palestine conflicts erupted, as a new president rose to power across the ocean, and as the Sino-U.S. trade war escalated — our understanding of these words has deepened profoundly. One cannot help but admire our nation's leadership collective. The era we inhabit is one where uncertainty and opportunity coexist. For China, every industry now navigates through these transformative changes unseen in a century.

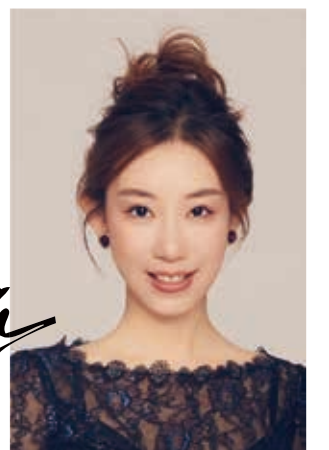
The most significant shift within this 'transformation unseen in a century' is the collective rise of emerging markets and developing nations, represented by China, which has fundamentally altered the global balance of power. As the world's largest emerging cigar market, China is now quietly unfolding a profound transformation in its cigar industry—one potent enough to reshape the global cigar landscape. Since late last year, strong policy signals from the China Tobacco, new customs regulations, and nationwide efforts to boost consumption have generated substantial tailwinds for domestic cigar development. Sales data from Q1 this year—marking a strong start for Chinese-made cigars—indicates these favorable conditions will not only endure but expand.

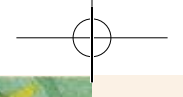
Since our previous issue, readers of Cigar Expert have witnessed a notable shift: substantial increase in coverage dedicated to domestic cigars within these pages. Our current cover story, 'Pride of China Cigars,' presents an exhaustive report on China's best-selling cigar market. This three-part series will unfold across consecutive editions—

beginning with 'Chinese Cigars' (this issue), followed by 'Cuban Cigars' (next issue), and concluding with 'Non-Cuban Imported Cigars' (final installment). With this report, you'll discover precisely which premium cigars—renowned for both quality and reputation—are available at Chinese tobacconists amid a dazzling array of fully licensed, tax-compliant products.

Beyond major features, domestic cigars now claim equal prominence in our new-release reviews section. This year has seen Chinese cigar brands breaking out with an unprecedented wave of new products, signaling their ambition to conquer the domestic market. Rest assured, we've delivered 'more content without raising the price'—this issue still dedicates substantial coverage to global industry insights and heavyweight international releases. Simultaneously, we're launching a new column: serialized excerpts from my upcoming book *The Story Of A Cigar Leaf*. Here, you'll journey across plantations in Central/ North America and Asia—including China—through my observational lens, unraveling the secrets of cigar leaves. For seasoned aficionados, the ultimate revelation of a cigar's flavor profile lies always in the terroir that nurtured its life.■

郭宇婧





Cuban Cigar Price Rise Again in 2025 !


The retail price of Cuban cigars rise again in 2025, but moderately, compared with previous two years, with an average increase of about 5%.

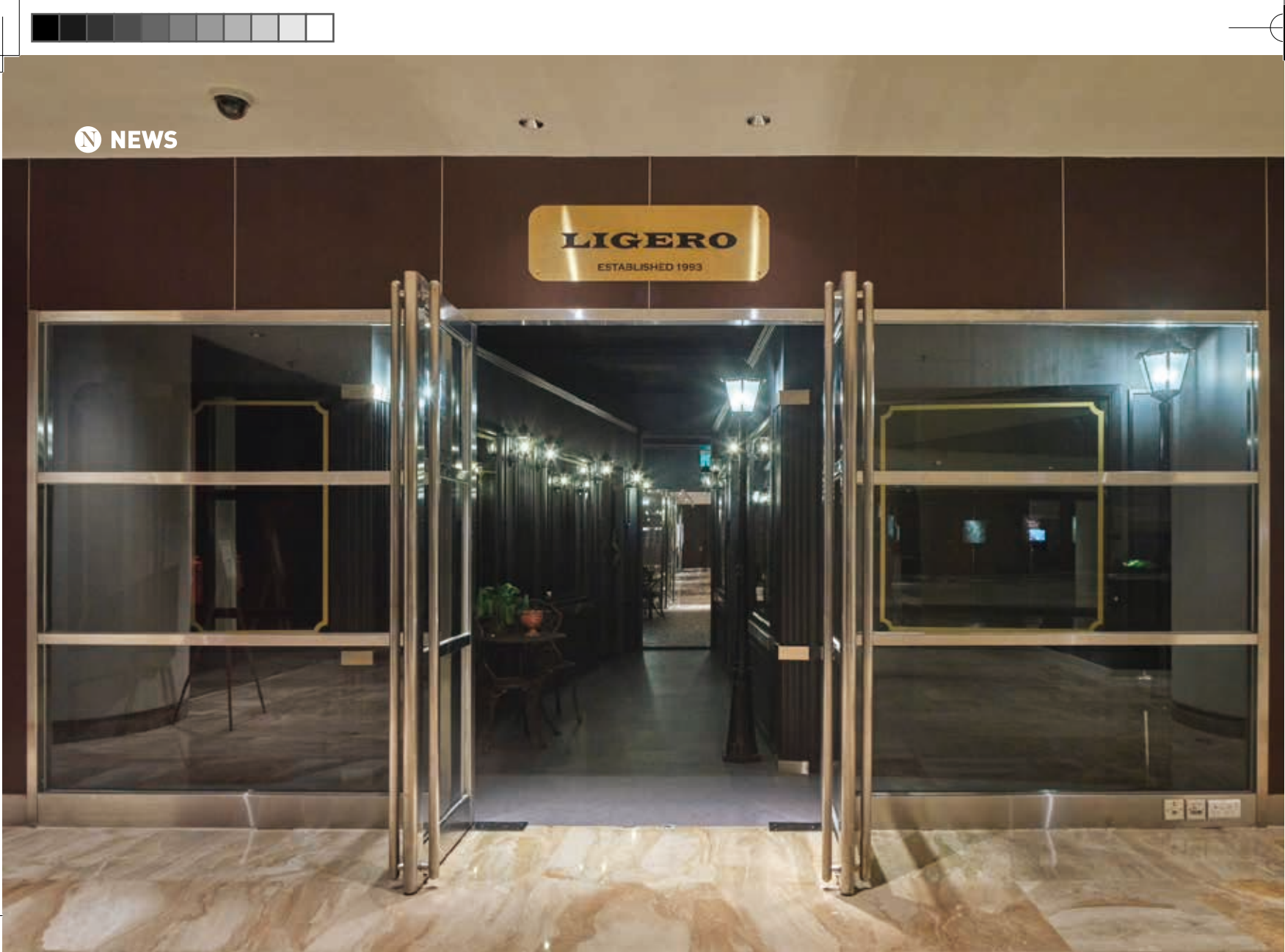
Edition_Berlin Artistic design by_Seven Photos by_Cigar Specialist

Recently, the editor received an email about the latest retail price list of Cuban cigars in Spain in 2025. The price in Spain has always been one scale of Europe, which is a little expensive than that in Germany, but still affordable when compared with many other European countries. According to the list, the retail price of Cuban cigars rise again this year, but relatively moderate compared with the previous two years, with an average increase of about 5%. The most notable increase is found in BHK (Cohiba Behike BHK), Cuba's flagship product

line. Compared with last year, its three cigars all increase by 21-22%. While, Trinidad remains basically unchanged, which experienced the largest price increase in 2022 among Habanos S.A's brands (its price tripled overnight) and has been relatively stable in the past two years. Habanos Group is also adapting to the reality of reduced demand caused by excessively high prices by not increasing the prices of Trinidad cigars. We sort out the latest retail price list of Cuban cigar representative products in Spain for your reference.

2025 Spain Region Cuban Cigar Suggested Retail Price Reference					
Name	Price (€)/piece	Price (RMB) /piece	Name	Price (€)/piece	Price (RMB) /piece
Bolivar Belicosos Finos	17.6 €	133RMB	Montecristo Linea 1935 Dumas	52 €	393RMB
Bolivar New Gold Medal LCDH	29 €	219RMB	Montecristo Linea 1935 Leyenda	75.5 €	570RMB
Bolivar Royal Coronas	19 €	144RMB	Montecristo Linea 1935 Maltes	66 €	499RMB
Bolivar Soberanos	31 €	234RMB	Montecristo N.2	25 €	189RMB
Cohiba 55 Aniversario	330.75 €	2499RMB	Montecristo N.4	12.3 €	93RMB
Cohiba Behike BHK 52	230 €	1737RMB	Montecristo Open Eagle Caja	27.5 €	208RMB
Cohiba Behike BHK 54	290 €	2191RMB	Montecristo Petit Edmundo	17.75 €	134RMB
Cohiba Behike BHK 56	320 €	2417RMB	Montecristo Supremos E.L. 2019	95 €	718RMB
Cohiba Esplendidos	122.5 €	925RMB	Montecristo Wide Edmundo	25.5 €	193RMB
Cohiba Lanceros	92 €	695RMB	Partagás Serie D N.4	20.5 €	155RMB
Cohiba Maduro 5 Genios	99 €	748RMB	Partagás Serie E N.2	26 €	196RMB
Cohiba Maduro 5 Mágicos	78.8 €	595RMB	Partagás Serie P N.2	23 €	174RMB
Cohiba Maduro 5 Secretos	39.2 €	296RMB	Quai d'Orsay No.50	14.3 €	108RMB
Cohiba Medio Siglo	66 €	499RMB	Quai d'Orsay No.54	20.3 €	153RMB
Cohiba Piramides Extra	121 €	914RMB	Quai D' Orsay N.52	22 €	166RMB
Cohiba Robustos	78 €	589RMB	Ramón Allones Specially Selected	18.4 €	139RMB
Cohiba Siglo II	39.2 €	296RMB	Romeo y Julieta Churchills	28.4 €	215RMB
Cohiba Siglo III	55.5 €	419RMB	Romeo y Julieta Hidalgos Línea de Oro	66 €	499RMB
Cohiba Siglo IV	62.75 €	474RMB	Romeo y Julieta Nobles Línea de Oro	58.4 €	441RMB
Cohiba Siglo V	68.2 €	515RMB	Romeo y Julieta Romeo N.1	11.2 €	85RMB
Cohiba Siglo VI	105 €	793RMB	Romeo y Julieta Romeo N.2	11.6 €	88RMB
Cohiba Talisman EL. 2017	330.75 €	2499RMB	Romeo y Julieta Romeo N.3	9 €	68RMB
H. Upmann Magnum 46	18.4 €	139RMB	Romeo y Julieta Short Churchills	20.5 €	155RMB
H. Upmann Magnum 50	22.4 €	169RMB	Romeo y Julieta Wide Churchills	22.7 €	172RMB
H. Upmann Magnum 54	19.9 €	150RMB	Trinidad Fundadores	67 €	506RMB
Hoyo de Monterrey Epicure Especial Caja	21.9 €	165RMB	Trinidad La Trova	83 €	627RMB
Hoyo de Monterrey Epicure N.2	20.5 €	155RMB	Trinidad Media Luna	45 €	340RMB
Hoyo de Monterrey Epicure No.3	23.1 €	175RMB	Trinidad Reyes	34 €	257RMB
Montecristo Double Edmundo	25 €	189RMB	Trinidad Topes	64 €	484RMB
Montecristo Edmundo	24.9 €	188RMB	Trinidad Vigia	53 €	400RMB

Note: This retail price is the suggested retail price in Spain. However, retail stores may pay a premium or not sell the cigars in full boxes due to the short supply. This list is for reference only and does not represent our standpoint. 



The Ligerero cigar boutique sells a variety of premium cigars from Cuba, the Dominican Republic, and the Republic of Nicaragua. In addition to the supply of daily products, it also offers high-end, rare, aged, and limited-edition cigars, as well as exclusive custom-made cigars. Moreover, the boutique also provides cigar accessories of world-class brands such as ELIE BLEU, XIKAR and COLIBRI, to facilitate cigar lovers enjoy a comfortable tasting experience and meet customers' diverse product demands.

The boutique owns Singapore's largest walk-in cigar humidor, with a constant temperature and humidity environment to ensure optimal care for each cigar - a testament to Ligerero's commitment to excellence in quality. Ligerero also offers appointment-based private tour service for customers, allowing them to explore top-tier collections in a private setting under the guidance of professional advisors. Although on-site cigar tasting is not permitted by Singapore law, Ligerero provides detailed tasting notes for reference to assist customers in making choices.

Overall, every detail of this boutique, from its environmental layout, product selection to service quality, showcases Hoong Eng's ultimate pursuit of a refined lifestyle. If you happen to be in Singapore and have a passion for cigar culture, it's worth visiting this boutique to experience its unique attractiveness. 📍



Ligerero Cigar Singapore
Address: Ligerero Cigar Singapore 7 Raffles Boulevard, Pan Pacific Singapore, #02-04
Business Hours: 11:00AM-9:00PM
Phone: +65 9233 0010

LIGERO CIGAR SINGAPORE :

A Timeless Journey of Tradition and Craftsmanship

The legendary story of Ligerero began at the picturesque Boat Quay in Singapore. With continuous innovation in its business philosophy, Ligerero has gradually developed into a comprehensive cigar boutique integrating retail, high-end dining and customized services, solidifying its benchmark status in the cigar world.

Edition_Berlin Artistic design_Seven Photos_Cigar Specialist image gallery

Ligerero Cigar Singapore celebrated its grand opening at Pan Pacific Singapore on May 20, 2025, after a complete redesign, marking a new chapter for this legendary cigar since its establishment in 1993. Founded by Hoong Eng, who has shaped the brand with expertise and visionary leadership, Ligerero Cigar has long stood as a premier destination for cigar lovers.

The legendary story of Ligerero began at the

picturesque Boat Quay in Singapore. With continuous innovation in its business philosophy, Ligerero has gradually developed into a comprehensive cigar boutique integrating retail, high-end dining and customized services, solidifying its benchmark status in the cigar world. The new 1,100 sq. ft. boutique stays true to the brand's style while perfectly blending traditional cigar culture with contemporary sophistication, continuing to write new chapters in its distinguished legacy.





REVIEW: Expo of Cigars of China 2025

—and the 7th Global Promotion Tour Of Chinese Cigar City

Compared with previous sessions, the exhibition this year is richer in contents and highlights, such as the professional cigar seminars, creative immersive cigar life festival, as well as a lively and extraordinary “cigar night” tasting activity, and an elaborate journey to the source of Chinese cigars. Therefore, the exhibition has been fully upgraded in not only innovation but also arrangement.

Edition_Laura Artistic design_Seven Photos_Great Wall Cigar Factory of China Tobacco Sichuan

China Cigar (Sichuan) Expo has been held for 7 years since 2019 so it has witnessed the development of cigars in China. On the basis of years' experience, each exhibition has many highlights and is unique in style, and becomes better constantly in both scale and quality.

This year is the 7th China Cigar (Sichuan) Expo, which has already become a major event in Chengdu. The 5-day event (from May 25 to 29) is richer in content and highlights than previous sessions, including professional cigar seminars, creative immersive cigar life festival, as well as a lively and extraordinary “cigar night” tasting activity and an elaborate journey

to the source of Chinese cigars. Therefore, the exhibition has been fully upgraded in not only innovation but also arrangement. Let's feel it in an all-round, multi-angle and deep-layer :

1. Strong squad

On the morning of May 26, the opening ceremony of the 7th Global Promotion Tour of China Cigar (Sichuan) Expo 2025 “Capital of Chinese Cigars “ was held at the cigar expo area of Hall 16, main venue of the 20th Western China International Fair. The big event attracted visitors from political and business circles, the industry, mainstream media and senior cigar enthusiasts from all over the country.

2. Series professional seminars on cigar industry development

On the afternoon of May 26, two seminars were held in order to publicize the domestic cigars and promote industrial development: “China Cigar Industry Development Seminar” to focus on the promotion of industry chain, and “Cigar Consumer Culture Promotion Seminar” to discuss the cultivation of consumer market with the professional cigar terminals and cigar lovers. Experts attending the meeting shared the development trends and opportunities of cigar industry and jointly explored effective ways to enhance the competitiveness of the industry chain.

3. Creative activity: “Cigar Life Festival”

With a focus on immersive cigar life, the “Cigar Life Festival” connects time and space, culture, trends and commerce in series from the perspective of the “Year of Cigar” . The activities, such as cigar culture exhibition and interactive scenes, allow the audiences to deeply feel the diversified development of cigar culture and provide new, old and potential cigar con-



sumers with unique immersive experience.

4. Passionate lake, cigar night

As one of the liveliest programs in this expo, the “Cigar Night” tasting event ignited the passion of all audiences.

On the evening of May 26, the “Cigar Night” tasting activity was held in Xinglong Lake, Chengdu. In the event, three new products were launched, which were developed together with the senior cigar lovers. The scene was very lively.

5. Featured activities: A journey to the source of Chinese cigars

On the morning of May 27, the members of the “-Journey to the Origin of Chinese Cigars” paid a visit to the planting bases and museums to learn about planting standards and conservation concepts, observe hand-rolling techniques, and personally feel the ingenious inheritance from a tobacco seed to a finished cigar.

6. Seminar on improving the quality of Chinese cigar tobacco leaves

On the afternoon of May 27, the “ Chinese Cigar Tobacco Quality Improvement Seminar” was held at the Great Wall Cigar Factory, following the theme of “With China (Core), Making Chinese “Taste” - Taking Quality as the Core, Accelerating the Domestic Raw Materials to the Top Level” . Experts and representatives made reports, exchanged views on topics such as breeding, production and fermentation.■



Chinese Luxury Cigar Accessories Series - **Great Wall Sunrise** !

GREATWALL & ELIE BLEU
jointly launched **Sunrise** Cigar Accessories

Great Wall Sunrise series, endowed by Parisian artists and artisans with a romantic touch, is a grand fantasy about the Orient. Raspberry red, a Chinese traditional color with pure and strong classical flavor, is used to demonstrate an elegant and generous overall color tone, coupled with marquetry on four sides of the humidor, to present the image of the Great Wall at sunrise: the sun rising slowly, together with mountains, trees, and the winding Great Wall, displaying a magnificent and grand beauty under the rising sun.

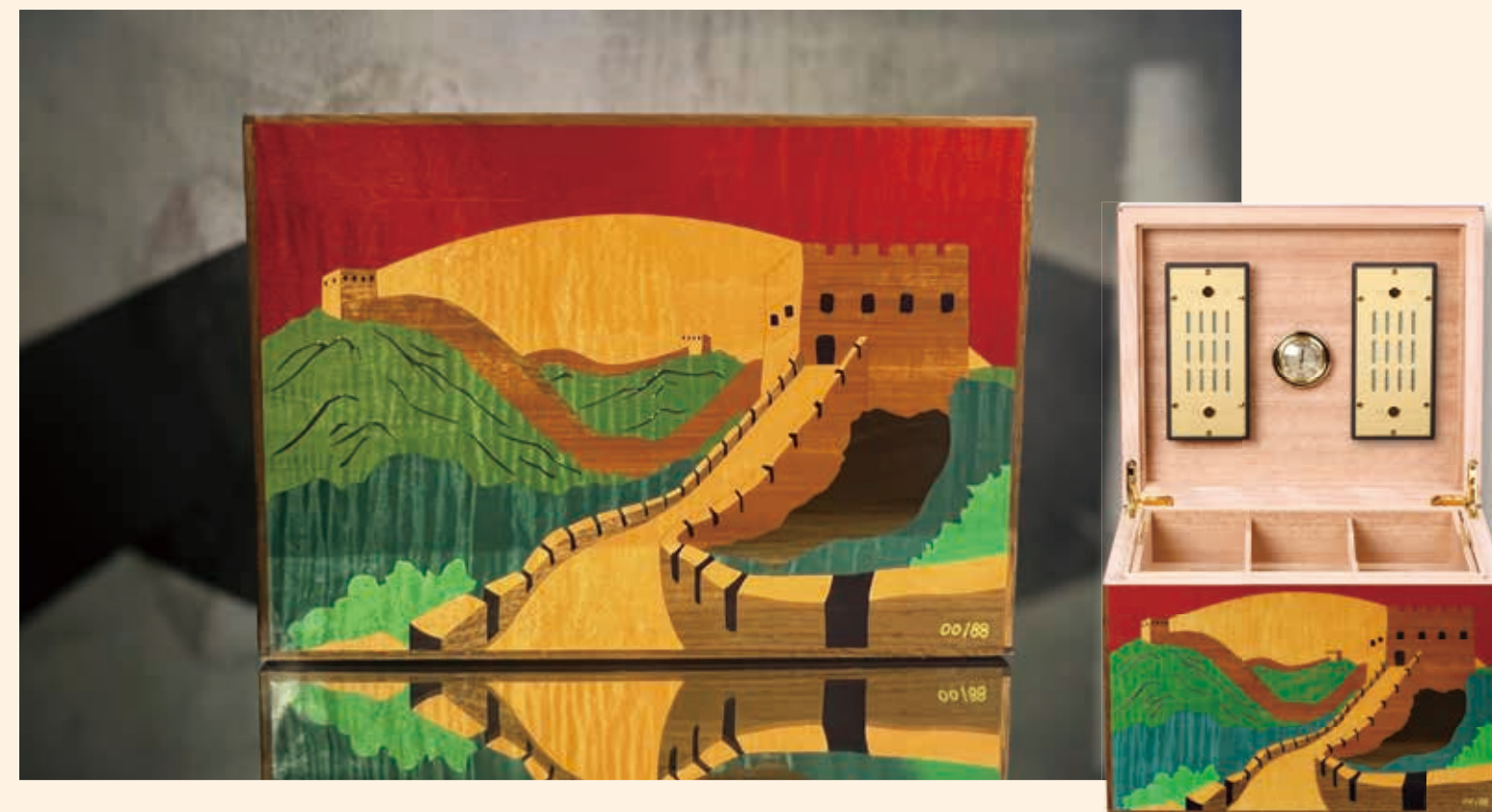
Edition_Berlin Art Design_Seven Photos_Gallery

At the Dortmund InterTabac in September 2024, a new product series was jointly launched by the Great Wall Cigar and Parisian luxury brand ELIE BLEU. This ultra-luxury cigar accessories series, named "Great Wall Sunrise", is the result of nearly one year of planning, design, and production by both parties. "This is the most attracting part of the InterTabac", an international industry expert said.

The Parisian brand ELIE BLEU is part of a family group that also founded the prestigious French luxury brand Nina Ricci. It specializes in producing high-end wristwatch and jewelry boxes, humidors, and exquisite cigar accessories, and embodies the philosophy of "art serving life" by its marquetry, a craftsmanship recognized as a "French intangible cultural heritage", creating 100% handmade

French high-quality products. One can find the presence of ELIE BLEU whether in palaces of Europe and the Middle East or within the residences of dignitaries and celebrities. Notably, even the papal reliquary housed in museums is crafted by this esteemed brand.

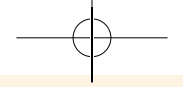
As the leading brand in the Chinese cigar industry, the Great Wall Cigar established collaboration with ELIE BLEU as early as September last year to launch a series of high-end luxury co-branded accessories. It involves a six-year cooperation plan, which aims to launch a new series to the global market every two years. The design and production are entirely handled by ELIE BLEU Group. "Great Wall Sunrise" is the first series, comprising four products: cigar humidors, wooden cigar ashtrays, portable cigar scissors, and torch lighters.



Great Wall Sunrise series, endowed by Parisian artists and artisans with a romantic touch, is a grand fantasy about the Orient. Raspberry red, a Chinese traditional color with pure and strong classical flavor, is used to demonstrate an elegant and generous overall color tone, coupled with marquetry on four sides of the humidor, to present the image of the Great Wall at sunrise: the sun rising slowly, together with mountains, trees, and the winding Great Wall, displaying a magnificent and grand beauty under the rising sun.

Cigar Humidor

The Sunrise humidor is hand-painted and designed by the renowned French artist Laurent Fuchs. The scene of the Great Wall at sunrise is vividly depicted through French marquetry. The Great Wall Cigar logo on the surface is made of metal inlay, presenting a three-dimensional and exquisite appearance. The French artisans have ingeniously created a design on the humidor surface where the Great Wall winds down from the front to the side, enhancing continuity and



integrity of the pattern. On the back of the humidor, there is an image of a person smoking a cigar while watching the sunrise, which is quite evocative.

This kind of humidor can hold 110 cigars. In terms of material selection, it is made of top-quality Okoumé from West Africa, which can automatically adjust humidity and provide an excellent environment for cigar preservation. Meanwhile, the humidor surface is inlaid with rare woods such as liquidambar formosana and platane wood from South America. Besides, all the patterns and decorations

on the humidor body are crafted through marquetry, a traditional technique recognized as a “French Intangible Cultural Heritage” , presenting a three-dimensional and vivid appearance that is exquisite and unparalleled. Moreover, though the wood grain is sealed within the transparent piano lacquer, with up to 25 layers of hand-applied lacquer, it appears as thin as cicada’ s wings and crystal clear, giving off a shimmering effect in the light. The perfect of the artwork is attributed to the eight-month production process and hundreds of meticulous refinements. There will be a limited release of only 88 pieces globally.



Wooden Cigar Ashtray

As a miracle of craftsmanship and design, this kind of ashtray is specially created for cigar enthusiasts who seek a high-quality lifestyle. The magnificent scene of the Great Wall at sunrise coupled with the columnar metal contributes to a touch of modernity and luxury, and creates a unique visual harmony. This kind of ashtray can hold two cigars on six metal columns. Such an ingenious design can ensure the best air

circulation of the cigars and prevent the wood from being affected by overheating.

The manufacturing process of the ashtray is consistent with that of the cigar humidor. The patterns and decorations on the surface are all completed through marquetry, presenting a three-dimensional and vivid appearance that is exquisitely unparalleled. The natural and rare wood grain is sealed within

the top-quality transparent piano lacquer which is up to 25 layers, presenting a crystal clear look and a dazzling & shimmering beauty in the light. The distinctive patterns inlaid evoke a strong Chinese sentiment, bringing a fresh and serene atmosphere. With its unique appearance and outstanding functionality, this kind of ashtray stands out in the world of cigar accessories. There will be a limited release of only 88 pieces globally.



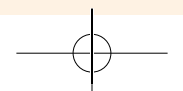
Portable Cigar Scissors

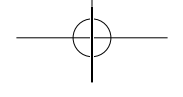
This kind of cigar scissors continues the style of the Sunrise series. Its color and pattern are consistent with previous Sunrise products, vividly depicting the grandeur of the Great Wall. With a 100% metal body and double-edge blades of medical-grade fine steel, the scissors can cut quickly and neatly. It can easily cut large ring-gauge cigars. There will be a limited release of 188 pieces worldwide.

Torch Lighter

This kind of lighter is featured with a raspberry red base color, adorned with a sunrise pattern and highly personalized character images, presenting a distinct theme. Its shape follows the classic ELIE BLEU shell design, simple yet elegant, highlighting a beautiful streamlined form and three-dimensional layers. The wind-resistant direct flame can quickly and efficiently ignite cigars. The pocket-sized design offers a very comfortable hand feel. The outer shell is coated with up to five layers of anti-scratch and wear-resistant UV paint. It is particularly worth noting that this kind of lighter has an independent jet ignition system with an exclusive international patent. The bottom gas-filled inlet and flame adjustment valve are integrated for convenient use. There will be a limited release of 188 pieces globally.

“The Taste of the World, the Great Wall of China” is the new slogan of the Great Wall Cigar, which reflects the ambitious vision of the Great Wall Cigar to actively embrace the international market. The Great Wall Sunrise series is expected to be launched domestically in July 2025, with pre-sale activities commencing shortly. We believe that this series will upgrade the brand image of the Great Wall Cigar again and greatly boost its international influence, giving a fresh impetus to the brand further. For updates on pre-sale information regarding this series, please stay tuned for subsequent reports from our official account.📢





NEW PRODUCTION



TWO NEW PRODUCTS FROM THE *Carrillo brand make a sparkling debut*

In the 2025 PCA exhibition, E.P. Carrillo launched two new products raising extensive attention: The Essence Series Connecticut and inheritance series - La Historia Silk. According to the planning, the two new products will be launched formally in May and Q3, 2025, further enriching the production line of Carrillo.

Edition_Laura Graphic design_Seven Photos_Cigar Specialist

The Essence Series Connecticut

The Essence Series Connecticut is the fourth product of Carrillo series, which made its debut in 2024 and has launched three products, including Sumatra, Maduro and Honduras. The Essence Series Connecticut follows the design idea of the Essence series but its flavor is tender and suitable for the cigar lovers preferring fine flavor.

The wrapper of the Essence Series Connecticut is made of high-quality tobacco from Connecticut, Ecuador. The binder is made of Criollo 98 tobacco leaves from Honduras. The filler is made of mixed tobacco leaves from Honduras and Dominica. This series includes 3 sizes:

It is worth mentioning that production site of Connecticut is different from previous two products of Essence series. Sumatra and Maduro were produced at Casa Carrillo Factory in Dominica, but Honduras and Connecticut were produced respectively at Plasencia's brand factories in Honduras, i.e., Tabacos de Oriente and Agro Industries Diadema.

La Historia Silk

Inheritance series - La Historia Silk is a special product launched by Carrillo for honor females in cigar industry,

designed in person by the market director Lissette Perez-Carrillo. The cigar follows the core idea of "elegance and strength" to show females' toughness and influence.

Different from the square shape general in the Inheritance series, La Historia Silk is designed with classic round shape and rolled at Casa Carrillo Factory in Dominica. Up to now, three different recipes have been launched, while the specification of all recipes is Toro: length: 6" (about 152mm); ring gauge: 52.

The full information about this new series has not been released. The only detail known is that its wrapper comes from three regions: San Andreas of Mexico, Connecticut of Ecuador, and Ecuador. Besides, this series includes 10 cigars in each humidor. According to the planning, 500 humidors will be released once every year. Although the specific price has not been announced yet, this limited edition cigar will undoubtedly become popular among collectors and cigar aficionados.

The two new products not only demonstrate Carrillo's innovation and craftsmanship in cigar making but also further consolidate its status in the premium cigar market. 🇺🇸



传承系列—丝帛 (La Historia Silk)



精华系列—康涅狄格
(The Essence Series Connecticut)

5 GREAT WALL CIGARS

lunched in Hong Kong and Macao



Recently China Tobacco Sichuan Industrial Co.,Ltd.held a new product release meeting in both Hong Kong and Macao together with China Tobacco International Group Co.,Ltd.and China Tobacco International (Hong Kong) Co.,Ltd.in order to publicize Great Wall cigars'high quality and brand culture.In the meeting,it Marketed a total of 5 high-end handmade cigars,including the"Great Wall (National Gift No.1 Collection.Souvenir Edition for the 25th Anniversary of Macao's Return to China)","Great Wall (Saint Louis Limited Edition Canonazo)","Great Wall Zodiac Edition of the Year of Snake,Snake Limited Edition)","Great Wall (Spectacular No. 1 Official Reserved Version)"and"Great Wall (Spectacular No. 3 Official Reserved Version)".

Edition_Berlin Graphic design_Seven Photos_Cigar Specialist

In recent years, China Tobacco Sichuan Industrial Co., Ltd. and China Tobacco International (Hong Kong) Co., Ltd. have started exploring the Hong Kong and Macao markets. Through working with the local leading cigar dealers fully, they have promoted the Great Wall cigars in 40+ famous cigar retailing terminals in Hong Kong and Macao successfully. Recently China Tobacco Sichuan Industrial Co., Ltd. held a new product release meeting in Hong Kong and Macao respectively together

with China Tobacco International Group Co., Ltd. and China Tobacco International (Hong Kong) Co., Ltd. in order to publicize Great Wall cigars' high quality and brand culture. In the meeting, it launched a total of 5 high-end handmade cigars, including two ultra-high-end handmade cigars ("Great Wall (National Gift No. 1 Collection. Souvenir Edition for the 25th Anniversary of Macao' s Return to China)" and "Great Wall (Saint Louis Limited Edition Canonazo)") and three high-end hand-



made new cigars ("Great Wall Zodiac Edition of the Year of Snake .Snake Limited Edition)" , "Great Wall (Spectacular No. 1 Official Reserved

Version)" and "Great Wall (Spectacular No. 3 Official Reserved Version)").Now let' s learn the details of these high-end cigars!

01 Great Wall · National Gift No.1 Collection.Souvenir Edition for the 25th Anniversary of Macao' s Return to China

To celebrate the 25th anniversary of Macao's return to China, Great Wall Cigar Market-ed Great Wall (National Gift No. 1 Collection, Souvenir Edition for the 25th Anniversary of Macao's Return to China), which was made by the Great Wall Cigar together with AURATIC, which is also a national gift. The cigar can with the patterns of "dragons holding pearls in their claws" was tailored by AURATIC. To be specific, the pattern of "dragons holding pearls in their claws" at the top of cover implies good fortune and prosperity of the country and families; the pattern of "soaring dragon" on the conveys the expectations of progress and improvement; the top of the cover and can together form the pattern of "mother dragon teaching her children", which reflects that the mainland is the strong support for the prosperity of Macao and that Macao will become stronger and better. There

are altogether 20 Great Wall (National Gift No. 1) cigars inside the can. All these cigars are the Great Wall's benchmarking products to celebrate the 25th anniversary for Macao's return to China.

Rolled by "Haoyuechangchun" masters in person, the cigars come with smooth wrapper with slightly flexible sense of touch. The main raw materials are rare and extremely precious, which are from the tobacco leave farms special for the president, which is in Daquankeng Village, Shifang and mixed with cellared tobacco leaves from Dominica. The cigar is fermented using the sophisticated and unique "Yichuan Workshop Fermentation Method". With more than 10 years of making process from tobacco leaves to finished products, the cigars are endowed with extremely mellow flavor.

Great Wall (National Gift No. 1 Collection. Souvenir Edition for the 25th Anniversary of Macao' s Return to China)

Origin: China
Wrapper: Ecuador
Binder: Dominican Republic
Filler: China,Nicaragua,Dominican Republic
Specification: Double Corona
Length: 194mm

Ring gauge: 48
Released market: Macao and Hong Kong
Quantity first released: 2,000 cigars in 100 cans
Flavor: Scent of honey sweet, resin scent, flower scent, baking scent, nut scent, milk scent, etc.
MSRP: HKD 52,888/pair cans, 40 pcs
Released date: December 20, 2024

Overall quality assessment:

Once opening the can, you' ll be immersed in the mellow and fragrant flavor, which is a kind of amazing, mature and tender favor after accumulation for a long time. Upon the first puff, you will experience amazing honey scent. In particular, the scent of nut and coffee is obvious while the flower scent plays a dominant role. During the process, the scent of roasted bread, milk, mature baking, caramel and cocoa appear in succession and the scent of flower and fruits in the whole process really leaves a deep impression on smokers. The whole appreciation process costs 2 hours but instead of feeling bored, you' ll always find surprise from its flavor and layers.



02Great Wall · Zodiac Edition of the Year of Snake, Snake Limited Edition

Great Wall (Zodiac Edition of the Year of Snake, Snake Limited Edition) is the snake cigar first Marketed by the Great Wall Cigar based on the precious receipt developed by the Great Wall Cigar teams in 2017. The special dual-sharp-torpedo design of cigar is used to reflect the shape of snake, in order to express the propitious omen and carry the profound connotation of culture of Chinese Zodiac. The tobacco leaves are naturally alcoholized in oak barrel, thus yielding very special mellow and sweet scent. The cigars were rolled by “Hao Yue Chang Chun” four masters so each of these cigars is based on the masters’ craftsmanship and unique understandings. The Spanish cedar wood humidor is used for packaging these cigars, maximizing cigar scent. The outer surface of the humidor is themed by golden snakes flying in cloud. The interaction of red and golden color symbolizes great success and realization of dreams. A total of 2,025 humidors are released only with limited edition mark inside each humidor.



Great Wall (Zodiac Edition of the Year of Snake, Snake Limited Edition)

Origin: China
Wrapper: Ecuador
Binder: Dominican Republic
Filler: China,Nicaragua,Dominican Republic
Specification: Snake
Length: 168mm
Ring gauge: 38

Released market: Macao and Hong Kong
Quantity first released: 1,100 humidors in the first batch; total quantity released: 2,025 humidors
Flavor: Sweet scent, resin scent, flower scent, baking scent, nut scent, milk scent, etc.
MSRP: HKD 2,880/humidor, 3×3pcs
Released date: December 20, 2024

Overall quality assessment:

With moderate body, the cigar features complex flavor and tenderness out of wilderness. Upon the first puff, you will experience the scent of honey and resin, which interacts with the sweet in the whole mouth, yielding pleasant and joyous feelings immediately. In the second third, the flavor becomes wild and the scent of flower plays a dominant role, followed by the slight scent of baking and nut. The smoke is mellow and fine; the warm and tender taste contributes to endless aftertaste. In the ending, the scent and aftertaste are further intensified while the scent of milk and cocoa also appear slowly. The smoke is pure and full, contributing to higher sense of joy and happiness and endless aftertaste.



03Great Wall · Saint Louis Limited Edition Canonazo

Great Wall (Saint Louis Limited Edition Canonazo) is the Macao limited edition products jointly created by the Great Wall Cigar with Macao-based San Luis Group and a total of 1,000 humidors will be released only. With classic Canonazo specification, the cigar is made from the top tobacco leaves that have been aged for 6 years. It also contains the natural mellow scent of fermentation by oak barrel. The cigars are rolled by masters manually, thus ensuring their elegant, fine layer and unique and charming connotation. The cigars are packaged with the humidor which supports humidity adjustment and is attached with metal limited edition mark to extend gratitude to the appreciators with extreme taste on cigar.



Great Wall (Saint Louis Limited Edition Canonazo)

Origin: China
Wrapper: Ecuador
Binder: Dominican Republic
Filler: China,Nicaragua,Dominican Republic
Specification: Canonazo
Length: 160mm

Ring gauge: 52
Released market: Macao
Quantity first released:10,000 cigars in 1,000 humidors
Flavor: Flower scent, baking scent, coffee scent, chocolate scent, nut scent, wood scent, etc.
MSRP: HKD 3,980/humidor, 10 pcs.
Released date: December 20, 2024

Overall quality assessment:

The cigar is full of comfortable scent with extreme balance and rich layer. After being lighted, it will release fresh natural scent supplemented with a slice of sweet and delicate flower scent. Your mouth will be full of light and tender flavor. In the second third, the flavor of cigar appears gradually, including the integrated flavor of baking and nut scent. In the ending, mature scent of wood and delicate smoky flavor appears with orderly changes and lingering aftertaste. Therefore, this cigar is very much suitable for the cigar lovers pursuing flavor change.



04 Great Wall · Spectacular No. 1 Official Reserved Version

Great Wall (Spectacular No. 1 Official Reserved Version) interprets the honor of Chinese cigar to the whole world based on its classic image and reputation. Made of the high-quality tobacco leaves from China and other countries, the cigars were made by Great Wall Cigar in partnership with the Spain's Tabacalera in 2020. A total of 2,000 cigars would be marketed only. With premium quality, the cigar is the first Chinese cigar included in the international blind assessment list and is well received at home and abroad.



Great Wall (Spectacular No. 1 Official Reserved Version)

Origin: China
Wrapper: Ecuador
Binder: Dominican Republic
Filler: Dominican Republic and the US
Specification: Toro
Length: 150mm
Ring gauge: 52

Released market: Macao and Hong Kong
Quantity first released: 2,000 cigars in 200 humidors
Flavor: Wood scent, smell of pepper, sweet scent, vanilla scent, scent of black tea, etc.
MSRP: HKD 2,680/humidor, 10 pcs.
Released date: November 2024 (Hong Kong) and April 2025 (Macao)

Overall quality assessment:

This cigar is designed with stylish wrapper and glossy, lustrous and smooth structure. It is made of high-quality raw materials from Dominica, the US, Ecuador, etc., which are cellared for 4-6 years to best ensure its charming, mellow smell. The scent is mainly from cedar followed by the faint pepper scent; it is so fine and smooth. Obvious wood scent can be experienced in the second third, with indistinct sweet and vanilla scent, to foster rich flavor. In the ending, the scent is obviously intensified with mellow taste and stronger scent. The scent of black tea also becomes intense gradually. Smoker could enjoy themselves in the entire process of smoking cigars featured by pure, sweet, fragrant and mellow aftertaste.



05 Great Wall · Spectacular No. 3 Official Reserved Version

Great Wall (Spectacular No. 3 Official Reserved Version) interprets the oriental elegance with an international style. The Robusto specification design improves its elegance. The cigars were made in 2020 and a total of 8,000 cigars were Marketed only. I believe that cigar lovers are familiar with Spectacular No. 3, which has always been the sales champion of single product among all high-end handmade cigars and won No. 1 among the cigars of other regions in the world in the annual cigar rating and award of Cigars Lover!



Great Wall (Spectacular No. 3 Official Reserved Version)

Origin: China
Wrapper: Dominican Republic
Binder: Dominican Republic
Filler: China, Dominican Republic
Specification: Robusto
Length: 124mm
Ring gauge: 50

Released market: Hong Kong and Macao
Quantity first released: 8,000 cigars in 800 humidors
Flavor: Flower scent, wood scent, milk scent, nut scent, baking scent, etc.
MSRP: HKD 1,880/humidor, 10 pcs.
Released date: May 2024 (Hong Kong) and November 2024 (Macao)

Overall quality assessment:

With several special traditional processes, Spectacular No. 3 could retain the original flavor of tobacco leaves at maximum, and reflects the optimal characteristics and charm of the blended recipe. Its deep scent of soil and scent of undergrowth are supplemented with the mixed flavor of black pepper and spice, baking taste and the fine taste of plant and fresh balsam. The rich scent of baking and spice of cigar in the ending has further intensified the amazing performance of the cigar with fine and lingering aftertaste.



NEW PRODUCTION



2025 GREATWALL (THE YEAR *of* SNAKE) Celebrates the New Year with you

The zodiac cigars in the Year of Snake include conventional edition and limited edition. The wooden humidor is designed following the style of previous zodiac series. To be specific, the humidor is designed with traditional seamless mortise and tenon structure. The magnificent scene of snakes on the humidor is engraved by electric carving, which seems like a mysterious and dynamic zodiac image. The same as the zodiac cigars in previous years, there's 1 limited edition humidor in every 10 conventional edition humidors in the Year of Snake. There are only a total of 2,000 humidors of limited edition available all over the world, with high collection value.

Edition_Berlin Artistic design_Seven Photos_Great Wall Cigar Factory of China Tobacco Sichuan

The higher popularity of Chinese culture in the whole world drives an increasing number of overseas cigar brands to pay attention to the Chinese zodiac elements, including many international leading brands such as Davidoff, Carrillo and Vega, all of which launched their zodiac edition cigars, in hope for sharing the Chinese New Year together with Chinese cigar lovers. To interpret the zodiac culture truthfully and accurately, the Chinese local cigar brands are surely the best choice. If including this Chinese zodiac year of the snake, the Great Wall Cigar has launched a total of 11 zodiac cigars in every December. The Great Wall zodiac cigars are not only the brand's last masterpiece last year but also the first new masterpiece in the New Year.

The zodiac cigars in the Year of Snake include conventional edition and limited edition. The wooden humidor is designed following the style of the previous zodiac series. To be specific, the humidor is designed with the traditional seamless mortise and tenon structure. The magnificent scene of snakes engraved by electric carving seems like a mysterious and dynamic zodiac image on the humidor. In terms of fermentation and rolling, this cigar can be definitely said as a masterpiece. After undergoing 132 Secret Fermentation Process and the secondary in-depth fermentation of tobaccos with oak barrel fermentation process, cigars were rolled by "Haoyuechangchun" and Grade 9 rolling master team. The appearance is glossy and fine with a perfect structure. The cigar finished product is preserved in the China Cigar Cellar Museum and kept by the master. After aged alcoholization, each of the cigars is an exquisite product.

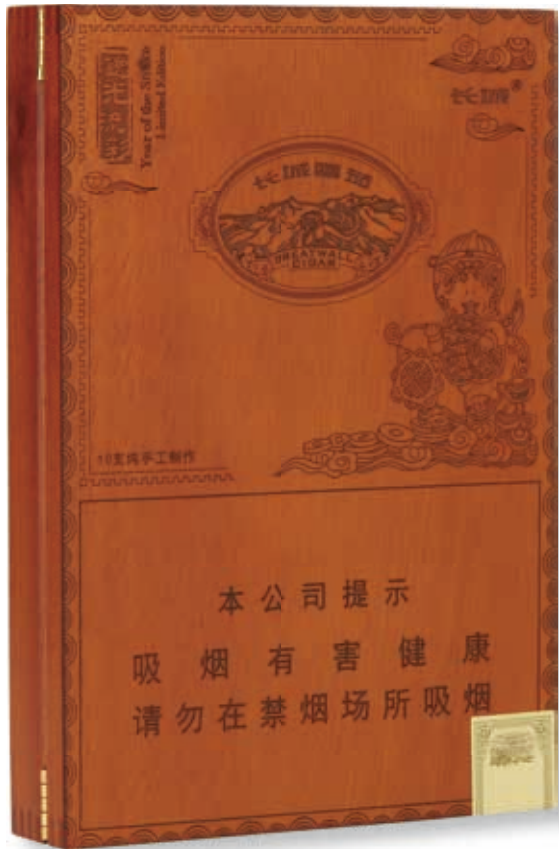


Great Wall • Chinese Zodiac Edition (the Year of Snake)

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Origin: Shifang, China
Length: 135mm

Ring gauge: 53
Body: Medium
Flavor: Resin scent, flower scent, wood scent, milk scent, bean scent, honey scent, etc.





Overall quality assessment:

Great Wall Chinese Zodiac Edition cigars are well received by customers. This series of cigars won a score of 89 points from the Switzerland-based Cigar Journal in 2021. Excellent in structure and smooth in drawing, each cigar has passed the strict resistance test procedure and was selected by the color selection master. In terms of the raw material, the tobacco leaves of this cigar are from all over the world, including the domestic fragrant tobacco leaves, high-quality deep color wrapper from Dominica and tobacco leaves that are alcoholized for above 3 years from Dominica, so as to reflect different but amazing flavors. The cigar scent is dominated by the scent of resin and flower, supplemented with the scent of milk and bean. Featured by natural transition of different scents in the beginning, the second third and ending, and full, and soft and fresh taste, the cigars could bring endless aftertaste. Therefore you can't miss such a high quality cigar.

Compared with the zodiac cigars of previous years, this Great Wall cigar (Zodiac Year of Snake Limited Edition) is special and was crafted by drawing inspiration of the “transformation from snake to dragon” legend in the ancient Chinese book. The elements in the Year of Snake are not only reflected in appear design but also the implied meaning of the Year of Snake is connoted

in the flavor and recipe. There're 10 cigars inside the humidor, with 8 recipes. Each flavor implies the snake's each transformation, people's each growth as well as the Great Wall Cigar's each innovation and growth. Never stop struggling on the way ahead. Great Wall cigar (Zodiac Year of Snake Limited Edition) encourages everyone that struggles hard with its mellow scent!

Great Wall cigar (Zodiac Year of Snake Limited Edition)

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Origin: Shifang, China
Length: 135mm

Ring gauge: 53
Body: Medium
Flavor: Flower scent, bean scent, resin scent, honey scent, nut scent, wood scent, roasting scent, etc.



The same as the zodiac cigars in the Year of Dragon, there's 1 limited edition humidor in every 10 humidors of zodiac products in the Year of Snake. A total of 2,000 limited edition humidors are sold only all over the world with high collection value. Scan the exclusive QR code inside the humidor to participate in the flavor voting and lottery. It was learnt that the Great Wall Cigar will launch a surprise edition in the second half of this year based on consumers' voting. Cigar lovers preferring any specific flavor can invite their friends to participate in it~ Besides, the lottery prizes include the Great Wall (GL· Reservation) special dragon cans of limited quantity, Great Wall (GX Sanxingdui) Cultural Creativity Moisturizing Can (Box), etc. and the win rate is 100%!

In particular, for the golden corner mark of cigars of limited edition, the patterns of snake, python, boa, flood dragon, horned dragon, and dragon with wings, golden dragon and dragon king are arranged from left to right. All these vivid visual patterns have manifested different stages of transformation from snake to dragon, bringing the feeling of luxury and nobleness; the descriptions of corner mark further explains the meaning of zodiac and the spirit of craftsmanship to link the product connotation with the brand culture closely. Such design is quite amazing, because the Great Wall Cigar lays emphasis on not only product innovation but also the export of cultural deposits. It would like to make progress together with cigar lovers to open anew chapter for homemade cigars. 🐍

Overall quality assessment:

The cigars of limited edition are even in luster, balanced and stylish. They are also blended meticulously. The oily and fine brown wrapper of Cuban variety is used for wrapping the high-quality domestic tobacco leaves and high-quality filler tobacco leaves that have been alcoholized for above three years from Nicaragua and Dominica. Blended at different proportions, the cigars combine the sweet taste of domestic tobacco leaves and the strong scent of imported ones organically, which contributes to eight different kinds of scents, tastes and bodies. Flower scent, bean scent, resin scent, honey scent, nut scent, wood scent, baking scent, etc., all of which are mixed to yield the creamy fine and rich mellow scent. Eight kinds of recipes are different and with their own charms, providing different flavors for cigar lovers.



New Cigar of New Year: GREAT WALL TUTOR No.6

Great Wall Tutor No. 6 is made of high-quality tobacco leaves originated from Dominica and China, and was rolled by the Great Wall Grade 9 master team using “Chang School's” exclusive “over-lapped rolling” method and “built-in filling head” method. Cigar aficionados are recommended to taste cigars tranquilly, and to appreciate the aftertaste to feel its special flavor and charm.

Edition_Berlin Artistic design_Seven Photos_Great Wall Cigar Factory of China Tobacco Sichuan

Dear cigar aficionados, what cigars do you want most in 2025?Cost-effective and high-quality!

High quality of cigars is judged by the following three criteria: 1.smooth smoking experience; 2. proper price; 3.large supply. Today, I'd like to introduce a new cigar, which can satisfy all your expectations. First, delicate taste; second, large packing specification of 25 cigars in one humidor,

indicating highly cost-effective;finally, its launch quantity can certainly satisfy the demands of cigar aficionados worldwide.I'd like to introduce the new product from different dimensions:Just as its name goes,Tutor No.6 of Great Wall Cigar 132 Series is the new product of the Great Wall Tutor series.

Most Great Wall Tutor cigars available on the market at present are Great Wall Tutor No. 2 cigars.

With excellent scent and exquisite square Robusto appearance, it takes prevalence among consumers soon after its launch.

The style of the outer package follows the style of Tutor series. Senior Okoume wood integrated humidor for can provide excellent maintenance environment for cigars and bring certain flavor. The box cover design is meticulously crafted using gold-foil stamping techniques; the cedar wood slices inside ensure full protection of cigars and bring scent to these cigars. The humidor is opened by sliding. The golden lining and red ribbon improve the overall appearance aesthetics. Its superior quality can be best reflected in every detail.

The product is with some new highlights based on styles and features of Tutor No. 6. The cigar was rolled by the Great Wall Grade 9 master team using “Chang

School’ s” exclusive “overlapped rolling” method and “built-in filling head” method. With an excellent structure, the cigar has slightly elastic sense of touch. The short and thick shape (length: 110mm; ring gauge: 54) is popular among consumers. Official assessment: This is a kind of master Small Robusto cigar.

After tasting the cigar at the year beginning, the journal tasting group claimed that: The cigar needs tasting tranquilly. Appreciate the aftertaste to feel its special flavor and charm. One humidor contains 25 cigars, and is sold at RMB 1,500. The cigars start a good beginning of China cigars in 2025.

Overall quality assessment:

Great Wall Tutor No. 6 is made of high-quality tobacco leaves originated from Dominica and China.The cigars are fermented by "132 Secret Fermentation" and "fermentation by oak barrel".The entire fermentation process is monitored by innovative technology to ensure the tobacco leaves are pure, mild,soft and refreshing.Featured by extremely good burning performance,smooth drawing, etc.,the cigars bring the taste of slight sweet and comfort together with the scent. The dominant scent includes nuts and flowers. The alternative scent of baking, flower and caramel bring rich and long-lasting flavor and rich layers. The aftertaste is also special and unforgettable.



Great Wall Tutor No.6

Origin: Shifang, China
Length: 110mm
Ring gauge: 54
Body: Medium
Flavor: Nut scent, flower scent, baking scent, caramel scent, wood scent, etc.



Music On Tongue : Greatwall Tutor No.7

Great Wall Tutor No.7 is a kind of master Petit Corona cigar with a length of 110mm and ring gauge of 42. Small in size, it is suitable for modern people with a fast life pace. This cigar can generate scent immediately and release special charming scent after being lighted. This is what we call "the immediate scent after lighting". The scent is central and rich in layers, throughout the entire process.

Edition_Berlin Artistic design_Seven Photos_Great Wall Cigar Factory of China Tobacco Sichuan

Have you ever tried the flavor symphony on your tongue?

Today I' d like to introduce this cigar in details. We can compare this cigar to a flavor symphony with different scents released immediately, seeming like a flavor symphony on the tongue. Great Wall Tutor No. 7 is just the cigar that fully and best demonstrates the mellow flavor and variations.

Tutor No. 7 and Tutor No. 6 are two premium cigars launched by the Great Wall at the same time. One humidor includes a total of 25 cigars, which makes customers feel full achievements upon acquiring it. The outer package follows the wooden aesthetic humidor style of Tutor series. The senior Okoume wood humidor is integral, and its dense pores can maintain the internal humidity balance. The slice cedar wood lining can protect cigars well and bring natural wood scent to cigars during the maintenance. The humidor surface with gilding and wood pressing processes are smooth after being polished for several times. Each pattern is full of natural elegance; each design detail fully reflects craftsmanship. Upon opening the humidor, you may fully astonished by visual and tactile enjoyment.



Great Wall Tutor No.7 is a kind of master Petit Corona cigar with a length of 110mm and ring gauge of 42. Small in size, it is suitable for modern people with a fast life pace. This cigar was rolled by"Chun School"Grade 9 master team under the personal guidance of Liu Wanchun, 132 Group's direct disciple. It is small in size but excellent in structure.

Tutor No. 7 is made of national high-quality tobacco leaves. After being alcoholized in the oak barrel naturally, it is full of scent and free from impurities which fully activates the flavor of each tobacco leave and endow the cigar with unique aroma and taste. The rolled cigars are alcoholized in the cedar wood cellar thereafter, to enrich the cigar flavor and layers.

This cigar can generate scent immediately and release special charming scent after being lighted. This is what we call "the immediate scent after lighting" . The scent is central and rich in layers, throughout the entire process. The tasting group of the journal agreed on its official introduction after tasting: Immediate scent upon smoking. Why not try it? It is quite amazing!



Great wall Tutor No.7

Origin: Shifang, China

Length: 110mm

Ring gauge: 42

Body: Medium

Flavor: Wood scent, nut scent, flower scent, resin scent, honey scent, cream scent, etc.

Overall quality assessment:

Upon the first puff, you will enjoy the "immediate scent upon smoking" , including the scents of nut and resin, all of which interact in mouth. The flavor is sweet and full of mellow smoke. In the second third, flower scent gradually plays a dominant role, supplemented with a slice of cream smoothness and sweet as well as a slice of wood scent. Such scents are a surprise. It is rich in layers. The amazing aftertaste in the ending and lasting sweet is fascinating. With a unit price of RMB 50, it is excellent in performance!



FIRST LAUNCH OF GreatWall *GJ*1972 in Beijing

The outer package of the Great Wall · GJ1972 fully reflects China's strength and style as a great power. This series combines table tennis element, diplomatic table flag and art font 1972, recreating a diplomatic scene of great powers in the last century. The Great Wall shows respect to The China-US table tennis friendly match with ingenuity, which promoted the establishment of Sino-U.S. diplomatic relations, creating an unforgettable milestone in China's diplomatic history.

Edition_Berlin Artistic design_Seven Photos_ Great Wall Cigar Factory of China Tobacco Sichuan

Amidst the attention and eager anticipation of cigar enthusiasts, a heavyweight new cigar product themed by the diplomacy of great powers was launched: the Great Wall · GJ1972. The ceremony gathered distinguished guests to witness the release of the new and significant product. Themed by the establishment of Sino-U.S. diplomatic relations, this series is a kind of high-end handmade type and has

won extensive recognition from cigar lovers thanks to its outstanding quality and excellent design.

The outer package of the Great Wall · GJ1972 fully reflects China's strength and style as a great power. This series combines table tennis element, diplomatic table flag and art font 1972, recreating a diplomatic scene of great powers in the last century. The Great

Wall shows respect to The China-US table tennis friendly match with ingenuity, which promoted the establishment of Sino-U.S. diplomatic relations, creating an unforgettable milestone in China's diplomatic history. During the US president Nixon's visit to China, the Great Wall cigars were served at his hotel room. As he said in the memoirs, "I couldn't fall asleep for a long time in that night, and got up at 5 a.m. o'clock next day to have a hot shower. After going back to bed, I lighted one "Great Wall" cigar made in China, which was served by the host considerably."

GJ1972 is the achievement of the Great Wall Cigar team's meticulous refinement. During the R&D process, the team fully integrates the essence of modern technology and traditional craftsmanship, with precise control over every link. The classic red and gold multi-functional box is made of over 45% high-grade bone china, and is matched with the Okoume wood lid covered by the piano lacquer finish. It serves both as a storage box and an ashtray, achieving a perfect combination of aesthetics and functionality.

It is worth mentioning that the wind chime shaped header of the cigar is with unique innovation and high identification. The wind chime model symbolizes friendship and peace, and echoes with the ice-breaking trip and establishment of China-US diplomatic relations in 1972. The design of cigars wrapped with nostalgic newspaper stores the historic memory of ice-breaking journey. Every time when you unpack it, you will surely memorize the national defining moment.

The stylish brown wrapper is oily and glossy. The cigars adopt blended premium tobacco leaves from China, Dominica, etc. Fermented by oak barrel and 132 Secret Fermentation Process for 2 years, and alcoholized by oak barrel for above 3 years, each tobacco leave exudes mellow and sweet special flavor. The cigars were rolled by "Yue" School Grade 9 masters team. Each cigar was strictly selected and elaborately celled to finally contribute to the perfect structure and smooth draw.



Great Wall · GL1972

Origin: Shifang, China

Size: Cigar with wind chime-shaped header


Length: 184mm

Ring gauge: 50

Body: Medium

Flavor: Wood scent, flower scent, coffee scent, cocoa scent, caramel scent, roasting scent, resin scent, etc.

Overall quality assessment:

Fermented with the ancient technique, the cigar is endowed with Chinese style mellow scent. Once being lighted, the smoke is fine and tender with wood and indistinct flower scent, fresh and tender; in the second third, the coffee scent becomes stronger following the wood scent, and a slice of cocoa scent appears, the fragrance is rich and layered; in the ending, you will find strong caramel scent, together with indistinct resin scent, tender and fine, leaving a lingering aftertaste that is truly unforgettable. 



E. P. Carrillo Launches Endure!

The Endure series was developed by cooperation between Carrillo and Meerapfel Family, the owner of Cameroonian Cigar Wrapper Plantation. The output of this series depends on the supply of wrappers. Besides wrappers, the fillers and binders were both originated from Nicaragua.

Edition_Berlin Graphic design_Seven Photo_Cigar Specialist



“Endure” is the new product meticulously crafted by Carrillo. The cigar aficionados who follow the brand’s latest news must already know this good news. It was exhibited at the last InterTabac Dortmund and the release conference of Carrillo limited edition cigars for the 15th anniversary. This series is aimed to bring optimal tasting experience for Carrillo cigar aficionados and is surely worth your try and collection.

As reported, Endure series is the first time for Carrillo to adopt Cameroon wrapper. Cameroon, located in the northwest of African continent, is an ideal place for planting tobaccos. With deep color and clear texture, the tobacco leaves from this region boasts mellow taste and pure cigar scent. After being fully alcoholized, it has obvious scent of pepper, leather and wood, with rich taste and strong aroma.

The launch of this product means a vigorous orange

color is added to Carrillo’s ring label. The new series of cigars has been sold in the US’s retail stores. Two specifications are available at present, including Robusto (length: 5” (about 127mm); ring gauge: 52; sales price per cigar: USD 18 (about RMB 131), and Toro (length: 6” (about 152mm); ring gauge: 52; sales price per humidor: USD 20 (about RMB 145). Both kinds are box pressed cigars.

The Endure series was developed by cooperation between Carrillo and Meerapfel Family, the owner of Cameroonian Cigar Wrapper Plantation. The output of this series depends on the supply of wrappers. Besides wrappers, the fillers and binders were both originated from Nicaragua. The Endure cigar was launched to commemorate Rick Meerapfel’s efforts in preventing Cameroonian tobacco from disappearing, and will become the first product of Perez-Carrillo Premier series. 

THE TRAVELER CIGARS



The launch of the new Traveler International Connection is a tribute to the journeys of Emiliano Lagos, founder of The World Traveler Cigars. Inspired by the cities where our cigars have found their home, each release celebrates the essence and spirit of these destinations. A homage to travel, flavor, and the stories shared in every draw.

Every City, a Chapter in Our Story

The Traveler Nyon

Overlooking the serene waters of Lake Geneva, Nyon embodies elegance, calm, and tradition. As one of our cherished destinations, it captures the refined taste and sophistication that define the Traveler experience.




The Traveler Nicosia

Rooted in rich history and Mediterranean warmth, Nicosia marks a meaningful stop in the journey of The World Traveler Cigars. A city where past and present coexist, it reflects the depth and character found in every draw of our cigars.

The Traveler Nitra

With its ancient castles and timeless charm, Nitra brings a sense of heritage and authenticity to the Traveler path. It stands as a symbol of deep roots and bold flavors, where every cigar is part of a greater story.



 thetraveler@thetravelercigars.com  [emiliano_thetraveler_cigars](https://www.instagram.com/emiliano_thetraveler_cigars)  www.thetravelercigars.com

LIGERO CIGAR SINGAPORE



A TIMELESS JOURNEY OF TRADITION AND CRAFTSMANSHIP

Tucked within the refined surroundings of the Pan Pacific Singapore Hotel, Ligero Cigar Singapore has quietly redefined the cigar experience for a new generation of connoisseurs. A name that has long resonated with discerning smokers since its founding in 1993, Ligero now unveils a reimagined boutique – a tribute to legacy, luxury, and the lasting allure of a perfectly crafted cigar.

Once located along the scenic stretch of Boat Quay, Ligero was more than a cigar store – it was a destination. With its seamless blend of retail elegance, fine dining, and one of Singapore's largest walk-in humidor, it attracted aficionados from every corner of the globe. Today, that legacy lives on in a setting that balances old-world charm with sleek modern refinement.



CRAFTED FOR THE DISCERNING PALATE

At the heart of the boutique lies a cigar collection unlike any other. Each vitola is hand-selected to reflect Ligero Cigar Singapore's relentless commitment to quality and rarity. From well-loved vintage Cuban classics, or bold flavors and character from Dominican Republic and Nicaragua, the boutique offers something for every mood and moment.

Fine and Premium to Rare, Limited Editions, and Travel Humidor exclusives, Ligero Cigar Singapore's inventory reads like a curated library of global cigar excellence. And for those in the know, the house blends crafted exclusively for Ligero Cigar Singapore's clientele deliver a unique flavor journey that speaks of experience, heritage, and finesse.

A HUMIDOR LIKE NO OTHER

Step into Ligero Cigar Singapore's walk-in humidor and you step into a sanctuary. Temperature- and humidity-controlled, the humidor is among the largest in Singapore and a testament to the boutique's pursuit of excellence. Every cigar is preserved under ideal conditions, ensuring peak flavor and longevity – a subtle but critical detail appreciated by seasoned Aficionados.

Though Singapore law prohibits sampling on-site, the boutique team has anticipated every need with detailed tasting notes and private, by-appointment consultations. It's a discreet, knowledgeable experience tailored to those who value substance and form.

INTIMATE, ELEGANT, ICONIC

Beyond cigars, what sets Ligero Cigar Singapore apart is its service philosophy. Every visit is personal. Whether you are selecting a celebratory cigar for a milestone or curating a collection for your humidor at home. The team, steeped in knowledge and passion, offer guidance with quiet confidence. Private viewings and bespoke consultations are available by appointment, offering a refined and unhurried atmosphere that invites exploration and enjoyment.

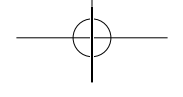
Ligero Cigar Singapore isn't just a store; it's a moment, captured in cedar and tobacco, polished glass and warm conversation. It's where timeless traditions meet contemporary tastes.

For those who appreciate the finer things, Ligero Cigar Singapore remains a haven. Not merely a place to obtain cigars – but a place to understand and enjoy them.



LIGERO CIGAR SINGAPORE

7 Raffles Boulevard, Pan Pacific Singapore, #02-04, Singapore 039595
+65 9233 0010 | info@ligerocigarsg.com | www.ligerocigarsg.com
[@ligero.cigar](https://www.instagram.com/ligero.cigar)



UNEXPECTED RISE AFTER 300 YEARS OF DEVELOPMENT —Rediscovering Cigar Accessories

Despite increasing economic headwinds, the U.S. cigar market stayed robust in 2024, with imports of handmade cigars exceeding 480 million - continuing a steady upward trend since 2020. The same trend is also observed in Europe and the Asia-Pacific market, including China. This indicates that the global cigar market continues to perform strongly.

The global cigar industry, including China's market, is currently undergoing a pivotal phase characterized by rapidly expanding demand and shifting industry landscape. Against the backdrop of the tiered market growth, the market of cigar raw materials and peripheral products are experiencing an unprecedented boom. Particularly noteworthy are premium cigar accessories, which have experienced exponential sales growth domestically since 2022 - maintaining this momentum for three consecutive years with no signs of slowing. Today, cigar accessories have become an indispensable product category for many cigar retailers, even emerging as a key profit driver for stores. Given such new changes, this issue focuses on "Cigar Accessories", offering an unprecedented and comprehensive guide for both cigar shop owners and aficionados.

Edition_Sissy·Berlin Artistic design_Louis Photos_CS Gallery

On the timeline of tobacco history, "1492" stands as a pivotal year. The renowned Austrian writer Stefan Zweig, in the masterpiece "Decisive Moments in History" (German: "Sternstunden der Menschheit"), vividly depicts major events of that year. On October 14, 1492, Columbus and his crew landed on the island of Guanahani, their eyes alight with dreams of legendary endless treasures. Little did they know: that very day would mark the discovery of a miraculous plant - tobacco, which destined to change the lifestyles of numerous people.

Approximately a century later, cigars gained popularity across Eurasia and spread around the world through European explorers and merchants. By the 17th century, as one of the earliest tobacco products, cigars had become a sensation throughout Europe. It was the Spanish court that emerged as cigars' most passionate early adherents, Spain virtually monopolized the cigar trade at

that time. The Spanish royalty introduced this lifestyle to Europe's aristocratic circles, and soon, cigars evolved into status markers among Europe's aristocratic classes. To reinforce social distinctions, the nobles ritualized cigars, and developed a series of norms and specialized accessories such as humidors, cigar cutters, cigar matches, and ashtrays.

Today, we tirelessly recount the history of cigars, yet scarcely mention the evolution of cigar accessories. In fact, cigar accessories emerged only slightly later than cigars. As supporting roles in the world of cigars, they have quietly developed for more than 300 years. Although cigar enthusiasts have always recognized their necessity, they rarely granted much attention - until recent years, when these tools have quietly risen in the global market. Now, we awaken to a revelation: perhaps it's time to re-evaluate these tools that are both artistic and practical.



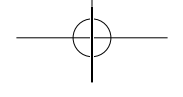
Tracing Back to Cedrela Odorata

Providing optimal storage conditions for cigars has always been the core task of cigar enthusiasts. The earliest cigar storage container is the predecessor of today's cigar humidor.

In the 18th century, after the Spanish crown assumed direct administration of Cuban tobacco, premium cigars from Cuba began flowing into European high society through Seville's processing center, establishing Spain as the core hub of the global cigar commerce. However, in an era without containers, sealed bags, and cellophane, cigar transportation confronted with a series of problems

such as physical damage, insect infestation, and storage temperature & humidity. Particularly, the hot and humid conditions in the cabin were very likely to cause excess moisture and lead to mold, resulting in irreparable losses. Consequently, to solve the long-distance transportation of cigars to Europe, the Spaniards had to make great efforts to ensure proper transportation conditions.

After a long period of experiments, the Spaniards found the answer in American forests - cedrela odorata. This kind of wood has dense and uniform pores with proper density to absorb excess water vapor in the wooden box and also slowly releases stored water vapor as it dries,



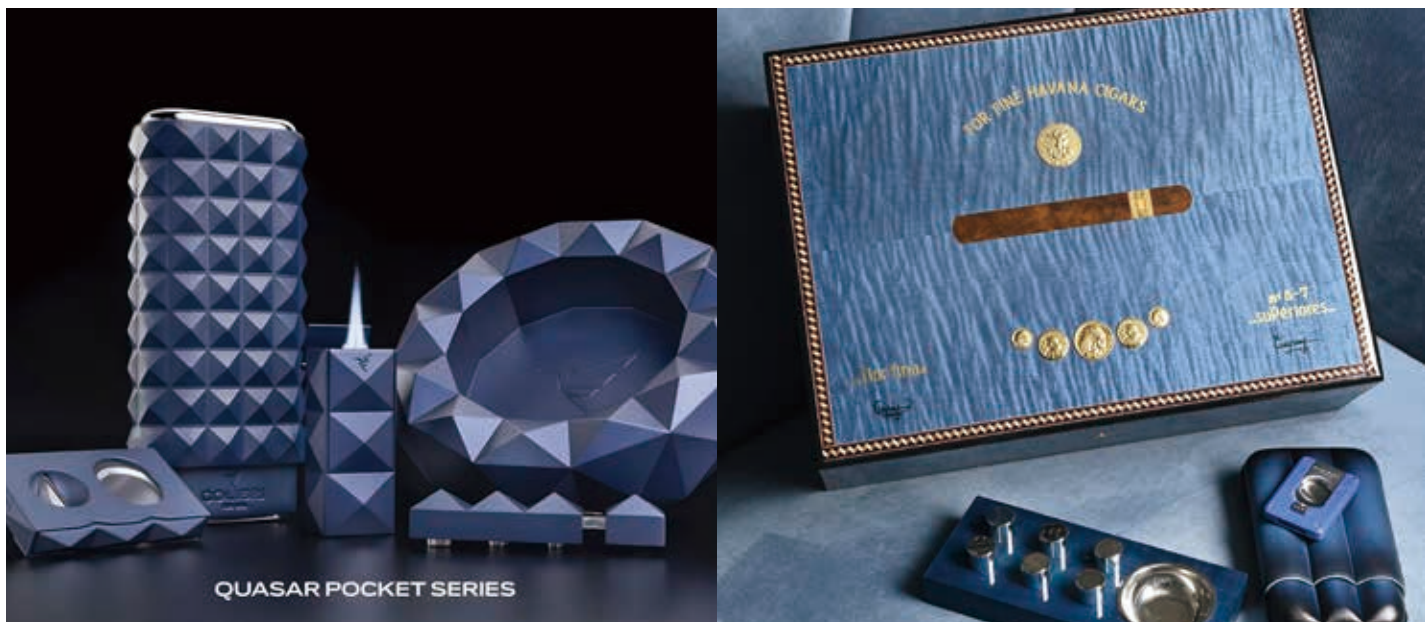
making it a good material for naturally regulating humidity. If the wooden box is thick and sealed well enough, it can also insulate the cigars from heat sources and allow them to melt slowly at an appropriate temperature.

Besides, the volatile oil emitted by cedrela odorata can repel tobacco beetles, forming a natural barrier against insects. The flavor of the cigars is enhanced when the delicate wood aroma of the cedrela odorata blends with the original flavor of the tobacco leaves. The intactness of cigars had been greatly improved after huge transport cabinets could be made by the Spaniards out of cedrela odorata, which also laid a foundation for the subsequent production of humidors.

Subsequent manufacturers of cigar humidors often sub-

stituted Spanish cedar for cedrela odorata. Though Spanish cedar can also be used to store cigars, it is far less precious than cedrela odorata. Nowadays, the cedrela odorata with the highest quality mainly comes from Peru. However, due to its scarcity, many countries, including China, do not allow the import. ELIE BLEU from Paris, the world's leading manufacturer of luxury humidors, used to make humidors with cedrela odorata from Peru in early years. Later, however, users found another problem: the oils in cedrela odorata would occasionally seep out unpredictably, adding unnecessary troubles to cigar maintenance. Thus, another high-quality wood suitable for cigar maintenance was discovered - okoume.

Okoume, also known as Aucoumea klaineana Pierre, is recognized as the "king of African trees". It is mainly dis-



tributed in Central and West Africa, while that from the West Africa is more precious. Though occasionally confused with genuine Mahogany, the two are distinct species. Okoume possesses all advantages of cedrela odorata, and it does not exude oils with no odor, ensuring no interference with original flavor of cigars. Today, Okoume is the world's premier choice for top-quality humidors. The humidors produced by ELIE BLEU with the finest West African Okoume have gained international prestige.

The Rise of Branded Accessories

By the 19th century, lighters specifically designed to light cigars, as well as cigar scissors, delicate cigar ashtrays and other accessories began to enter an era of brand development. Cigar aficionados were no longer confined to European aristocracy - emerging bourgeoisie also joined the ranks of cigar enthusiasts. Unable to replicate the elaborate rituals designed by the nobility, the bourgeoisie turned to portable cigar accessories. With the emergence of portable cigar accessories, portable cigar cutters, lighters, and small ashtrays quickly dominated the market.

S.T.Dupont, synonymous with luxury lighters today, is a brand of Paris, France. Founded in 1872, S.T.Dupont initially specialized in high-end leather goods. In the 1930s, it expanded into lighter production, introducing early cigar lighter models. The iconic gas lighter with its distinctive "cling" sound when opening the lid, launched by S.T. Dupont in 1948, immediately became a status symbol of the upper class. The era of branded cigar accessories had finally arrived.

Founded in 1928 in the UK by an innovation-driven entrepreneur determined to revolutionize traditional lighters, Colibri made history by introducing the world's first semi-automatic lighter - the iconic "Colibri Original". This breakthrough marked the beginning of Colibri's legendary journey in cigar accessories. Today, as part of the U.S. Colibri Group, the brand remains a leader in the cigar accessory industry. Xikar (established in 1998) and Colibri are regarded as the "Twin Masters of Cigar Accessories".

The emergence of portable new-style cigar accessories has greatly simplified the cigar tasting ceremonies, profoundly impacting the cigar trade and cultural dissemination.

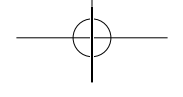
The Unexpected Rise

In the world of cigars, the cigar itself has always been the undisputed star. Yet in recent years, with the explosive growth of cigars globally, the once-quiet supporting players - cigar accessories - have surprisingly created remarkable market achievements with astonishing momentum. The sudden rise of accessories occurred around the same time as cigars, both in 2020. Catalyzed by the COVID-19 pandemic, the global cigar market has entered its second golden age,



with the first being in the early 1990s. This cigar boom seems even more vigorous than the previous one. Despite the persistently sluggish global economy, the international cigar market, led by the US market, has achieved five consecutive years of growth, with significant increases in 2020, 2021, and 2022, each year setting new sales records.

Complementing this is the explosive growth of the ci-



gar accessory market, which has seen a stepwise and exponential increase. The booming growth of cigar accessories has spawned new accessory brands both at home and abroad, yet famous European and American brands still hold the top positions and the largest market share by virtue of longer brand history, greater brand influence, and superior quality and design.

Why do cigar accessories suddenly become so popular? Some retail stores that have reaped benefits from accessory sales summarize the reasons:

1. The “Bonus of Pandemic”

Though the COVID-19 pandemic has dealt a heavy blow to most industries worldwide, unexpectedly, it has also served as a catalyst for the strong growth of certain industries against the trend. During the pandemic, people’s social activities decreased, and they increasingly enjoyed socializing online. Cigars and cigar accessories have thus become a nice way to share a lifestyle and a daily consumable more and more popular in limited spaces, with strong social attributes.

The pandemic has imposed many restrictions on people’s lives, making them pay more attention to enjoying experiences and having a stronger desire to share and socialize, which have objectively promoted the development of the cigar industry greatly. Factually, after nearly 20 years of market cultivation since the turn of the millennium, the cigar market has begun to thrive. The sudden outbreak of the pandemic has just quickened its pace of entering the golden age. Along with the significant growth in cigar sales against the headwinds, cigar accessories have also achieved encouraging performance. Moreover,



as consumers suddenly realized the importance of enjoying a high-quality life during the pandemic, high-end imported accessory brands have gradually come into the view of cigar consumers. Many “hot and expensive” accessories have even been snapped up by consumers. If we evaluate the pandemic from the perspective of the cigar market, it can indeed be called a “pandemic dividend”.

2. New Profit Growth Points

It is well known that China implements a tobacco monopoly system. Strict annual quotas are imposed on imported cigars, with only around 1.2 million imported cigars entering the taxable domestic market through official channels. Meanwhile, cigar retail stores have mushroomed across the country and multiplied in recent years, leaving licensed shops with meager allocations of “official imported cigars” - far from meeting market demands.

Since 2019, China’s pub-

lic security, tobacco and customs authorities have jointly cracked down on “fake, smuggled, and illegal” cigars (i.e., counterfeit cigars, smuggled cigars, and unauthorized sales of cigars). The permitted quantity carrying upon personal entry was also sharply reduced from 100 to 20. As a result, imported cigars entering China through illegal or duty-free channels have significantly decreased, which intensifies the domestic cigar market’s thirst for supply.

This market shift has also prompted retailers to explore new profit growth points: premium cigar accessories. High-end cigar accessories offer higher profit margins while maintaining equally strong gifting appeal as cigars. With stable supply chains, ample inventory availability, and absence of heavy tax burdens - most importantly, they represent a very safe business operation: completely legal, compliant and reasonable. In addition, many retailers have begun establishing dedicated accessory display sections, training business personnel in accessory knowledge, and implementing multi-brand strategies to cater to different customer segments. This successful development of new profit growth points has complemented their cigar sales business.

3. Stronger Gifting Appeal

Tobacco and alcohol consumption has always been the largest segment in China’s consumer market, accounting for 28% of total consumer spending, while dining comes second at just 12% according to 2024 statistics. Notably, a significant portion of tobacco and alcohol consumption is actually driven by gifting. With Cuban cigars experiencing skyrocketing price hikes since 2020 (reaching 3-5 times to original prices by 2024) and significantly reduced import volumes, counterfeit products have further exacerbated the trust crisis. Consumers have consequently sought alternative gifts, making mid-to-high-end cigar accessories increasingly popular as gifts.

Premium accessories, mostly from well-established international brands, boast higher brand value and more

globally appealing designs. With ample supply and diverse options, gift sets can be freely customized while being easier to authenticate. Their gifting appeal gradually grows, with some luxury-grade cigar accessories even surpassing rare and limited-edition cigars in gifting appeal.

4. Collaborations with Premium Cigar Brands

In the realm of luxury, “co-branding synergy” has always been an infallible value multiplier. International accessory brands fully grasp this strategy. ELIE BLEU has leveraged collaborations with Habanos S.A., Arturo Fuente, and Great-Wall Cigar to create accessories perfectly paired with premium limited-edition cigars. These exclusive sets often include cigars only available for humidors, creating extraordinary scarcity and collectible value. Despite high prices, these co-branded collections consistently sell out, becoming virtually unobtainable on the open market.



5. Accessories Driving Cigar Sales

Extensive sales experiences of retail stores prove an important phenomenon: selling accessories can drive cigar sales. Some customers initially intend to purchase just 20 cigars, but end up buying 100, after being recommended by a salesperson a beautiful humidor as a starter kit - simply to fill up the humidor.

6. Accessories Promoting Cigar Culture

Premium cigar brands like Habanos S.A., Davidoff, and Arturo Fuente have strategically cultivated their accessory lines. As symbols of the “elegant” cigar culture, these accessories can easily penetrate into platforms where tobacco products are prohibited from being displayed, such as fashion magazines, lifestyle websites, and various high-end exhibitions. The visually striking accessory scenes such as ingenious designs of cigar cutters and meticulously carved wood grains of luxury humidors, quietly reconstruct consumers’ perception of “cigar lifestyle”. This represents a strategic shift - when the star performer is barred from the stage, its dazzling costumes and paraphernalia serve as its representation. ■

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THE MOST POPULAR

NON-CUBAN CIGARS IN CHINA

TOP 10

Best-selling Non-Cuban cigars in China's taxed market

Following the previous issue's introduction of "Top 20 Best-selling Cigars in China's Taxable Market (Domestic Brands)", this issue will continue the excitement and introduce the best-selling "Non-Cuban Cigars" in China's taxable market. We believe that through the introduction, you will have a more intuitive understanding of the best-selling non-Cuban cigars available in China's taxable market.

Note: The ranking here is based on a comprehensive assessment and not solely by the sales volume. It also takes into account factors such as the market value of products, customer feedback, distribution volume, and recognition from retail outlets. Therefore, you will notice that some machine-made cigars have also achieved good results.

Planning by Sissy Survey by Sissy, Laura Edition Sissy, Laura Graphic design Seven Photos image gallery



DAVIDOFF
Signature 2000

95

Produced by: Davidoff Cigars
Origin: Dominican Republic
Size: Corona
Length: 127mm
Ring gauge: 43
Body: Medium
Flavor: hints of wood, coffee, cream, nuts, leather, vanilla, etc.

Overall quality assessment:
Davidoff Signature 2000 is one of the brand’s best-selling single products. Every 30 seconds, one Davidoff Signature 2000 cigar is lit by cigar enthusiasts worldwide. It has won the favor of cigar lovers with its balanced, smooth and delicate taste, as well as its jade-like mellowness. In consequence, it is regarded as one of classic short cigars. Upon lighting, the cigar immediately releases a rich and complex aroma, a blend of notes of cream, nuts, and light vanilla, accompanied by a subtle woody scent and fine spices. The cigar burns evenly and produces smooth and silky smoke, neither overly stimulating nor monotonous, making it suitable for various occasions.



DAVIDOFF
Escurio Robusto Tubos

95

Produced by: Davidoff Cigars
Origin: Dominican Republic
Size: Robusto
Length: 114mm
Ring gauge: 54
Body: Medium to full
Flavor: hints of oak, licorice, cream, leather, chocolate, coffee, etc.

Overall quality assessment:
This is a high-quality handcrafted cigar from the Dominican Republic, featuring a unique flavor and exquisite packaging. Made of tobacco from Mata Fina, Rio, it delivers a spicy and stimulating taste. Masterfully blended in the elegant and sophisticated Davidoff technique, it allows cigar enthusiasts to fully embrace the intense passion and desire embodied by Rio, Brazil. The first draw begins with a blend of spice and sweetness - like the clash of sweet chili and cream. It then unfolds into layers of oak, licorice, salt, and leather, and culminates in a grand finale of coffee and spiced chocolate for a perfectly balanced finish.

E.P. CARRILLO
New Wave Reserva
Belicoso D'Oro

94

Produced by: Casa Carrillo Cigars
Origin: Dominican Republic
Size: Belicoso D'Oro
Length: 145mm
Ring gauge: 52
Body: Medium
Flavor: hints of wood, pepper, cinnamon, coffee, mild spicy, leather, etc.

Overall quality assessment:
The American cigar magazine “Cigar Aficionado” awards this cigar an impressive 92-point rating based on a comprehensive assessment, declaring it worthy of a place among the “Most Popular Cigars”. The cigar features a bold Connecticut broadleaf wrapper, artfully blended with relatively mild Ecuadorian premium tobacco as well as high-quality tobaccos from the Dominican Republic and Nicaragua. This full-flavored cigar exudes richness and complexity, with profound layers and opulent aromatics - where notes of cinnamon and pepper shine through distinctly. The gentle, aromatic sensation lingers, leaving a distinctive and rich aftertaste on the palate.



E.P. CARRILLO
La Historia E-III

95

Produced by: Casa Carrillo Cigars
Origin: Dominican Republic
Size: Toro
Length: 175mm
Ring gauge: 54
Body: Medium
Flavor: hints of oak, licorice, cream, leather, chocolate, coffee, etc.

Overall quality assessment:
This kind of cigar is a classic masterpiece of E.P. Carrillo. It won the second place in the renowned American cigar magazine Cigar Aficionado in 2014, with an impressive point 95. As a typical large-sized cigar, its dark wrapper comes from the San Andrés Valley in Mexico. The robust wood note is thoroughly, a velvet flood of decadent flavors fills your palate. In the second third, the flavors unfold with emergence of strong cents of nuts and coffee. The finale tasting effect is more spectacular - strong dark chocolate aroma emerges, accented by heightened waves of pepper and leather, culminating in an exceptionally long, aromatic aftertaste that lingers on the palate.

DANNEMANN

Santo Antonio Robusto

90

Produced by: Dannemann Cigars
Origin: Brazil
Size: Robusto
Length: 121mm
Ring gauge: 49
Body: Medium to wild
Flavor: scents of nuts, almond, fruit, and oak, etc.

Overall quality assessment:

DANNEMANN Santo Antonio Robusto is a dedicated work crafted by Dannemann to pay homage to its origin and traditional craftsmanship. Every year, the best quality tobacco leaves are selected to wrap the cigars, embodying the good heritage of quality and traditional craftsmanship of Dannemann Cigars over the 150 years. This kind of cigar is rolled and wrapped with Brazilian tobacco leaves in the Dannemann founding factory in Estado de Bahia, Brazil. It generally offers a relaxing and pleasant smoking experience, opening with an aromatic and subtly sweet profile. The first draw reveals a mellow wood aroma mixed with hints of nuts that burst on the tip of tongue. As the smoke progresses, the aroma of almond gradually emerges, along with a hint of fruitiness and a touch of sweetness, bringing continuous surprises to the taste buds. The tasting effect in the final section is no also impressive: with the oak aroma gradually intensifying, you will have a delightful sense experience by enjoying the mellow and smooth taste without any impurities.



E.P. CARRILLO

Encore Majestic

96

Produced by: Casa Carrillo Cigars
Origin: Republic
Size: Majestic
Length: 136mm
Ring gauge: 52
Body: Medium
Flavor: hints of wood, licorice, caramel, oak, gingerbread, leather, etc.

Overall quality assessment:

This kind of cigar lives up to its name - a powerhouse quietly biding its time before an explosive return, destined for victory and glory once more! It ranked first globally by Cigar Aficionado in the 2018 annual ranking, with a comprehensive score of 96 points. It has been a highly popular cigar product in European and American markets in the past two years. This cigar is produced in the Dominican Republic with high-quality tobacco leaves from Nicaragua. It also employs a very rare Tercios aging and fermentation method, wrapping the tobacco leaves in the bark of palm trees, to produce a unique flavor. The sunlight and soil of Jalapa Valley endow it with an oak aroma, permeated with the scents of coffee, orange blossom, and gooseberry. The accompanying aroma is a blend of a vibrant, full-bodied richness and a sweetness like black sugar. You will enjoy the aftertaste of bright laurel fragrance and a rich cedar scent. Overall, this kind of cigar delivers a flavor profile so singular that it's worth a try.

ARTURO FUENTE

Gran Reserva Flor Fina 858

92

Produced by: Arturo Fuente
Origin: Dominican Republic
Size: Corona Extra
Length: 152mm
Ring gauge: 47
Body: Medium
Flavor: hints of nuts, leather, coffee, cedar, toasted bread, dark chocolate, pepper and earth, etc.

Overall quality assessment:

The 858 series was officially launched in 1975 to commemorate the death of the founder Fuente in 1973. The "8-5-8" symbolizes that Fuente passed away at the age of 85, while the number "8" signifies eternity. As one of the Arturo Fuente's most popular creations, the Gran Reserva Flor Fina 858 distinguishes itself through its distinct features, fine materials, grand and dignified packaging, as well as a flavor profile dominated by nuts, leather, coffee, and cedar. Its mild taste and affordable price make it a daily choice for numerous cigar enthusiasts. It remains one of the company's best-selling cigars.



LA GALERA

Habano Chaveta Robusto

91

Produced by: La Galera
Origin: Dominican Republic
Size: Robusto
Length: 127mm
Ring gauge: 50
Body: Medium
Flavor: hints of cedar, caramel, cream, coffee, etc.

Overall quality assessment:

This kind of cigar has a full and well-proportioned shape, with a lustrous wrapper and a natural aroma. The initial draw reveals profound yet refined cedar sweetness intertwined with caramel notes - quiet and delicate. In the second third, a creamy texture emerges and intensifies, accompanied by a subtle, barely perceptible warm sweetness. In the ending, the aroma of coffee brings a delightful and uplifting sensation, with a sweet and lingering aftertaste.



PDR

A. Flores 1975 Serie
Privada Rosado

90

Produced by: PDR Cigars
Origin: Dominican Republic
Size: Robusto
Length: 127mm
Ring gauge: 52
Body: Medium
Flavor: hints of vanilla, coffee
bean, cocoa, nuts, etc.

Overall quality assessment:

This is a kind of well-craft-
ed and rich-flavored cigar. Its
uniqueness lies in the use of box
press technique, which enhanc-
es the smoke intensity, and well
balances flavor and strength,
offering pleasant hints of vanilla,
coffee bean, and cocoa.



MACANUDO

Inspirado White Robusto

85

Produced by: Macanudo
Origin: the Republic of Honduras
Size: Robusto
Length: 127mm
Ring gauge: 50
Body: mild medium
Flavor: hints of honey sweet, cream,
vanilla, white mushroom, wood, and
pepper, etc.

Overall quality assessment:

This kind of cigar is crafted
for pure relaxation moments,
blending distinctive flavors with
high-quality craftsmanship - an
ideal choice for cigar enthusiasts.
Its taste leans gently mild, offering
a smooth creamy in the first third,
with subtle undertones of earthy
richness and wood. In the second
third, the flavors of cream and va-
nilla follow one after another, and
it concludes with a hint of pepper.
The overall taste is smooth and
is suitable for those who prefer a
milder flavor. [U]

Habanos s.a.

古巴哈瓦那雪茄配件



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R RATING

THE MOST POPULAR NATIONAL CIGARS

TOP 20

best-selling cigars in
China's taxed market
(Domestic cigars)

"Where can I buy this cigar?" This is the most common question among readers of the Cigar Specialist. From today on, we will use three issues to introduce "the best-selling cigars in China's taxed market". They are domestic cigars, Cuban cigars and non-Cuban cigars respectively. By combining the scoring special of the three issues, you'll know how to buy the cigars excellent in quality and reputation among the legal and taxed cigars of different varieties in China's cigar stores.

Author's words: The ranking here is comprehensive. In other words, ranking is based on not only the sales volume but also such factors as cigars' market value, clients' comments, quantity launched, recognition of retailing terminal, etc. That's why some machine-made cigars are also included in the ranking.

Planning by _Sissy_ Survey by _Sissy_, Laura Edition _Sissy_, Berlin
Graphic design _Seven_ Special acknowledgements _Great Wall_



95

GREATWALL GL NO.1

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Double Corona
Length: 194mm
Ring gauge: 48
Body: Medium
Flavor: Sweet scent, resin scent, flower scent, baking scent, nut scent, milk scent, etc.

Overall quality assessment:

Great Wall· GL No. 1 received an absolutely high score of 95 points from the international cigar journal Cigar Journal and also a “perfect” comment from the picky international appreciation experts: “This is a well-made cigar with incomparable quality. “Upon the first puff, you will become fascinated with the scent of gingersnap, liquorice, nut and sweet biscuit as well as freshness; then the scent of gingersnap and wood gradually become distinct, accompanied with a slice of sweet scent; after smoking the whole cigar, you will feel the scent of fruits such as plums. Further, the smell of cocoa, fresh eucalyptus and smell of leather further enrich the smell experience. The cigar is integrated with the Great Wall Cigar’s time-honored process. The long alcoholization time further enriches its flavor and tenderness. With excellent degree of balance and layer, it brings very comfortable experience in the entire process.



91

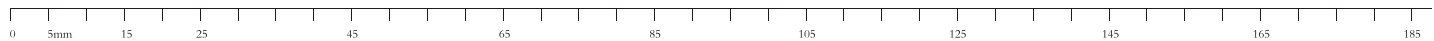
GREATWALL SPECTACULAR NO.3

Overall quality assessment:

Overall quality assessment: Spectacular
No. 3 has always ranked first among all high-end handmade cigars in terms of sales volume of single cigar. In the annual cigar rating and award of Cigars Lover last year, it won No. 1 among the cigars of other regions in the world thanks to its outstanding quality. With several special traditional processes, Spectacular No. 3 could best retain the original flavor of tobacco leaves. Its deep soil scent and scent of undergrowth are supplemented with the mixed flavor of black pepper and spice, baking taste and the fine taste of plant and fresh balsam, leaving a deep impression. The rich baking scent and spice in cigar ending has further intensified the amazing performance of the cigar with fine and lasting aftertaste.

91

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Double Corona
Length: 194mm
Ring gauge: 48
Body: Medium
Flavor: Sweet scent, resin scent, flower scent, baking scent, nut scent, milk scent, etc.



91

GREATWALL CHINESE ZODIAC EDITION

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Edmundo
Length: 135mm
Ring gauge: 53
Body: Medium
Flavor: Resin scent, flower scent, wood scent, milk scent, bean scent, honey scent, etc.

Overall quality assessment:

Great Wall Chinese Zodiac Edition cigars belong to the Great Wall’s GL series, which has always won a good reputation. This series of cigars won a score of 89 points from the Cigar Journal in 2021. Great Wall Chinese Zodiac Edition (the Year of Snake) is made of high-quality tobaccos worldwide and rolled by “Hao Yue Chang Chun” and Grade 9 master team. After undergoing 132 Secret Fermentation Process and the secondary in-depth fermentation of tobaccos with oak barrel fermentation process, cigars could reflect very rich flavors and layers. The cigar scent is dominated by the scent of resin and flower, supplemented with the scent of milk and bean. Featured by natural transition of different scents, and full, soft and fresh taste, the cigars could bring endless aftertaste and is definitely a high-quality cigar that is worth your tasting.



89

YELLOW CRANE TOWER SNOW DREAM NO. 9

Overall quality assessment:

As a kind of Small Corona cigar that is very worth recommending, Yellow Crane Tower Snow Dream No. 9 enjoys rich and layered taste and generally brings joyous and pleasant smoking experience. After being soaked in rum and dried, the cigar is endowed with more special and profound flavor. Upon the first puff, you can fully experience its smooth taste, and the scent of mellow wood and nut lingers at your tongue. After puff for several times, you will discover the coffee scent is supplemented with a slice of sweet taste, bringing constant surprises. Its ending can also bring very special performance, including the bean scent that becomes stronger gradually with a slice of pepper scent, being mellow and smooth. The aftertaste is special and comfortable.

89

Produced by: China Tobacco Hubei Industrial Co., Ltd.
Size: Small Corona
Length: 135mm
Ring gauge: 45
Body: Medium
Flavor: Wood scent, nut scent, pepper scent, coffee scent, sweet scent, bean scent, etc.





5

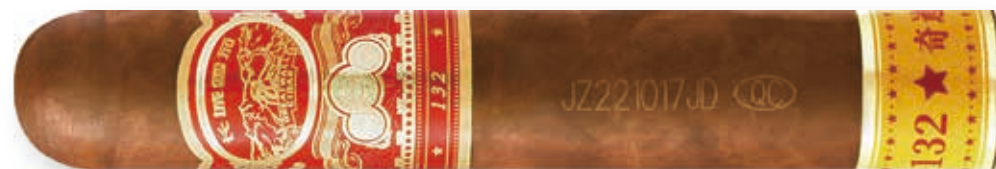
GREATWALL 132 MIRACLE

95

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Wide Churchills
Length: 130mm
Ring gauge: 55
Body: Medium
Flavor: Caramel scent, bean scent, nut scent, liquoricescent, smell of leather, etc.

Overall quality assessment:

Great Wall 132 Miracle is a work developed by the Great Wall Brand to memorize the history and has won many high praises all over the world, including the 89 points in the blind assessment of Cigar Journal in autumn, and 90 points in the blind assessment of Cigars Lovers in Issue 2, 2024. This kind of cigar enriches the 132 series and also makes this series list in the China's high-end cigar series with full confidence. Full of the milk scent, this cigar is rich in both taste and layer. It has special flavor, including the deep wood scent mixed with a little bit scent of caramel as well as the scent of bean and coffee, and satisfactory sweetness. The mixture of spice and seawater leaves a deep impression on those who are privileged to experience them.



6

YELLOW CRANE TOWER SNOW DREAM NO. 10

Overall quality assessment:

Yellow Crane Tower Snow Dream No. 10 has rich and changing medium taste. The dark brown wrapper covers the firm and full cigar body, thus bringing full and solid texture while holding it by hand. Upon the first puff, you can experience its soft texture mainly companied with the cedar wood scent. It is smoked smoothly with full smoke. Later, the scent of bean and toasting appears along with the cedar wood scent, which also becomes stronger, thus yielding joyous and pleasant atmosphere. In the ending, the scent of cocoa and pepper is mixed with caramel, allowing the smoker to be fully immersed in the scent. It is a good choice for new cigar smokers who could adapt to the rich flavor of cigars gradually with this kind.

89

Produced by: China Tobacco Hubei Industrial Co., Ltd.
Size: Small Robusto
Length: 110mm
Ring gauge: 50
Body: Medium
Flavor: Cedar wood scent, pepper, sweetness, toasting, cocoa, etc.



7

GREATWALL FLOURISHING AGE MIRACLE

90

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Imperial Robusto
Length: 135mm
Ring gauge: 50
Body: Medium
Flavor: Rice scent, bean scent, wood scent, toasting scent, etc.

Overall quality assessment:

Great Wall Flourishing Age Miracle is a kind of cigar that could please the smokers upon their first puff. Crafted with burnt rice fermentation method, it is dominated by the rice scent mixed with the scent of bean, wood and toasting. At the first third, smoker could experience the comfortable scent of rice and wood freshness, seemingly immersing in a magic journey to nature; the flavor of cigar gradually becomes full with the cedar wood scent and bean scent appearing alternately. The flavor which is rich but not tense could fill the whole mouth with a slice of sweetness from time to time, in order to balance the overall taste. After finishing smoking the whole cigar, scent still remains in the mouth with sweetness. It is surely a kind of excellent cigar with special flavor!



8

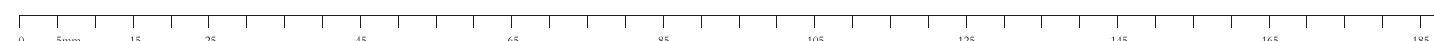
GREATWALL FLOURISHING AGE NO.6

Overall quality assessment:

Great Wall Flourishing Age No. 6 is in Small Robusto specification. Excellent in appearance, it is made of the high-quality excellent raw materials from Sichuan, Dominica, Indonesia, etc. and fermented based on the ancient fermentation methods of Sichuan wine, Sichuan tea and Sichuan plants. Therefore, this kind of cigar is rich in scent and taste. Upon the first puff, you will experience the sweet scent, with fresh and tender taste as well as joyous and pleasant feelings. In the second third, the mel-low coffee scent appears, bringing brand new taste experience. In the ending, the bean scent and slightly sweet wood scent appear, and cigar ends with extremely strong joy and sense of satisfaction. The layer is rich and changing, with the special experience lingering in smoker's mind.

89

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Small Robusto
Length: 90mm
Ring gauge: 50
Body: Medium
Flavor: Honey scent, coffee scent, bean scent, wood scent, etc.





9 GENERAL ACHILEUS GLORY

89

Produced by: China Tobacco Shandong Industrial Co., Ltd.
Size: Short
Length: 84mm
Ring gauge: 27
Body: Medium
Flavor: Wood scent, bean scent, caramel scent, baking scent, nut scent, smell of pepper, etc.

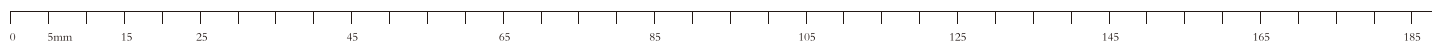


Overall quality assessment:

General Achileus Glory is a kind of exquisite short cigar, the wrapper of which is glossy and lustrous with fine texture. Upon being lighted, the cigar brings the wood scent and bean, full of elegance and comfort. Then the taste gradually becomes rich, including the scent of caramel, pepper, nut and toasting. The fresh and tender taste is mixed to bring creamy fine and rich mellow flavor. With the traditional flavor of Chinese cigar, this cigar is featured by smooth and comfortable smoke, everlasting scent and is therefore a good choice for the cigar lovers with requirements for convenience and flavor complexity.

Overall quality assessment:

Great Wall · YiChuan Old Workshop 3 is designed with the Chinese braid hat for the first time. Such design is quite special and easy to recognize. In general, the cigar is even in color and attractive in luster. The medium flavor of this cigar can be best defined by the words, including balance, complexity, richness and elegance: Upon the first puff, you will experience the full scent of wood and flower at the same time; the scent above also lingers in the whole process. In the second third, the slight fresh scent and cocoa appears and, furthermore, a slice of creamy sweetness that cannot be perceived easily can be felt sometimes. In the ending, the scent is special, including the baking scent with a little caramel scent. When tasting slowly, you will feel a slice of special Chinese herb flavor. The smoker could fully experience delightful feeling in the whole process. In the ending, a faint flower scent appears. The feeling in the whole process is tender with special and premium taste.



91 GREATWALL SPECTACULAR NO.1

91

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Bull
Length: 150mm
Ring gauge: 52
Body: Medium
Flavor: Wood scent, smell of pepper, sweet scent, liquorice scent, scent of black tea, caramel scent, nut scent, etc.



Overall quality assessment:

Great Wall · Spectacular No. 1 is designed with very a stylish wrapper and with glossy, lustrous and smooth structure. It is made of the high-quality raw materials from Dominica, the US, Ecuador, etc. (the tobacco leaves cellared for 4-6 years) to allow the smokers to enjoy the mellow smell. The scent is mainly from cedar followed by the faint smell of pepper; it is so fine and smooth that it can bring people something really different. Obvious wood scent can be experienced in the second third, with some indistinct sweet and vanilla scent, to foster rich flavor. In the ending, the scent is obviously intensified with mellow taste and stronger scent. The scent of black tea also becomes intense gradually. Smoker could enjoy themselves in the entire process by the pure, sweet, fragrant and mellow aftertaste.

Overall quality assessment:

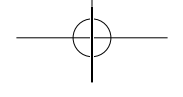
Great Wall · GL3 was selected as 2023 best cigar by Cigars Lover (ranked 2nd in the group of other origins of cigar in the world). As China's first long-braided high-end cigar, this cigar has a perfect structure and a stylish image. The cigars are made of the high-quality tobacco leaves from all over the world. The cigar is endowed with special scent and taste after fermenting and alcoholizing the tobacco leaves through such processes as low-temperature fermentation, section-based fermentation and "132 Secret Fermentation Method". The scent is dominated by the cedar wood scent, supplemented with the special scent of nut, bean, roasting and smell of leather, to bring smokers smooth, balanced, tender and layered experience.



91 GREATWALL GL NO.3

91

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Toro
Length: 156mm
Ring gauge: 54
Body: Medium
Flavor: Nut scent, honey scent, bean scent, cedar wood scent, roasting scent, smell of leather, etc.



13 *YELLOW CRANE TOWER (PLEASURE NO. 5)*

Overall quality assessment:

Novel in structure and comfortable in holding pose, Yellow Crane Tower Pleasure No. 5 is the domestic first duckbilled handmade cigar. Upon the first puff, you will experience the tender taste full of the wood scent and honey.

The sweet taste can be felt from the faint wood scent; in the second third, the cedar wood scent continues, which is accompanied with the scent of baking and cocoa. The caramel scent is mixed with the cocoa scent, to further enrich the connotation of the taste. The smoke is graceful and fresh. In the ending, the scent of cedar wood and baking lingers; sometimes the scent of nut and honey can also be felt, with richer and more complex scents. In the entire process, the cigar could bring cozy, rich and mellow scents to the smoker, who could fully enjoy the special charm of the cigar.

Produced by: China Tobacco Hubei Industrial Co., Ltd.
Size: Duckbilled
Length: 158mm
Ring gauge: 50
Body: Medium
Flavor: Cedar wood scent, caramel scent, milk scent, honey scent, cocoa scent, nut scent, etc.



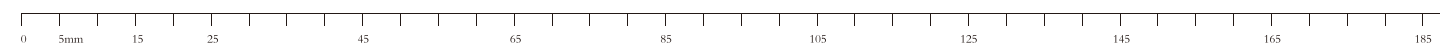
14 *MOUNT TAI DIAN FENG NO.5*

Overall quality assessment:

Launched for more than 5 years, Mount Tai Dian Feng No. 5 is a typical representative of the Chinese high-end cigars. By trying this cigar, smoker will fully experience the mellow, smooth feelings that it brings as well as its fresh and sweet aftertaste. Although its taste is not full, it has strong scent and aftertaste. Upon the first puff, you can experience the obvious scent of liquorice and wood with peaceful and fine texture. In the second third, the scent of cocoa and baked nuts appears and becomes stronger with the smell of sweetness that cannot be perceived easily. In the ending, the scent becomes strong. The scent of pepper and coffee brings a kind of joyous sense of jumping as well as long-lasting sweet aftertaste.

90

Produced by: China Tobacco Shandong Industrial Co., Ltd.
Size: Ultra-long Robusto
Length: 146mm
Ring gauge: 52
Body: Medium
Flavor: Wood scent, liquorice scent, cocoa scent, scent of baked nut, coffee scent, pepper scent, etc.



15 *GREATWALL RED 132*

Overall quality assessment:

Great Wall Red 132 is said as the best cigar before meal in China. It costs 30 minutes to smoke one cigar, time-saving but full of pleasure. Upon the first puff, you can experience the comfortable flower scent with faint sweetness. In the second third, the taste becomes tender with the freshness of Jinjunmei black tea. Then the cedar wood scent appears, being fine and rich. In the ending, the special pleasant feeling lingers. The taste of pepper, milk and coffee is very pleasing. Unexpectedly, you can also taste a kind of natural honey sweetness, which is pleasing and joyous. This cigar could best cater the people with a busy life schedule and is a good choice for afternoon tea.

Produced by: Great Wall Cigar Factory of China Tobacco Sichuan Industrial Co., Ltd.
Size: Short Corona
Length: 90mm
Ring gauge: 43
Body: Medium
Flavor: Cinnamon scent, flower scent, wood scent, sweetness, etc.



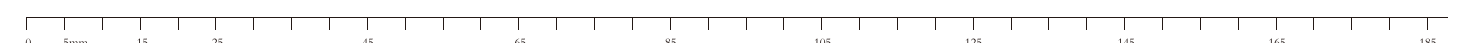
16 *YELLOW CRANE TOWER PLEASURE NO.6*

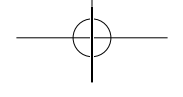
Overall quality assessment:

Yellow Crane Tower Pleasure No.6 is the first pressed cigar in a square box. Its raw materials are made of high-quality tobacco leaves from all over the world. After 2-year alcoholization, it has richer taste and layer. Upon the first puff, you can experience the tender taste with faint cedar wood scent together with the caramel scent appearing gradually. In the second third, the scent becomes stronger with the scent of liquorice and bean appearing gradually. The taste is rich with proper smoke and burning. In the ending, the nut scent and smell of leather become stronger with strong sense of joy and satisfaction, as well as rich aftertaste.

86

Produced by: China Tobacco Hubei Industrial Co., Ltd.
Size: Box-pressed Robusto
Length: 124mm
Ring gauge: 50
Body: Medium
Flavor: Cedar wood scent, caramel scent, liquorice scent, bean scent, nut scent, smell of leather, etc.





17

MOUNT TAI CITY JUNGLE

89

Produced by: China Tobacco Shandong Industrial Co., Ltd.
Size: Robusto
Length: 127mm
Ring gauge: 50
Body: Medium
Flavor: Wood scent, almond scent, peanut scent, flower scent, baking scent, honey scent, etc.

Overall quality assessment:

Tai Shan City Jungle is made of the superior tobacco leaves from Dominica. You will experience the full and joyous scent upon the first puff. The cedar wood scent is strong, fine and rich while that of almond and nut is pleasing. Furthermore, it also has a kind of natural flower scent, refreshing and invigorating. The scent is strong at the very beginning but becomes tender gradually. In the ending, the taste is more pleasing with the scent of almond and nut, bringing special and lingering aftertaste. Generally speaking, it brings the feeling of breathing in forest and land, being tranquil, joyous and fresh. The above could also fully interpret the meaning of its name “City Jungle” .



WANG GUAN BLUE FIESTA

Overall quality assessment:

Wangguan · Blue Fiesta is a kind of cigar integrated with fashion and tradition. The cigar label is designed with distinct blue and red colors, to best express its fashion style. As a kind of medium cigar, it brings strong wood scent after being lighted. Then the scent of nut and dried tangerine peel fills the whole mouth. Bean scent unexpectedly appears in the second third and ending, bringing certain surprise to smokers. In the recent two years, “Wangguan · Blue Fiesta” has become more popular and is commonly recognized as a single product that can be compared with several best-selling Small Corona cigars of Cuba cigars.

85

Produced by: China Tobacco Anhui Industrial Co., Ltd.
Size: Small Corona
Length: 110mm
Ring gauge: 40
Body: Medium
Flavor: Wood scent, nut scent, flower scent, spice scent, etc.



19

WANG GUAN GUO CUI DEMEANOUR

85

Produced by: China Tobacco Anhui Industrial Co., Ltd.
Size: Robusto
Length: 124mm
Ring gauge: 50
Body: Medium to wild
Flavor: Wood scent, honey scent, smell of leather, milk scent, flower scent and grass, etc.

Overall quality assessment:

Wangguan Guocui Demeanour is designed with a simple packaging box to highlight its natural style. The full and mellow wood scent first appears upon the first puff. Tender and elegant, its scent could calm down the smoker easily. The performance in the second third is also good with the wood scent supplemented with the slight honey sweet; the scent becomes stronger, richer, fresher and more pleasing. If tasting slowly, you will feel a slice of smell of leather and smooth milk flavor. In the ending, the sweet honey taste is also mixed with slight sour and the mixture of sweet and sour brings the scent of flower and grass. The scents above bring everlasting sweet after taste in the ending, thus bringing cigar lovers with extreme joys.



WANG GUAN GUO CUI

20

Overall quality assessment:

Wangguan Guocui is a kind of cigar with good balance. The lighted cigar can bring obvious scent of wood and soil with typical layer and the two scents play a dominant role in the first third. In the second third, the flower scent appears suddenly with a slice of strong baking scent, making smokers pleasant. In the ending, the milk scent appears, fostering pleasing and comfortable atmosphere. The most pleasing thing is that the smoker could totally be immersed in the charm of the cigar. Instead of the obvious and sudden wild scent, the fine and delicate milk scent in the ending is special and attractive with lingering aftertaste.■

89

Produced by: China Tobacco Anhui Industrial Co., Ltd.
Size: Ultra-long Robusto
Length: 140mm
Ring gauge: 50
Body: Medium to wild
Flavor: Wood scent, soil scent, flower scent, milk scent, baking scent, mellow flavor, coffee scent, etc.



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GOLF&CIGAR

THE GOLDEN PARING

Golf and cigars, two classic lifestyles, are believed the very “perfect combination” by many people nowadays. To be specific, golf generally stands for elegance, tradition and gentlemen, while cigar usually conveys a free, cozy and sunny lifestyle. Both interpret elegance and flexibility based on the core concept of “nature, sunshine and friendship”. When the golfers swing their clubs, with cigars in their mouths, the vitality of life and the rich aroma of cigars blend together, which can be vividly summarized by the buzzword: too “chill”!

Article _Berlin **Overall planning** _Sissy **Model** _Wang Linfeng **Clothes** _THE FORTÉ **Photos** _Chen Junlong **Graphic design** _Seven **Makeup** _Minmin **Acknowledgement** _Shanghai Qizhong Golf Club

COVER PERSON

Wang Linfeng

Formerly served as a middle linebacker (MLB) for Leopards, the varsity football team of the University of La Verne

A Chinese NCAA football player

In 2023, he participated in the physical competition reality show “We NEVER STOP” and gained the massive popularity.

In 2023, he founded THE FORTÉ, a California-based lifestyle apparel brand. The brand mainly offers casual menswear, and also provides sportswear and merchandise, inspiring young people to embrace sports and promoting a healthy lifestyle.

Official accounts of Douyin (TikTok) and Xiaohongshu (Rednote): Wang Linfeng

He is an influential lifestyle blogger with over 500,000 followers on Douyin (TikTok) and Xiaohongshu (Rednote).



According to the mainstream viewpoint, golf was originated from Scotland more than 500 years ago. However, ball hitting games with a longer history can be found in other ancient civilizations, such as “Chuiwan (a ball game in ancient China, similar to modern golf)” game in China’ s history. The ancient book called Wan Jing elaborates the rules of pushing balls to the hole using a hockey stick as well as the settings of orographic barriers. The playing method of such game is very similar to that of golf and it is also an invention of our human for pursuing extremely precise ball hitting experience. Similarly, as part of tobacco culture, cigar also enjoys a long history. It has become a typical symbol of gentlemen’ s taste and grace since its introduction to Europe by Columbus upon discovering the America.

Their fascinating charms linger and even become stronger along with time passing by! Although golf is a kind of sport and cigar is a kind of consumable for leisure, both have extremely strong sense of ceremony and social attribute and therefore gradually become a kind of “social currency” , serving as a key part in the “Old Money Aesthetic” prevailing nowadays. Furthermore, both bring a cozy and joyous lifestyle and represent free, leisure and sunny lifestyle.

“High threshold” ?

Golf and cigar however are somewhat misunderstood in the process of promotion worldwide. For example, golf is rigidly believed as kind of "sport for the noble" and "a waste of resource", which, as a result, hinders its popularity very much. The preference of celebrities for cigar, including Churchill and Castro, actually blindly solidifies the image of cigar by "the influence of these celebrities" and therefore cigar has long been associated with such words as "power" and "luxury". Certain threshold has been set for both golf and

cigar, because one must master certain skills and knowledge on their way to best learn them. However, this does not mean they are absolutely classy and superior. After getting rid of the mystifications, anyone can get access to and fall in love with cigar and golf, as long as they like to.

Exclusively for men?

As the stereotype goes, golf and cigar are generally associated with men. However, with the improvement of women’ s self-consciousness, both issues mentioned above, were once believed exclusively for men, gradually enter women’ s life and gradually become a special carrier for women to realize self-exploration and show their charms. When WNBA star Kelsey Plum held the victory cigar, Angelina

Jolie smoked a cigar at film site, Laura Davies, Annika Sorenstam and other ball stars achieved great success in the field, they actually broke the stereotyped image silently and proved with deeds that golf and cigar are also a good partner and friend of women who can surely master the

skills and taste.

“The best way of disenchantment is to own.”

With the reconstruction of golf consumption and the de-labeling of “golf” as a sport for the noble, the leisure attribute of golf has been popularized by a number of roof golf pubs in downtown areas and mini rod themed parks (such as Putt Shack). Through F&B recreation, golf has attracted many youths and become popular among more people. More youths show their interest in golf nowadays, which improves the fashion level of the sport and lifestyle. It is easy to choose a set of golf OOTD nowadays. Discussions about golf on social platforms include not only business parties and professional skills but also light social scenarios and fashion trend cultures, thus promoting the further extension of Golf into Golfcore and





GOLF&CIGAR
THE GOLDEN PARING





relevant lifestyles.

The “de-elitism” trend also appears on cigar market. The booming of non-Cuba cigar widens the price range of cigars worldwide significantly and lowers the threshold of accessing to cigar dramatically. The physical spaces including cigar bar and golf course break through the stereotyped images of traditional business scenarios. Instead, social scenarios for youths have been added, including art exhibition and sports scenarios, attracting more young consumers.

When lighting a cigar on the golf course, the light smoke will intertwine with the broad course. The scent of cigar could bring elegant and flexible feelings to the players, besides exclusive taste feast. On the green grassland decorated with golden sunshine, chores were put aside and the whole environment becomes tranquil and nice.

New fashion of course

In the wonderful golf course, cigar has become a new trend in this green field, thanks to its elegant attribute and special taste. The trend is not occasional; instead, the calmness of cigar complements with golf’s such features

as precision, patience and strategy. Both of them reflect the pursuit for a high-quality lifestyle. With such a popular trend, the Great Wall cigar has become a “new favorite” in golf course. The scent of the Great Wall cigar seemingly fills every corner of the course, which finally becomes a paradise.

The “new favorite” in golf course

The reason why the Great Wall cigars could become a “new favorite” lies in its charm, including its special taste and full complementation with golf sports. In the golf course, players not only try to score a goal but also pursue a kind of elegant and flexible playing attitude. The Great Wall cigars can just satisfy the expectation above and bring the players more comfortable experience.

It is not occasional that the Great Wall cigars become a “new favorite”. Its excellent quality, rich taste and exquisite packaging fully attract the golf players. After playing golf hard and with passion, they are accustomed to lighting a cigar to enjoy the tranquility and relax. We’d like to recommend one Great Wall cigar very popular in golf course - Spectacular No. 3, the very cigar held by the players in this themed photography.



Great Wall - Spectacular No. 3

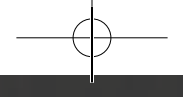
Size: Robusto
Length: 124mm
Ring gauge: 50
Body: Medium
Flavor: Flower scent, wood scent, milk scent, nut scent, baking scent, etc.



Overall quality assessment:

Overall quality assessment: Spectacular No. 3 has always ranked the 1st among all high-end handmade cigars in terms of the sales volume of single product. In the annual cigar rating and award of Cigars Lover last year, it won No. 1 among the cigars of other regions in the world thanks to its outstanding quality. With several special traditional processes, Spectacular No. 3 could best retain the original flavor of tobacco leaves. Its deep scent of soil and scent of undergrowth are supplemented with the mixed flavor of black pepper and spice, baking taste and the fine taste of plant and fresh balsam, leaving a deep impression. The rich scent of baking and spice in cigar ending has further intensified the amazing performance of the cigar with fine and lasting aftertaste. Why not light one Spectacular No. 3 while wandering in the golf course? Because it will surely dispel your worries with smoke and foster a dreamy moment for you. 🍷

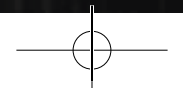





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BY GIUSEPPE MICHALINI

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THE ULTIMATE SECRET OF COHIBA BEHIKE COMPREHENSIVE *Interpretation about Medio Tiempo*

Why does it have such a special flavor? Because of Medio Tiempo! This is the most persuasive reason that Behike can use to explain why it is so expensive. Medio Tiempo is the most critical point that makes Behike series differ from other all conventional Cuban products.

Article_ Sissy Art edition_ Seven Photos _ Cigar Specialist



AUTHOR

Sissy Hao

the Chairman and CEO of China Cigar International Group, Publisher and Editor-in-chief of Cigar Specialist, once planned and edited several cigar popular science journals

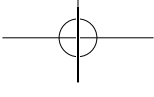
The ultimate knowledge about cigar must be within the plantations where their raw materials grow while the end of cigar business chain is probably in the business of tobacco leaves. I have strong desire to explore and win the business full of unknown risks (it is not exaggerating, because it is easy to lose if you act without making planning), I started to visit the tobacco leave plantations in several famous tobacco-growing countries in Central and North America in last December. I learned relevant knowledge from the local senior tobacco leave farmers and planting experts, and recorded the details about the local situations of each place.

I was not majoring in agriculture, I even had no idea that tomato belongs to the same family with eggplant and tobacco, and I also didn't care what potherb mustard and Kalimerisindica looked like. But I'm keen on cigar leaves. I had read many materials about the cultivation and planting of tobaccos from last December to this March. Frankly speaking, all these materials are so boring that most readers may quit in the middle. Furthermore, many conclusions do not comply with the experience of tobacco farmers in the Central and North America. At one moment, one idea occurred to my mind all

of sudden: Why not record my knowledge on cigar tobacco leaves in an easy-to-understand way? I can share the knowledge with cigar lovers who are thirst for cigar knowledge, like me.

I worried that I might not do it well but I persuaded myself to continue with it after thinking that my materials are not the formal teaching materials about tobacco leaves and that I just wanted to share what I observed, saw and thought. I tried to be as objective as possible. In each issue of column about cigar tobacco leaves, I promise that I will describe my understandings and the key points in a simple and faithful manner.

This is my original intention to serialize this book, Notes on Cigar Tobacco Leaves, under different themes. Where should I start writing? What themes would pique your interests? I think I'll begin with several magical leaves - Medio Tiempo. Every cigar lover knows that the "mystical" leaves, as referred to by professionals, are the ultimate secret of Cohiba Behike - most expensive regular product launched in Cuba, and the "natural flavor enhancer" that many international brand formulators are frantically searching for in the fields.



Mysterious original intention

I find Spanish seems more charming than English while learning it. As a large number of countries in Latin America (including Cuba, Dominica, Nicaragua, Ecuador, and Honduras) speak Spanish, the most original terms about tobacco leaves are also Spanish. However, even the tobacco leave experts whose mother tongue is Spanish have no idea about the logic of these terms. For example, Ligerois the leave with the strongest taste on the tobacco plant but its original meaning in Spanish is “faint” . There’ re many examples like this. But it is OK and will not affect us from learning the cigar tobacco leaves, as long as we learn by rote.

What is on earth the meaning of Medio Tiempo? In Spanish, it originally means “mid-term” or “midfield” . The original meaning is quite quirky, because such leaves do not harvest in the middle term of the whole life cycle of cigar plant but nearly the end of its life cycle. They also do not grow in the middle position of plant but at the top of it. Their size is not “medium” but small, even the smallest in the whole plant. Their colors are the deepest in the whole plant and their concentration (body) is also the strongest in the whole plant so none of its characteristics is related to “medium” .

In my opinion, the words from one farmer that I met with in Jalapa, Nicaragua, about the meaning seems logical. He said, “The name of such tobacco leave seems like a kind of metaphor. Growing at the top of plants, they could get access to most sunshine and could have chemical reaction more quickly and comprehensively than any other part of plant. They become mature the latest, which implies that they have the longest mature period.”

“Why don’ t we call them ‘long-term leaves’ ?” I asked.

He said, “The longest mature period means they start fermentation when growing on plants. Leaves in other parts do not have the process. I calculated that their fermentation time nearly accounts for half of their whole life cycle. As you know, the terms of tobacco leaves are like the argots of gang family in order to conceal the true secrets. The fermentation time on their plants is hidden in the name of Medio Tiempo.”

I believe the explanation above is relatively reasonable. But is it true? No one knows the answer and its naming is still

mysterious.

Reason about the high price

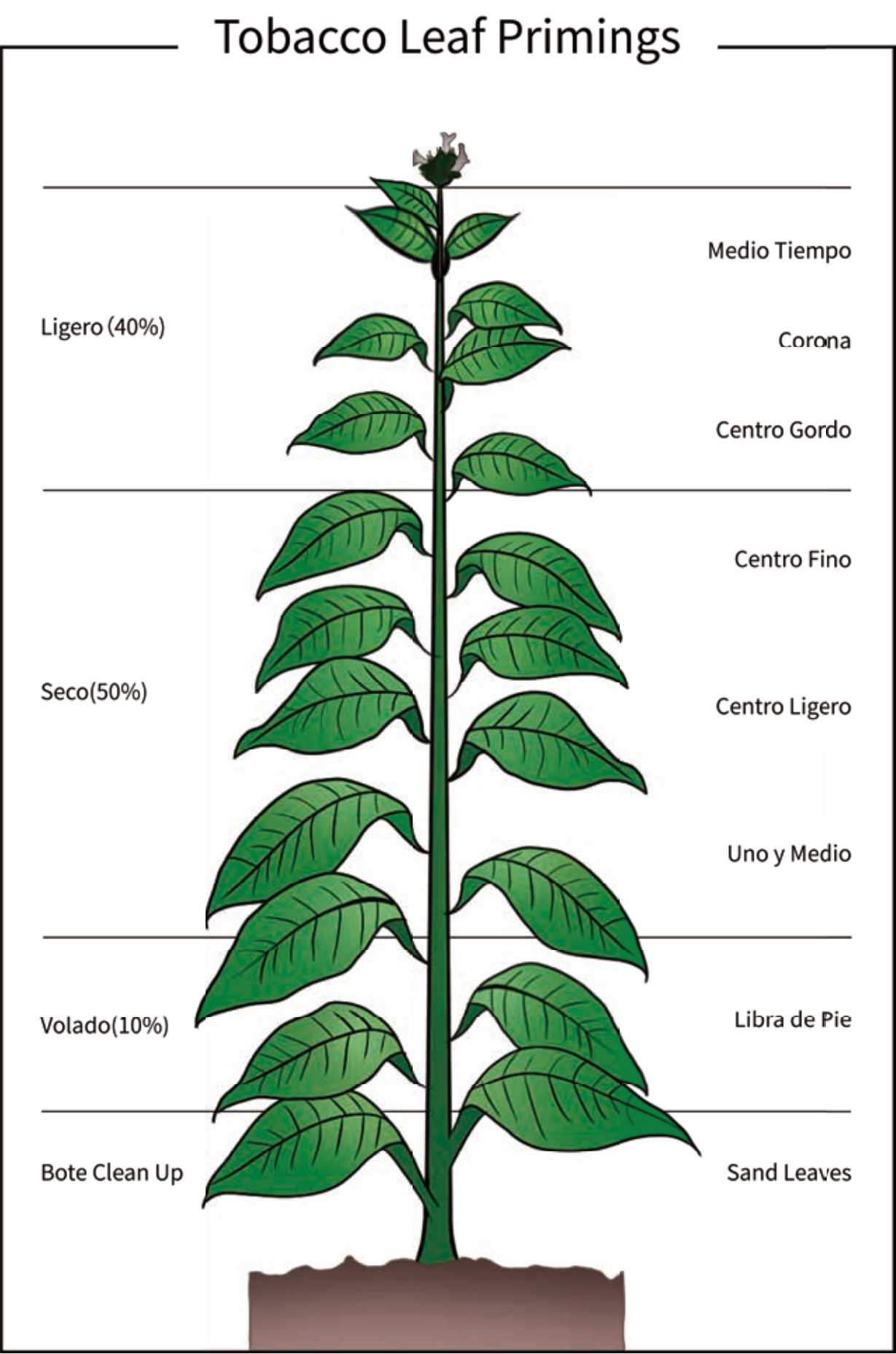
From the descriptions above you probably learn some basic information of Medio Tiempo. It grows at the top of plant so it can receive the most and strongest sunshine. It has the deepest color, strongest flavor and smallest size. Its quantity on one whole plant is two or three. As one plant can grow 16-20 Medio Tiempo (including the sandy soil leaves at the bottom), the proportion of Medio Tiempo in the whole plant is 12%-15% only. This is not the core that makes it expense but its scarcity: Only 10%-15% plants in one tobacco leave field can grow Medio Tiempo! In other words, only about 1% Medio Tiempo can be harvested in one tobacco leave field!!

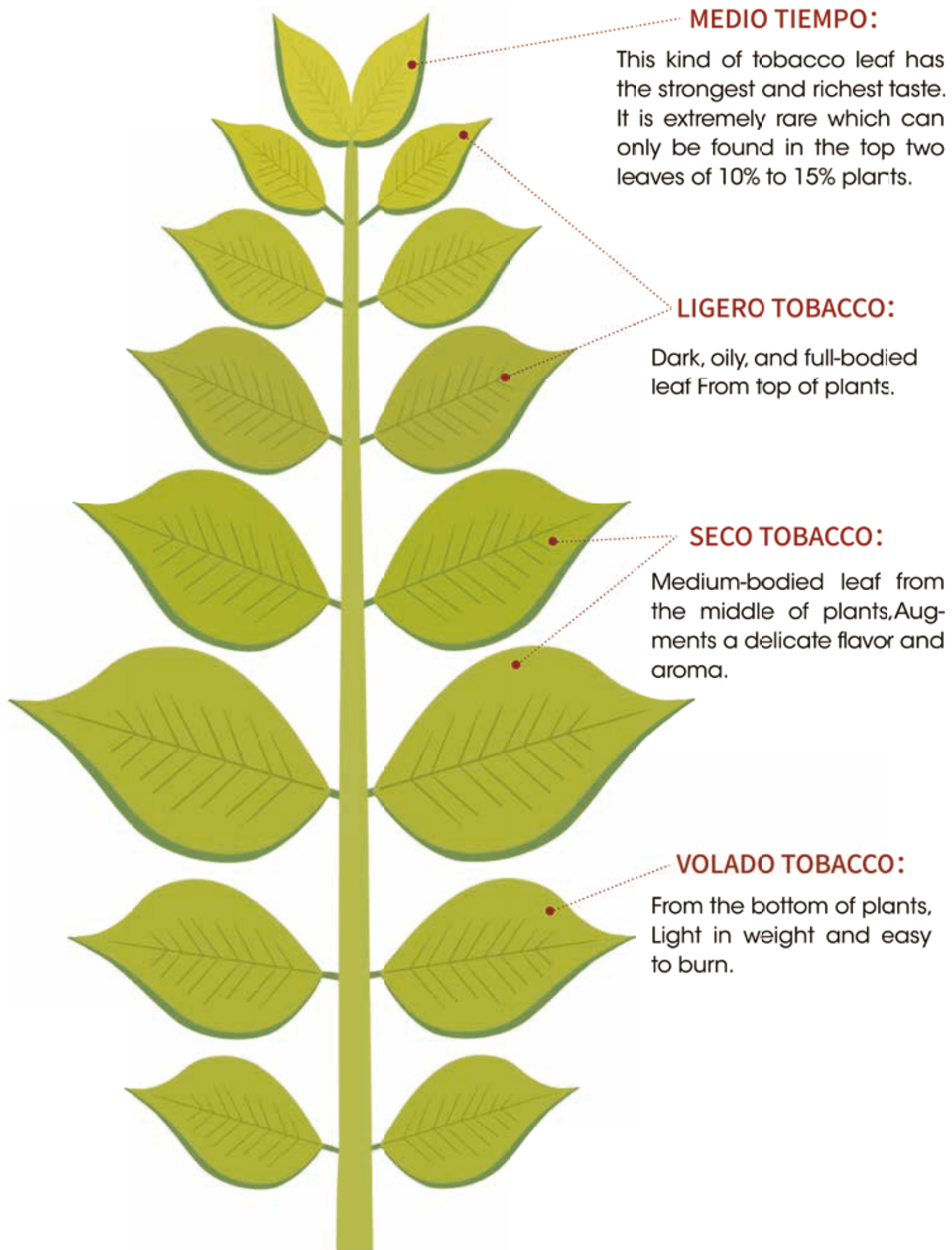
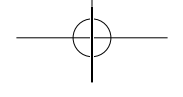
Just like the metaphor that I used, Medio Tiempo is the natural “seasoning” , which was not from my mouth for the first time but was from the cigar recipe masters from Cuba, Dominica and Nicaragua.

Jorge Maique Fernandez, who was the vice president of business of Cuba’ s Habanos Group, also left Cuba. He serves as the production technology supervisor of E.P.Carrillo Cigar Plant (at Santiago de los Caballeros, Dominica). You can understand Habanos Group as the sales head office of Cuba’ s state-owned tobacco company and it is responsible for the launch and sales of Cuban cigars all over the world. Magoo (that’ s how we call him) is a talent in tobacco industry in real sense. His competence can be best interpreted by two big events: First, the creation of graded sales mechanism of Cuban cigars in the world; second, the efforts in the R&D and marketing of the famous Cohiba Behike. For many peers in the industry, Margle’ s contributions are surely included in the development history of Habanos Group.

I had met with him for several times but exchanged with him for a long time in last December. He is not only a true cigar expert but also is familiar with cigar planting and production as well as commercial strategies and marketing. He might be at the age of more than 50 and seemed a little bit tired when I met him. But he was quite energetic. He could speak English fluently with standard and pleasant pronunciation.

“Medio Tiempo is used for making cigar by not only BHK but also many world’ s famous cigar brands nowadays. But





Cubans used it first. “After smoking the Cameroon series cigars launched by E.P.Carrillo the latest, Margle started to share the story with Medio Tiempo.

“Upon the formal launch in 2010, BHK series was really a big surprise for consumers, because of its fully rich tastes, all of which were seemingly intensified to yield better flavors. At that time, Cuba’s official manufacturer issued Medio Tiempo directly instead of keeping it a secret. Why does it have such a special flavor? Because of Medio Tiempo that we used! This is the most persuasive reason that Behike can use to explain why it is so expensive to the whole world. The use of Medio Tiempo is the most critical point that makes Behike series differ from other all conventional Cuban products.”

Sophisticated marketing

The marketing strategy for Medio Tiempo, which is rare and special, by binding with the top cigar, is quite sophisticated.

After Castro Revolution (the revolution is a watershed event for Cuba’s cigar industry; after the revolution, Cuban cigars belong to the state and a complete system was formed thereafter), three kinds of tobacco leaves were mainly used as the cigar raw materials in Cuba: volado, which is at the lower part of plant (the leaves in this part account for 10% of the whole plant and decide the burning of cigar and facilitate burning); seco, which is in the middle of

plant (the leaves in this part account for 50% of the whole plant and serve as the main source of cigar scent); and ligero, which at the upper part of the whole plant (the leaves in this part account for 40% of the whole plant; Medio Tiempo is at the top of this part; the leaves in this part are used for ensuring the intensity and depth).

To learn the flavor of cigar, we need to know each part of one plant and this is the basic principle for cigar making. The three parts above are the three big parts and each of them can be further divided into several small parts. I redrew a bilingual graph of cigar tobacco leave plant part for readers’ reference.

As proved by some documents, MedioTiempo had been used in Cuban cigar before Castro Revolution and was still used in many high-end Cuban cigars after the revolution. However, Medio Tiempo was no longer used in Cuban cigars since 2004 but was once again found in Behike launched in 2010 as the “special flavor-enhancing leave of Behike series”.

Its functions

Medio Tiempo does not mean the variety of tobacco leaves. The cigar tobacco leaves of any variety may grow two small Medio Tiempo. The reason why it is called “seasoning” is that you cannot feel comfortable by smoking the burning Medio Tiempo alone. I chewed a small Medio Tiempo in the DBL Cigar Plant in Santiago de los Caballeros,



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TASTE

SHENZHEN
CIGAR SHOP: *the essence*

of CONNOISSEURSHIP

CIGARS *and* TIME

In Shenzhen, a city famous for fast life pace and innovation, there's a very mix-and-match - calmness after slowing down and classic and persistent elegance, both of which silently hide deep in the prosperity. Between two landmark business circles of OCT Harbour in Nanshan District and Happy Harbor in Baoan District, there're two cigar shops called "Taste", carry the legend of tobacco, whisky and antiques like the container of times. The shops are not only the paradise for cigar lovers but also a hidden mysterious land for citizens to seek for inner peace.

Edition by _Berlin **Graphic design by** _Seven **Photo by** _Shenzhen "Taste" Cigar Shops



This shop also connotes one little interesting story about domestic cigar. Previously, cigar did not attract attentions and was classified as "cigarette" in the business license; furthermore, cigars were also ordered together with cigarettes. As the pilot zone for reform and opening up, Shenzhen is also an experimental zone for cigar sales in China. In 2012, Shenzhen Tobacco Import & Export Co., Ltd. took the lead in "separating cigars from cigarettes" in order to facilitate the development of professional cigarette market. The so-called separation means separating cigars from cigarettes in terms of operation, ordering, etc. On the basis of the above, Shenzhen "Taste" Cigar Shop (Nanshan Shop) obtained the first exclusive business license of cigars in China through application. As the earliest explorer and practitioner, the shop opens a new chapter for the professional operation of cigars. Besides, Nanshan Shop also obtained the first authorization of Davidoff Cigar as its official partner in China Area (No. 0001), which not

only implies its high recognition of Nanshan Shop's professionalism of cigar operation but also reflects Nanshan Shop's important status in promoting high-end cigar brands. As a world's high-end cigar brand, Davidoff Cigar is famous for its exquisite manufacturing techniques and strict quality control. The authorization further demonstrates Nanshan Shop's influence and leading status in the cigar market. The over-200m2shop has witnessed the development milestones of cigar in domestic market, including the application of cigar feet on each cigar, the earliest professional humidor in China...

The Qianhai Shop is located at East L1-052, No. 2, Happy Harbor, Xin'an Sub-district, Baoan District. To be specific, Happy Harbor, as a new generation of cultural tourism complex created by Overseas Chinese Town Enterprises, includes 270,000m2 Coastal Cultural Park and 120,000m2 experiencing coastal commercial block as well as many landmarks, such as

A secret garden in the downtown

Since the inception in 2006, Shenzhen "Taste" Cigar Shops have never stopped trying to enhance the fun of cigars and bring consumers premium and professional experience. In August 2011, the OCT Harbour Cigar Shop in Nanshan District was opened, which is a milestone in the brand history. After 11-year meticulous accumulation, the Happy Harbor Cigar Shop started to run business in September 2022. The shop tries to provide high-quality products and considerate services for more customers as a small cigar castle based on the 16-year understandings.

The shop in Nanshan District is located at Qushui Bay, OCT Harbour, No. 8, Baishi Road,

Nanshan District, the core of Shenzhen Bay's business circle. When appreciating the coastal line of Shenzhen Bay at night, you can see the flashing neon lamps in OCT Harbour, Nanshan District. The "Taste" Cigar Shop just hides in Qushui Bay decorated with hustle and bustle and sea wind. The slightly salty sea wind from the sea wave not far away naturally mixes with the scent of cigars. When heading for it slowly along the stone path at No. 8 Baishi Road, you will seemingly enter a private library across times. Within the 248m2 space, the Roman style floor tiles that are no longer produced perfectly match with the antique furniture. The precise lamps full of time on the wall fully foster the atmosphere of salon in the 19th century under the background of warm yellow light.





"the Light of Bay Area" ferris wheel and Coastal Performance Center. "Taste" Qianhai Shop seems like a time tower firmly standing along the seaside. Within the 360m² two-floor space, the 7m-high whisky rack appears like an amber sculpture, and contains more than 500 single malt whiskies from all over the world. The shop has independent VIP rooms, to offer a place for spiritual relaxation along the coastal land.

Space: A dialogue between solid wood and antiques in times

Upon walking into the "Taste" Qianhai Shop, you will enter a private museum. Both Nanshan Shop and Qianhai Shop are decorated with solid wood as well as the genuine antiques from all over the world. All the precise collections are displayed at corners or in racks, to interpret stories through time and space. The gentleness of solid wood and the dignified image of antiques totally transform a modern commercial space into an appreciation place full of historical significance.

In particular, the 20m² walk-in humidor of Nanshan Shop enlightens the inspirations of domestic homemade cigar manufacturers. It seems like a mini tobacco museum. The attractive texture of imported Spanish cedar wood shows its



dark red luster under lights. Cigars from different places of production worldwide are well arranged in the humidors along the wall. As the cigar sommeliers told, the temperature control system can adjust the temperature based on the climate data of the place of origin of cigars and humidity is always controlled at 68%-70%.

In Qianhai Shop, the 40m² humidor with a height of 5.5m fosters a private space for cigar lovers. Both the temperature and humidity are well controlled there. The humidors in both Nanshan Shop and QianhaiShop are open at all seasons and offer a considerate and care environment for VIP clients' cigars. Upon opening the door to the humidors with 24-hr constant temperature and humidity, which are made of imported Spanish cedar woods, you can be totally immersed in the faint scent from the cedar woods together with the special mature scent of cigars and cannot resist

the special scent. The cigars in the humidors are rich in variety, including the high-quality ones of famous brands. In addition, the precise temperature control system and air-tightness design ensure the full and proper maintenance of each cigar in an optimal environment.

Appreciation: Sensory banquet from tobacco to whisky

The "Taste" Shop accommodates the cigars of full varieties of China Tobacco. The top-level cigars from the whole world, including the graceful Chinese cigars, mellow Cuban cigars, fine Dominican cigars and wild cigars from Honduras, etc., are available in the shop and their wrappers, fillers and binders ferment along with time passing by, reflecting their unique charms. In this shop you can find the latest cigars of various big brands. The full category of cigars here could surely satisfy your needs. In addition, the cigars of limited editions are quite popular among the collectors; because of each of these cigars carry the history of the place of origin and craftsmanship of masters.

Besides cigars, the cigar peripherals are also extremely exquisite. The humidors, cigar cutters and ignitors of the

world's premium brands have added brilliance to cigar culture. The 7m-high whisky display area of Qianhai Shop has accommodated over 500 whisky varieties, all of which form an amber appreciation layout. Each bottle of whisky, from Scotland's single malt whisky to Japan's whisky, is definitely a gift of times.

Services: Professionalism and passion

The shop provides free cigar maintenance services for VIPs and professional experience trainings. The cigar sommeliers team of "Taste" Shop is the cradle of the domestic first batch of professional cigar lecturers. They not only maintain cigars carefully but also transmit the corresponding cigar culture. The lecturing on the cigar cutting skills, appreciation etiquette, producing area of tobaccos and whisky distillation is like a banquet of knowledge.

If you have little knowledge about cigar, or visit the shop for the first time, you will be served warmly by the shop's well-experienced cigar sommeliers that will serve you well and at all times and answer each of your questions patiently.



The professional cigar sommeliers will also recommend cigars and drinks for you based on your preference and needs, and offer advices on food to customize special cigar appreciation experience by considering your taste and smell. If you are experienced in cigar, the shop owner and cigar sommeliers are also very glad and feel honored to discuss with you on the knowledge and appreciation experience of cigar.

Delicious food: Special experience of taste bud

The "Taste" Shop lays emphasis on the enjoyment of both smell and touch, and serves top-quality foods. It holds regular private appreciation parties, during which, the industry's experts and collectors are invited to share the "treasures". The high-quality goose livers, delicious caviar and salty and delicious ham best match with the smoking of cigars. The cocktails prepared by bartenders with care and skills make the sensory banquet more perfect.

Original intention: Transformation from "slack-off" to "taste"

The birth of "Taste" Shop was born by accident. While working at a state-owned enterprise in 2006, the shop owner had too much spare time and suddenly came up with an idea of creating a place



for those sharing the same interests one day. Therefore the owner personally designed and decorated the shop based on personal interests and then the shop gradually becomes the cradle of cigar culture in Shenzhen.

The shop name "Taste" was originated from the owner's preference for the book called On Taste by Peter Mayle. The English word "Taste" can be interpreted into "flavor" and "taste", of which, the former word is the starting point of perception while the latter expresses spiritual sublimation. In 2022 when Qianhai Shop was opened, the shop owner changed the name from "Flavor" to "Taste" to express the extreme pursuit for life philosophy: Hobby can add fun to life while real taste is the persistence for details and respect for culture. The shop owner tries to make everyone in the shop feel the details that are easily ignored in life by the way of appreciating cigar - from the texture of cedar wood humidor door to the bubbles at the bottom of whisky cup and from the copper rust of antique cigar cutter to the salt particle from sea wind.

Taste more than cigar

In the fast-paced Shenzhen, "Taste" Cigar Shop is a Utopia for the minority and weaves a dream of slow pace and taste for ever visitor. The shop gets rid of noise and restlessness and retains the tranquility of cigar burning, elegance of whisky in cups and the harmonious companion of antiques and solid wood. Taste is not only a choice, but also a kind of attitude towards life - A place for slowing down in the bustling city, greeting your soul and improving your cultural accomplishments with the scent of tobacco and whisky. 





La Casa del Habano are franchised cigar stores and lounges opened worldwide by Cuba's Habanos Group. The two LCDH stores in China are both located in Beijing and operated directly by Habanos Group. It utilizes the management system in line with international standards. The store sells iconic Cuban cigar brands such as Cohiba, Montecristo, Partagas, Romeo y Julieta among others. Unparalleled quality, abundant supply are complemented with professional and customer-centric services. In addition to well-known Cuban cigars, the store also offers a wide range of cigar accessories imported from Cuba and Europe. La Casa del Habano has become a destination for elegant and sophisticated customers from Beijing eager to learn and exchange cigars. More and more friends who love cigar are attracted to these stores!

International Club St Regis Store
Tel: 010-85321288
Add: Floor 1, St Regis Hotel, Beijing International Club,
No. 21, Jianguomenwai Street, Beijing

The Westin Beijing Financial Street
Tel.: 010-66297868
Add.: North Side, Floor I, Westin Hotel, No. B9, Financial Street, Beijing



The brand “Cigar Pipe Wine” was launched in 2008. It takes “quality, service” as the business philosophy and is committed to providing elite and butler service for people with good taste. The store mainly focuses on cigars, pipes and red wine. It has a fully handmade cedar cigar humidor and a famous wine cellar, displaying many high-end cigars from home and abroad. The store regularly holds tasting and exchange activities for members, forming an excellent platform for Beijing elites to share lives.

Tel: 010-68940152
Add: Cigar Pipe Wine Franchised Store, 50 Meters South
of East Gate, Friendship Hotel, No.1 of South Street,
Zhongguancun, Haidian District, Beijing



The Cigar Lounge is located on the first floor of Park Plaza on the Jinbao Street. Despite its small size, there is no shortage of foot traffic. Cigar aficionados from all over the country visit in every day. It is highlighted by a wide range of high quality Cuban cigars. Not only that, there are also rare editions of wine and exquisite cigar accessories available for purchase, and it is committed to bring each guest the most intimate service.

Tel.: 010-56250777
Add.: Floor 1, Park Plaza, No. 97, Jinbao Street, Dongcheng District, Beijing



The store is located in a busy location near Taikoo Li Sanlitun, where shopping malls and parking is available. The store is finely decorated in the typical Cuban style. It mainly purchases product from CHINA TOBACCO, and the cigars range from Cuban, non-Cuban and domestic cigars. To better service customers and to preserve the cigars professionally, the store has installed a humidified cigar room for optimal maintenance and storage of customers' cigars.. free of charge. Additionally, Casa Havana also sells cigar accessories, along with wine and whiskey. It is a premier destination to personally visit and purchase the ideal cigar lovers' gifts.

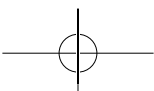
MP: 15701100201, Xiao Lu
Tel: 010-53652555
Add.: Ground Floor Store inside Block B, Yishengge Community,
No. 10 Xindong Rd., Chaoyang District, Beijing

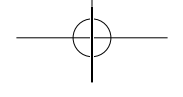


This store is located near the Liangmaqiao CA Mansion with its own parking lot. The store signage is a visually arresting red, quite distinct and eye-catching. Elegant and stylish, the store is decorated retro style. It primarily purchases goods from CHINA TOBACCO, and the cigars are range from Cuban, non-Cuban and domestic cigars.

The cigar humidor for customers' storage and maintenance free of charge. Additionally, the store sells an array of cigar accessories. The atmosphere is inviting and a must experience for the the cigar lover in town.

MP: 13581800788
Tel.: (010) 5360 0888
Add.: Floor 1 of BOYUE BEIJING HOTEL, No. 36 Xiaoyun Rd.,
Chaoyang District, Beijing





Beijing Beijing Smoke Space Tobacco Pipe Cigar Club

It is a high-end club specializing in cigars, tobacco pipes, exquisite cigar fittings and whiskey. Since its establishment, the company has continuously integrated the taste of foreign nobility and the living habits of domestic aristocrats, and then forms the product marketing concept of "Noble • Low-Key". At present, it has thousands of real-name members. The decoration is gorgeous and elegant, and excellent craftsmen from Italy, Denmark and other countries are specially invited to work together. You'll be dazzled by precious cigars and countless master-crafted tobacco pipes. The store also has a great selection of fine wines and a special VIP lounge. Come here after leisure, get a glass of whiskey, smoke a cigar, just enjoy! Beijing Smoke Space Tobacco Pipe Cigar Club is committed to providing a distinguished and professional cultural exchange platform for tobacco pipe smokers in China. In addition, tobacco pipe theme and related events have been held here many times, such as the First Exhibition of Collection from Chinese Tobacco Pipe Smokers, Danish Masters for China Tour, International (Chengde) Tobacco Pipe Art Exhibition - Chengde Station and the like.

Tel.: 010-67049686

Add.: Building 217, Hongshan Jiayuan Community, Chaoyang District, Beijing



Beijing

Beijing Cohiba Atmosphere Club

Beijing Cohiba Atmosphere Club is a cigar culture lounge franchised by Habanos Group of Cuba, located in Yizhuang Economic Development Zone in Beijing. Covering an area of more than 2,000 square meters, the club creatively brings the original style of Havana streets to Beijing. The decorative design inside the club is gorgeous without losing Havana style. With a cigar humidor, multiple experience areas and a cigar fittings exhibition hall, you can feel the same wonderful experience as in Havana without going abroad.

Tel.: 010-87876006

Add.: Floor 7-8, Building 3, Courtyard 36, Kechuang 4th Street, Yizhuang Economic Development Zone, Beijing



Beijing Beijing El País del Puros

As its name says, El País de Puros is a specialty cigar lounge. It is designed as a two-story building with well-organized display areas and elaborate details. The first impression is bright and warm. The store has a professional walk-in cigar humidor. The fine glass rooms are stocked with premium brands of cigars from home and abroad, such as Punch, Romeo y Julieta, Davidoff and the Great Wall. In addition, the store also simply sets up a bar for guests to provide beverage service. There is the private room with a leather sofa upstairs. El País de Puros is a smart choice for both recreational shopping and friends gathering.

Tel.: 17710120234

Add.: 712, Building 6, Greenland Global Cultural and Financial City, Courtyard 9, South Street, Ancient City, Shijingshan District, Beijing



Beijing Beijing Jingdouyun (Honghua Store)

Beijing Jingdouyun is a professional chain of branded cigars and whiskey, and the store is also recognized as a "popular" store in the Beijing cigar circle. When you enter Jingdouyun Honghua store, you will be immediately attracted by its classical and luxurious European decoration style inside. The large space design on the upper and lower floors gives the guests full freedom. The exquisite display in detail coordinates the downy lamplight shows the romantic style completely. In addition to a wide range of whiskeys, there are countless brand cigars to choose. For this purpose, there is also a special room for cigar humidification and alcoholization, thereby giving cigars high quality maintenance environment. Sitting in the compartment, you can also see the top golf course in Beijing, which is a very comfortable place to relax.

Tel.: 16601297299

Add.: Honghua Golf Course, No. 108, Beiyuan Road, Chaoyang District, Beijing



Beijing Beijing Habanos Cuban Cigar Lounge (SKP)

The cigar lounge, located in Chaoyang District, Beijing, is a chain specializing in Habanos cigars. The simple and unsophisticated design style can always bring people inexplicable peace of mind and comfort. It is worth mentioning that the professional cigar humidor in the store always gives cigars intimate and meticulous care. On the wooden shelves, a wide range of cigars are displayed, including some rare collections. If you come to Beijing, you might as well come here and it may surprise you!

Tel.: 010-85996657

Add.: 103, Building 6, Huamao Apartment, No. 89, Jianguo Road, Chaoyang District, Beijing

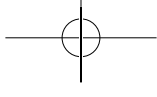
Beijing Beijing Ziyange Cigar Club

Ziyange Cigar Club is also a minor celebrity in Beijing cigar circle. It always insists on high quality products and considerate service to impress each guest. When you walk into the club, the wooden tables, chairs and exhibition stands with log style design, as well as classic and nostalgic furniture and ornaments can be seen everywhere, adding a touch of elegance to this seemingly simple store. Certainly, the most attractive is the cigars here. As soon as you enter, you can see many domestic products neatly displayed on the exhibition shelves. It is worth mentioning that the store also has a professional cigar humidor. The warm light falls on the cigars through the glass, which is particularly attractive. There is also a full range of exquisite fittings to choose. Welcome to Ziyange Cigar Club for experience!

Tel.: 13901294929

Add.: Commercial Building, South Side, Wal-Mart Sam's Club, No. 158, Fushi Road, Shijingshan District, Beijing





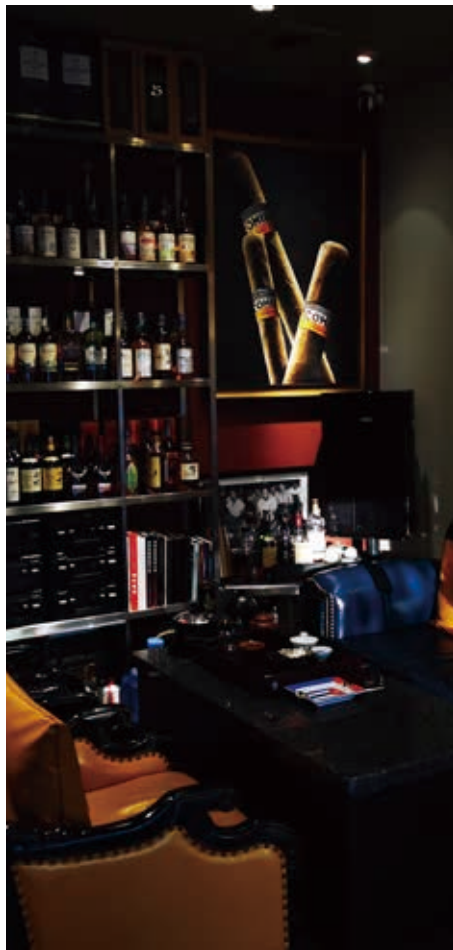
Beijing

Qiankun Pipe Cigar Store, Beijing

Founded in 2003, Qiankun Pipe Cigar Store is a timeless Beijing store, specializing in the comprehensive sale of pipes, accessories and cigars. Customers may choose among 100s of brands, including handcrafted pipes, and exquisite accessories. The store has long been praised by domestic cigar enthusiasts thanks to their affordable prices, fine genuine quality and guaranteed after-sales service. Customers can meet friends who sharing the common interests and enjoy the pipe cigar culture. If you wish experience the cigar and pipe culture, this is definitely the place in Beijing.

Tel: 010-5628 7000

Add.: No. 311 Jiangtai Rd., Chaoyang District, Beijing



Beijing

Davidoff (Beijing Oriental Plaza) Flagship Store

This is the first official Davidoff flagship store in China, located on the first floor of Oriental Xintiandi Mall in Beijing. This store is also the model store and benchmark store of all Davidoff cigar stores in China, retaining the original style of the Swiss Davidoff brand. Davidoff cigars, fittings, pipes, Macallan Whisky and the like are all available here. Not only that, you can also buy Havana and Dominican cigars, this is a real cigar world. The professional Davidoff staff will warmly welcome you.

Tel: 010-65250210

Add.: Store A301, Floor 1, Oriental Xintiandi Mall, No. 1, East Changan Avenue, Dongcheng District, Beijing



Beijing

Beijing Jingdouyun (Taiwan Street Store)

The charm and style of the Taiwan Street store in Shijingshan district can be felt just outside the door. The decoration design of the store continues the classic style of Jingdouyun. As soon as you enter, you will see a row of high chairs made of leather in front of the counter, and a gorgeous counter with countless whiskies on display. It is always the paradise for whiskey lovers. There is also a lounge for members. The retro sofa is matched with the original wood floor and furniture, creating a comfortable and elegant leisure environment for the guests. Of course, there is also a wide range of cigars and imported cigar fittings available here. Jingdouyun (Taiwan Street store) awaits you.

Tel: 010-68640133

Add.: Taiwan Street Store, Lugu Road, Shijingshan District, Beijing



Beijing

Beijing Cigar Republic Cigar Store

Located on the first floor of Legendale Hotel on the Jinbao Street in Beijing, this store is representative of mini cigar stores nationwide. The name Cigar Republic means Kingdom of Cigar in Chinese. Despite its elegant name, the store is actually only 15 square meters. From cigars to wine and fittings, the store, which can be described as "small but complete", has a great use of interior space. The store owner is doing "big business" in a small store. You can even find the world-class cigar humidor Elie Bleu. Looking at the full range of cigars in the closet, you can't help saying: small is better...

Tel: 18610391107

Add.: Floor 1, Legendale Hotel, No. 92, Jinbao Street, Dongcheng District, Beijing



Beijing

Amigo Cigar Lounge

Amigo Cigar Lounge is located in the Beijing Lidu High-end Business District near Wenxin Huace International Film & TV Exchange Center at Jiangtai Road. Decorated with contemporary Cuban artistic style, the store typically reflects the Cuban cigar culture in combination with the owner's distinct and unique artistic aesthetics. In particular, the owner has set a professional humidified cigar room, showcasing hundreds of cigar brands, including Cohiba, Montecristo, Partagas, Romeo y Julieta, among others. This cigar lounge is well worth visiting, and can be your first choice for gathering with friends. It is a place where industry internet celebrities gather, while also a quiet place for business. You may also come across some superstars in the store.

Tel: 010-8456 9899

Add.: Room 101, Floor 1, 2# Building, Wenxin Huace International Film & TV Exchange Center, Jiangtai West Rd., Chaoyang District, Beijing



Shanghai

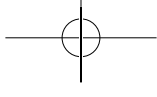
MANSION LANCE

MANSION LANCE is located in the central downtown area of Shanghai, the exceptional geographical location brings the bustling atmosphere that can only be experienced in busy streets leading to the store. The store is designed and decorated according to European old-school retro and classic styles, and embodies the typical Shanghai style. It has 3 floors: the 1st floor is a cocktail theater-style lounge; the 2nd floor is for cigar enthusiasts to smoke and appreciate cigars, with 2 separate private rooms and cruise cabin booths; the 3rd floor has the private rooms exclusively for VIPs, with private cigar rooms and restrooms. The store is renowned for its attentive and caring service.

Tel: 021-68575767

Add.: F1-3, Annex Building, Lance Theater, Intersection of Changle Rd. and Maoming Rd., Shanghai





Shanghai Shanghai RHION Cigar Whisky Club

The RHION Cigar Whiskey Club is located at Xuhui Binjiang Bustling Business Circle, Shanghai, specializing in high-end cigars and whisky. The club has a number of themed cigar compartments along with the professional and intelligent cedar cigar humidor, with a business area of more than 500 square meters. The founder has been engaged in cigar business in Shanghai for many years, and has established a cigar-centered communication platform for celebrities and elites in Shanghai. The club operates on a membership basis.



Tel: 021-60779998
Add: 105, No.13, Lane 800, Dong'an Road, Xuhui District, Shanghai



Shanghai Shanghai Cigar Ambassador Cigar Club

The Cigar Ambassador Cigar Club belongs to Shanghai Cigar Aficionados Culture Communication Co., Ltd. At present, it has three stores in China, which are located in Beijing, Shanghai and Shenzhen. The club is located in the flourishing region of Jingan District in Shanghai. Walking into the store, you can see a demonstration of cigar rolling by a foreign roller. When you open the back door, you will see a small garden. The indoor area behind the garden has a counter and VIP compartment. The store sells cigars, cigar fittings, and lots of art to enjoy. It is a well-known professional high-end cigar club in Shanghai.

Tel: 021-62539953
Add: No.5, Kangding Road, Jing'an District, Shanghai



Shanghai Shanghai Cigar Store for Old Aficionados (1933 Old Millfun)

The store at Shanghai 1933 Old Millfun is an American-style cigar store called Lao Guo Ke. It does have a group of loyal old cigar customers. The design style of the store is user-friendly and comfortable. There are professional walk-in cigar humidor, sofa leisure area, counter and the like. Here you can choose your favorite cigar, taste the fine wine and delicate snacks, feel the popular cigar culture. The owner has years of experience in the cigar field. Sincerely welcome the arrival of every customer, and hope to become good friends with you!

Tel: 13917383256
Add: Unit 218, Floor 2, Building 1, 1933 Old Millfun, No.10, Shajing Road, Hongkou District, Shanghai



Shanghai Shanghai Havana Cigar Club (Pudong Shangri-la Store)

The Shanghai store has a relatively large footprint. The decoration of log color with bright glass window, embellished with soft lights, makes the whole store appear particularly high-end atmosphere. There is a special pipe display wall in the store. You can't take your eyes off the rare and famous pipes. There are not only highly respected Cuban cigars, but also classic Chinese cigars, Nicaraguan cigars and so on. The category is very rich. It is worth mentioning that the stores of Havana Cigar Club also provide senior publications such as international cigar culture magazines. Smoking cigars and reading magazines not only give the taste buds extreme enjoyment, but also allows the mind to find sustenance in books.

Tel: 021-2828-7196
Add: Store 706, Zijinlou Hall, Pudong Shangri-La Hotel, No.33, Fucheng Road, Pudong New Area, Shanghai



Shanghai Shanghai Xue Weng Hui Cigar and Whisky Club

Xue Weng Hui is a professional cigar club located in Yichang Road, Putuo District, Shanghai, which is a bustling and livable place in Shanghai. The scenery on three sides is surrounded by Suzhou River. You can arrive at Mengqingyuan Environmental Theme Park on Suzhou River on foot. The surrounding environment is beautiful and the transportation is convenient. Xue Weng Hui is just located here. It is a three-story and single building, specializing in cigars and whisky. In addition, it also provides personalized catering, cigar utensils, men's refined fittings, party planning, customization and other services. It is particularly worth mentioning that the owner also built a long and bright professional cigar humidor in the store. The humidor faces a long row of tables where guests eat, and this is the most fascinating part of Xue Weng Hui. You can eat in front of a variety of cigars. Spring blossoms while facing the cigar. The compartment is attached to the courtyard. On the terrace is a white tent under the stars. Your eyes are filled with the romance of nature.

Tel: 13761628307
Add: (Near Jiangning Road) No. 97, Yichang Road, Putuo District, Shanghai

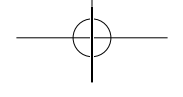


Hong Kong Hong Kong Davidoff (The Landmark) Flagship Store

Davidoff (The Landmark) Flagship Store, opened in 1999, is Davidoff's second flagship store in Asia. The shopping environment of Landmark is elegant and noble, and it is a landmark building of "Hong Kong-Style Modern". It is not only a Davidoff cigar flagship store with the highest efficiency in the world, but also the third largest store in the world by sales volume. The whole store adopts the brown color as the main color, which symbolizes the cigar. The three-dimensional transparent glass window design is simple, fashionable, transparent and bright. You can find the latest and limited edition Davidoff cigars, as well as exquisite fittings such as cigar cutters and cigar lighters, and have an excellent shopping experience.

Tel: 00852-2525-5428
Add: Store B25, The Landmark Basement, Middle No.15, Queen's Road Central





Hong Kong Pacific Cigar LCDH Central Store

In 1992, The Pacific Cigar Co. Ltd. (PCC) was authorized by Habanos S.A. to be general official agent of Cuba cigar brand in the Asia-Pacific region (except mainland China). La Casa del Habano is located in Hong Kong's busiest Central district. It is full of art and industrial style decoration, coupled with classic and nostalgic furniture, retro and modern feeling arises spontaneously. The store sells a wide range of Cuban cigars, including Cohiba, Romeo Y Julieta and Partagas. In addition, the store also has a cigar tasting area and different styles of VIP rooms. Not only can it satisfy customers' demand for cigars, the private environment is also a good place for leisure and party.

Tel: 00852-2528-1992
Add: Floor 11, Loke Yew Building, No.50-52, Queen's Road Central, Hong Kong



Hong Kong Davidoff Flagship Store the Peninsula Hong Kong

Davidoff Flagship Store is located at F1 of the Peninsula Hong Kong, a landmark building completed in 1928 and awarded as the "Grande Dame of the Far East". This store is the 1st Davidoff Geneva 1911 Exclusive Store in Asia opened in 1973. With luxurious and elegant decorations, the store has a broad assortment of Davidoff cigar categories, and in addition to cigars it sells whiskey and cigar accessories. The staff undergoes rigorous training and serve customers professionally especially guidance on selection and pairing of cigars, accessories and drinks. The store is furnished with leather sofa booths, is definitely the optimal destination for buying and tasting cigars in Hong Kong.

Tel: 00852-2368-5774
Add: ML10 Store, Attic of the Peninsula, Salisbury Rd., Tsim Sha Tsui, Kowloon



Hong Kong Private Stock (Cigar Vault)

Established in 2022, Private Stock is Hong Kong's premier destination for cigar connoisseurs. We combine expert knowledge with exceptional service to deliver premium cigars, precise curation, and efficient logistics—reflecting our authentic passion for the craft. As Davidoff's official retail partner, we source directly from authorized suppliers to guarantee 100% authenticity while offering the latest products at highly competitive prices.

Tel: +852 2891 8317
Add: 2/F, 9A Humphrey's Avenue, Tsim Sha Tsui, Hong Kong



Hong Kong The Armoury Study

Located in the Pedder Building, an old historic building in the Central of Hong Kong, the Armoury Study is the private world for Mark Cho, a cigar enthusiast for over 20 years and its founder, and for customers to his tailor shop to enjoy cigars. For Mark, cigars are his lifelong companion - cigars always accompany him both in work and life with sense enjoyment. Though Mark shows interest in Cuban and New World cigars, he cooperated with Davidoff to forge the Armoury Study in Hong Kong, an unprecedented high-end space for tasting and smoking cigars. His concept for the Armoury Study: a modern design, spacious and simple cigar lounge with his distinctive personal style, so that customers can feel at ease and relax as if entering their own living rooms. In addition to being a private cigar space, the Armoury Study regularly hosts events for Davidoff and other luxury brands. Te Armoury invites customers to establish and strengthen closer relationships with other cigar enthusiasts.

Tel: +852 9131 7172
Add: Room 505, F5 Pedder Building, No. 12 Pedder Street, the Central, Hong Kong

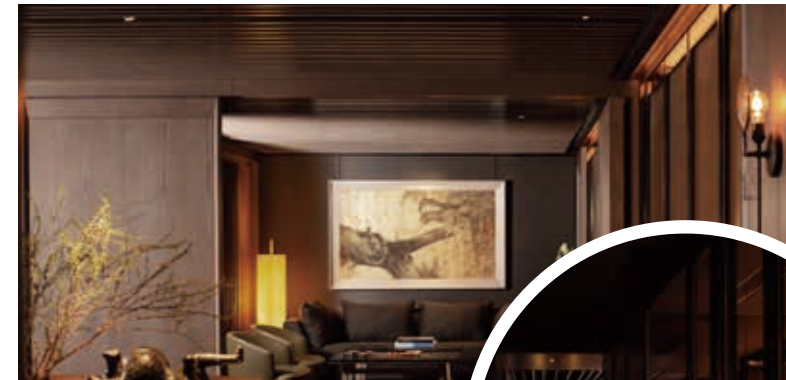


Hong Kong Club C+

Nestled in Central's vibrant heart, CLUB C+ is an exclusive sanctuary crafted for those seeking ultimate luxury. Its name embodies dual philosophies: a Cantonese homophone for "cigar", and a symbol of "privateness"—reflecting the bespoke experience offered.

Within its elegantly appointed space, the club redefines premium leisure through curated Cantonese cuisine, fine spirits, and art. The walk-in humidor showcases expertly preserved cigars from Davidoff and other renowned houses, delivering unparalleled connoisseur journeys.

Tel: +852 2550 2022
Add: Mezzanine Level, Yat Shing Building, 13 Duddell Street, Central, Hong Kong



Hong Kong Hong Kong Red Chamber Cigar Divan

The Red Chamber Cigar Divan, located at Pedder Street, Central, Hong Kong, takes the Dream of the Red Chamber as its design concept, the latter is a legendary work by the literary giant Cao Xueqin that has shocked Chinese history over a century. It is full of elegant classical Chinese flavor. The store is Chinese classical red as the main tone, and decorated with elegant Chinese wooded carved furniture. The whole shop shows the sense of nobility and elegance. It has a spacious walk-in cigar humidor. There are about 30 brands and more than 300 Cuban cigars. There are also several private cigar storage cabinets for VIP members to enjoy. From the design and decoration, cigars and cigar fittings to the store facilities, all give cigar customers a unique feeling. Red Chamber Cigar Divan definitely lives up to your expectations!

Tel: 00852-2537-0977
Add: Store 405-406A, Pedder Building, No.12, Pedder Street, Central, Hong Kong





Hong Kong Cigar Kingdom

Cigar Kingdom was established in 2013 and has over a decade of history. With four branches in Hong Kong, the brand is dedicated to providing premium cigars to every customer. As a luxury indulgence, cigar aficionados prioritize quality over price when making their selections. Cigar Kingdom aims to create a trusted shopping platform where customers can confidently purchase authentic cigars, fostering a vibrant cigar culture ecosystem.

1. Tsim Sha Tsui Hankow Branch
Tel: +852 3590 9505
Add: Shop G27, Hankow Centre, Tsim Sha Tsui, Hong Kong

2. Central Man Yee Branch
Tel: +852 3188 0102
Add: Room 215, 2/F, Man Yee Building Shopping Arcade, Central, Hong Kong

3. Tsim Sha Tsui Kimberley Branch
Tel: +852 2889 8222
Add: Shop 48A, East Union Mansion, 46-48 Kimberley Road, Tsim Sha Tsui, Hong Kong

4. Causeway Bay Branch
Tel: +852 3583 0386
Add: Shop 919A, 9/F, Times Square, Causeway Bay, Hong Kong

Hong Kong Crown & Barrel

Crown & Barrel is situated in the heart of Central, Hong Kong Island, dedicated to uncovering exquisite products and bespoke services for its members. The club offers premium cigars, luxury watches, fine wines from around the world, and tailor-made gourmet dining experiences alongside exclusive events. It serves as a gathering place for like-minded connoisseurs to share, explore, and indulge in a uniquely sophisticated lifestyle.

Tel: +852 2480 8388
Add: 11/F, The L Place, 139 Queen's Road Central, Central, Hong Kong



Macao Macao Pacific Cigar Store

Wynn Palace is a famous tourist resort located in Cotai, a bustling area of Macau. Pacific Cigar is on the first floor of Wynn Palace. The store is mainly decorated by red and gold, giving a strong visual impact from a distance. It looks modern and stylish. Pacific Cigar has a walk-in Cigar humidor. You can always find a good selection of cigars, and the store also offers a variety of sophisticated cigar fittings from well-known brands such as Elie Bleu, Siglo and ST Dupont.

Tel: 00853-2877-6235
Add: No. 12 Store, Floor 1, Wynn Palace, Boulevard, Cotai Stadium, Macao



Macao Cedarwood

Cedarwood, located in Macau's prime business district on Avenida da Praia Grande, is designed as a relaxed and inviting cigar lounge catering to professionals such as bankers, lawyers, designers, and insurance consultants in the area. The founders envisioned Cedarwood as a refined sanctuary for cigar enthusiasts—a place to savor premium cigars, unwind in style, and connect with like-minded aficionados while sharing their passion and experiences. More than just a gathering spot for cigar lovers, Cedarwood also serves as an ideal venue for business networking and relationship-building. The lounge features a luxurious, spacious walk-in cigar humidor, along with a dedicated Davidoff cigar counter showcasing a meticulously curated selection of premium cigars from renowned regions worldwide. This commitment to excellence ensures an unparalleled sensory experience, making Cedarwood a true urban retreat away from the hustle and bustle of city life.

Tel: 00853-2883 3709
Add: Unit E, 1/F, Nam Van Peninsula, 89A-99 Avenida da Praia Grande, Macau



Macao Macao Davidoff Venetian Macao-Resort-Hotel Flagship

Located at Venetian Macao-Resort-Hotel, the flagship was opened at Dayunhe Shopping Mall in 2007. With first-class location, quality products and intimate services, it has become a popular destination for cigar aficionados from all over the world. Once you walk into the store, time seems to stand still, and countless exquisite objects hold you tightly. The cigar fittings in the glass showcase and the first-class cigars in the humidor simply make you cannot move your eyes. In addition, the store is equipped with professional staff, and they can answer your questions anytime and anywhere. Let's step into Davidoff's world of fine works.

Tel: 00853-28828096
Add: No. 515 Store, Dayunhe Shopping Mall, Venetian Macao-Resort-Hotel, Macao

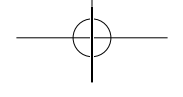


Macao Macao Pacific Cigar Emporium Store

Cigar Emporium of Pacific Cigar is located on Wynn Macau Street. It insists on receiving every cigar visitor from afar with a professional attitude. Stepping into the Cigar Emporium, you will find the stylish modern design fitting perfectly with the Cuban tradition of hand-rolling cigars. Moreover, the store also has a professional cigar humidor to ensure that hundreds of high-end handmade Cuban cigars are well preserved and presented to customers in perfect condition. There is also a full range of premium cigar fittings, such as Elie Bleu, Dunhill, SIGLO Accessory and the like.

Tel: 00853-2875-7368
Add: No. 29 Store, Wynn Macau Resort, Xiandeli Street, Reclamation Area, Outer Harbor, Macao





Macao

Macao La Casa del Habano (LCDH)

The exclusive La Casa del Habano (LCDH) in Macao is located in the heart of Macau Peninsula. It is a licensed cigar brand store authorized by Cuban Habanos Group. The store is furnished with a large cigar moisturizing room and a comfortable lounge, where cigar aficionados are served by cigar experts that have received professional training. The design style integrates architectural styles of Cuba and Portugal. Mr. Felix Raul Rojas Cruz, the former Cuban Consul General in Guangzhou, once praised the store design by saying that "the design is not only full of Cuban style, but also makes me feel as if I was in the ancient city of Havana." There're two big treasures in the store: Humidor auctioned in Upman 2009 Cuban Cigar Festival and the humidor auctioned in Romeo 2014 Cuban Cigar Festival. This is a special place which is worth your visiting to appreciate Cuba's special charm.

Tel: +853 2878 8320

Add: Store I, Ground Floor, Building of Macau Chamber of Commerce, No. 117, Beijing Street, Macau



Macao

Macao Cohiba Charm Club

The Macao Cohiba Charm Club authorized by Cuban Habanos Group is located on Cotai Strip, surrounded by a number of gambling, entertainment, and vacation clubs. Featured by splendid architectural style and rich design elements, the store boasts Cohiba's luxurious style. A dedicated cigar moisturizing room is designed in the store - the humidor, auctioned in Upman 2017 Cuban Cigar Festival, is displayed in the club center. The leisure area accommodates 35 comfortable seats where visitors may oversee golden buildings and beautiful palm trees of Banyan Tree Hotel and Grand Hotel, to enjoy the special charm of Macao.

Tel: +853 2888 3336

Add.: R&S Store, Xinghui Jinguang Shopping Plaza, No. 2479-2483 Lotus Beach Road, Cotai Strip, Macau



Guangdong

Shenzhen Ming · Cigar Lounge

"Day coffee and night wine" has become a new lifestyle for many young people. One-stop is just ok in Ming Cigar Lounge. This is a whisky pub full of vintage atmosphere. Many young people will gather here when night falls. When you enter the store, you will feel as if you have come to an exhibition of the works of artist Tian Liusha, who is one of founders and representative artists of the "Chinese Cartoon Generation Art School". The customers are more likely to enjoy food, wine and cigar in the exhibition hall. The environment is elegant and exquisite, and you can also find the feeling of vacation in the busy city life.

Tel: 18814473575

Add: Ming Cigar Lounge, No. 129, Yu'an 2nd Road, Bao'an District, Shenzhen City



Guangdong

Shenzhen Davidoff Shenzhen Bay Mixc Flagship Store

As the first Davidoff cigar store in Shenzhen, the Davidoff Shenzhen Bay MixC flagship store is located in a busy commercial district, adjacent to China Resources Building. Since its establishment in 2019, it has been a representative of high popularity. The store covers a total area of 60 square meters, with a wide range of products on the display rack, including cigars, fittings, whisky and drinks. In addition, there are leather sofas and tables and chairs for you to take a rest when you are shopping. The overall design of the store is mainly simple, highlighting the gentleman's taste through details. You can feel its unique beauty even through the thick glass.

Tel: 86-755-8656-7834

Add: No. L195 Store, West Gate, the Mixc, Shenzhen Bay, No. 2888, Keyuan South Road, Yuehai Street, Nanshan District, Shenzhen City



Guangdong

Xidianhui Cigar Whisky Club (Shenzhen)

This Cigar Whisky Club is situated in the Shenzhen Huantale Furniture Exhibition Center. Customers could see the long and beautiful bar counter upon entering the Club, which serves all kinds of drinks & beverages. At the Club, you can choose a cigar to enjoy in the pleasure of solitude or you may casually chat with friends. This Club offers a Dining Area, Tasting Area, and Delicate Accessory Display Area, serving delicate cuisines. Integrating dining, wine tasting, and cigars is the place to experience leisure and sociability in this bustling metropolis.

Tel: 18675640170 (Manager Fu)

Add: Xidianhui (Underground of Huantale Furniture Exhibition Center), #102-104 Senshangjing, No. 8010 Longgang Ave., Heao Community, Yuanshan Sub-district, Longgang District, Shenzhen



Guangdong

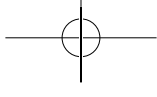
Shenzhen PNF Cigar Brand Store (Coastal City Store)

Nestled in the vibrant Coastal City shopping center of Shenzhen's Nanshan District, our lounge boasts exceptional accessibility and an elegantly designed exterior. The entrance features three distinctive arched doorways, creating a striking first impression. Upon entering, guests are greeted by an exquisite display window composed of multiple small arches, showcasing a curated selection of cigar accessories: cutters, leather cases, lighters, and ashtrays. The lounge offers private VIP rooms for business meetings and intimate cigar gatherings, furnished with vintage leather sofas and chairs that create a uniquely charming ambiance for cigar enjoyment. Additionally, our specially designed walk-in humidor provides optimal storage conditions for aficionados to preserve their prized cigar collections. With its premium location and exceptional environment, Cedarwood serves as an urban oasis where cigar enthusiasts can slow down and savor life's finer moments. Whether you're a seasoned connoisseur or new to the world of cigars, you'll find both pleasure and satisfaction in our thoughtfully crafted space.

Tel: 18124710565

Add: Shop L185-1, Coastal City Shopping Center, 33 Wenxin 5th Road, Nanshan District, Shenzhen, Guangdong (Near UNIQLO)





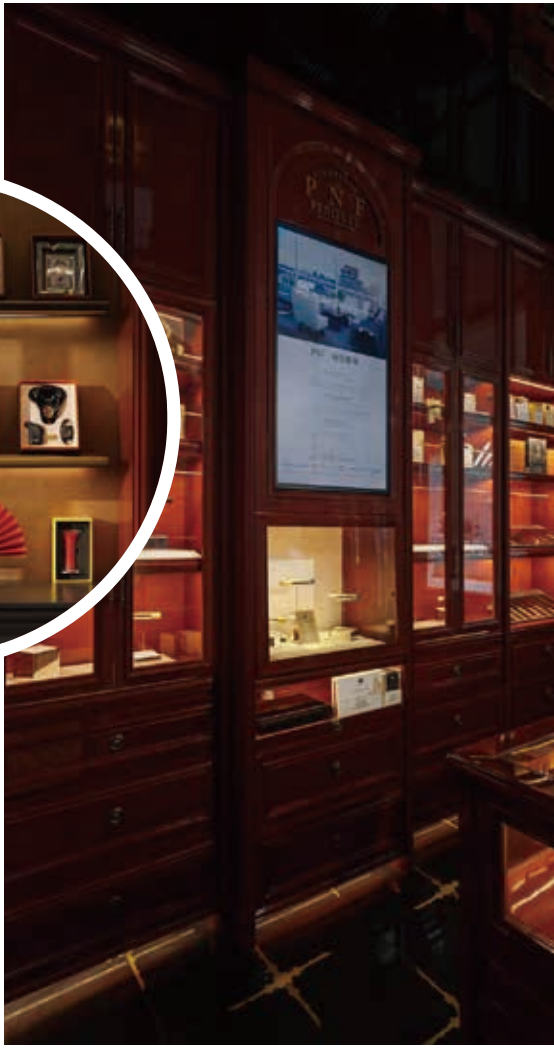
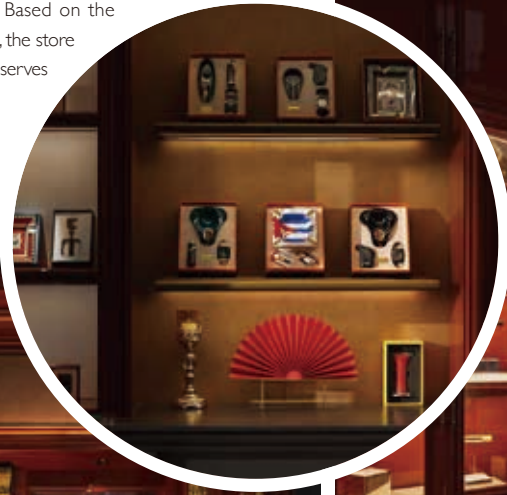
Guangdong

Shenzhen PNF Cigar Brand Store (Shenye Shangcheng Store)

Located at THE STREET in Shenye Shangcheng, Futian District, Shenzhen, the retro style store is furnished with an independent cigar humidor controlled at a constant temperature as well as a whiskey bar. Cigar aficionados can not only taste Cuban and Chinese high-end cigars fully, but also receive professional maintenance and whiskey pairing & tasting services. Based on the "International Luxury Experience MALL" position of Shenye Shangcheng the store has integrated private social scenes with cigar culture experiences, and serves as an absolutely suitable platform for urban elites to sharing their life.

Tel: 18126213317

Add: Store S214B (next to pleace), L2/F, Shenye Shangcheng (South Zone), No. 5001 Huanggang Road, Futian District, Shenzhen



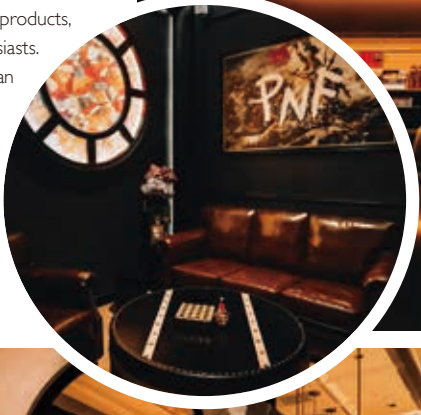
Guangdong

Shenzhen PNF Cigar Brand Store (One Avenue Zhuoyue Center Store)

This cigar specialty store is located near the bustling One Avenue shopping plaza, on the first floor. Though the shop is not large, its interior is luxuriously and elegantly decorated. The black-and-gold entrance door exudes a sense of sophistication, complemented by an exquisite brass handle, instantly conveying a high-end, lavish feel. The store's interior features a refined dark color palette, with deep wooden display shelves illuminated by soft warm lighting, creating a distinctive ambiance. The shelves showcase a wide array of cigar brands, each exuding an enticing aroma. Compared to the other two PNF cigar stores in Shenzhen, this one offers a greater variety of cigars and a more extensive inventory. Here, you can find not only classic selections but also rare limited-edition products, catering to the diverse preferences of cigar enthusiasts. Additionally, the store includes a private lounge that can accommodate 7 to 8 people, making it an ideal spot for groups to relax, enjoy cigars, and socialize.

Tel: 19166284295

Add: Shop L156, 1st Floor, Gangxia City, No. 346 Fuhua Road, Gangxia Community, Futian Street, Futian District, Shenzhen (Next to GaGa)



Guangdong

Shenzhen PNF Cigar Brand Store (Yifangcheng Store)

In the bustling Qianhai Yifang Cheng Mall, the PNF cigar brand store is low-profile and unique. With a steady and elegant decoration style, the whole store offers chances for visitors to enjoy inner peace, and cigars of extremely rich varieties, including premium cigars from famous countries of origin, such as Cuba, Dominica, etc. Inside the store, the dedicated cigar humidor with constant temperature and humidity can accurately ensure the cigar quality. All the well-experienced store assistants not only impart cigar knowledge to visitors who just show interest in cigars, but also provide unique pairing suggestions to veteran cigar aficionados; therefore, the store is ideal for cigar aficionados.

Tel: 18118759190

Add: J003A/005, L1/F, Yifang Center, No. 99 Xinhua Road, Bao'an District, Shenzhen



Guangdong

Shenzhen PNF Cigar Brand Store (LonghuaYifang Tiandi Store)

The store is located at Yifang Tiandi Shopping Mall - Longhua District's core business circle, Shenzhen. It provides customers with one-stop experience relying on its highest position and most complete layout in the heart of Shenzhen, including first stores of international brands, high-end beauty, sports experience, etc. As for its interior decoration, it is with the British retro style that the brand always uses. There's a whiskey bar and a separate tasting room, fostering a social space that is not only private but also open. With a collection wines, cigars and exquisite smoking accessories, the store is also furnished with dedicated constant temperature cigar humidor for cigar storage. The store is surely an ideal place for tasting cigars in the hustling city.

Tel: 19168759013

Add: L4-13 (Next to the Cinema), Zone C, Yifang Tiandi Mall, Longhua District, Shenzhen



Guangdong

Shenzhen PNF Cigar Brand Store (Huangting Square Store)

Located in the bustling Futian District at Huangting Square, this establishment is a premium destination worthy of a visit by cigar and whisky enthusiasts. The tastefully designed interior captivates guests with its understated yet luxurious ambiance, where expansive black-and-gold accents evoke an atmosphere of refined sophistication. An elegantly arranged bar and spacious lounge area showcase an extensive collection of whiskies that beckon one to savor a glass, while the eye-catching walk-in humidor displays rare cigars from prestigious brands. For private gatherings or business meetings, several exquisitely appointed private lounges ensure discreet comfort. Furthermore, to enhance customer service and ensure meticulous cigar care, the venue features a dedicated professional humidor room. Guests may store their cigars here free of charge, where a constant temperature and humidity environment—akin to an art-nurturing greenhouse—maintains each cigar in peak condition. In essence, every detail—from the ambiance and product curation to the service—reflects the proprietor's uncompromising pursuit of the art of living. If you are a connoisseur seeking the finest aromas in the world of cigars and whisky, we invite you to immerse yourself in this uniquely captivating experience.

Tel: 18126135540

Add: Shop L1-53, MixC World, No. 118 Fuhua 3rd Road, Futian District, Shenzhen, Guangdong (Near Watsons)





Guangdong
Guangzhou Havana Cigar Club
(Mandarin Oriental Store)

Havana Cigar Club is a chain store specializing in cigars, pipes and fine cigar fittings. It has a good reputation in the industry, quite trusted by consumers. Located in Tianhe district of Guangzhou city, Mandarin Oriental store is also a small local fame. It is not a big store, but there is no shortage of treasures. The rare edition of cigars is dazzling, and there are master-level pipes for you to choose. What a great place for shopping!

Tel: 020-3868-5199
Add: Beside Lobby Reception, (North Gate of TaiKoo Hui) Guangzhou Mandarin Oriental Hotel, No. 389, Tianhe East Road, Tianhe District, Guangzhou City



Guangdong
Guangdong Havana Cigar Club
(Conrad Store)

The Conrad Store is the second branch of Havana Cigar Club in Guangzhou. It is located on the first floor of the lobby of famous Conrad Hotel. The internal decorative display can be seen through the glass, although very simple, but still difficult to hide its high-end style. Cigars have always been a specialty here. There are well-known Cuban cigars such as Cohiba, Romeo Y Julieta, and of course there is no lack of Chinese cigars, such as the Great Wall, Mountain Tai and so on. Various branded fittings are available. Havana Cigar Club (Conrad Store) welcomes every friend coming from afar!

Tel: 020-3705-6520
Add: Floor 1 (Lobby - beside Linglong Bar), Lobby of Guangzhou Conrad Hotel, No. 222, Xingmin Road, Zhujiang New Town, Tianhe District, Guangzhou



Guangdong
Six Doors Cigar Whiskey in Guangzhou

Welcome to Liu Shan Men Whisky & Cigar Bar. Nestled in Yuexiu District at the heart of Guangzhou, our venue masterfully blends traditional Chinese aesthetics with contemporary design, immersing every corner in cultural sophistication and artistic allure. We specialize in premium cigar experiences, offering an extensive selection of meticulously sourced cigars. Whether you're a seasoned aficionado or a first-time explorer, our connoisseur team will guide you to the perfect cigar, harmoniously paired with handpicked whiskies to orchestrate a symphony of flavors on your palate. Our whisky portfolio spans distinguished brands across continents, satisfying even the most discerning spirits enthusiasts. Complementing this, our mixologists craft imaginative cocktails—reimagining classics and pioneering innovative creations—where every sip delivers delight and discovery. For vibrant gatherings with friends or tranquil moments of solitude, Liu Shan Men stands as Guangzhou's premier destination to savor life's refinements.

Tel: 13392636431
Add: No. 1 Junyi Road, Yuexiu District, Guangzhou (Near Dongshankou Metro Station)



Zhejiang
Ningbo Davidoff Cigar Flagship Store

This Davidoff cigar store in Ningbo adheres to simple and elegant style of Davidoff. When you enter the room, the first thing you see is a long, beautiful counter with a wide array of whiskies. All details such as the copper cigar holders beside the sofa and the upscale fittings used by the guests show the thoughtful services of the store. There is also a Davidoff fittings display area, where you can feast your eyes on beautiful humidors, high-quality cutters, lighters and pipes. This is the first Davidoff cigar flagship store in Zhejiang, and it is also the new sample area for leisure life in Ningbo.

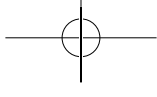
Tel: 18042084116
Add: Floor 3, No. 86, Pedestrian Street, Middle Road, Old Bund, Jiangbei District, Ningbo City, Zhejiang Province

Zhejiang
Fixo Nebula in Hangzhou

Situated in the Shangcheng District, Hangzhou City, the store is near the Qiantang River with an elegant surrounding environment and convenient transit system. The store's façade is dark grey, fostering depth and texture while the inside is in a retro color decoration, including black-white diamond lattice, many sets of wooden furniture and dark coffee leather sofa, making the whole store classical, high-end and grand with the soothingness of gentle lights. This cigar bar integrates dining, wine, cigars and delicate cigar accessories. A cigar humidor room is available for cigar enthusiasts to preserve and maintain their cigars. It is undoubtedly a good place for leisure and socialization for cigar enthusiasts in a metropolis, in addition to experiencing the fashionable and low-speed life pace in urban areas.

Tel: 18814862919
Add: No. 611 Qingtai Street, Shangcheng District, Hangzhou City





Shandong

Ji' nan Davidoff Ji' nan Flagship Store

Located in Shandong, Davidoff Cigar Club is located at the bustling Front Shengfu Street in Ji'nan. The floor area of the store is large, and the interior style is consistent with Davidoff's high-end and elegant feature. The store as a whole gives people a sense of openness, calmness and elegance. What makes this store special is that it is a quiet, cozy cafe by day and a whisky bar by night. You can enjoy delicious cigars here from day to night. The store also has a special cigar humidor in order to provide guests with cigar storage and maintenance services. Whether chatting with friends, or tasting cigars and drinking, it is always the best choice for you in Ji'nan.

Tel: 18605315111

Add: No. 60, Front Shengfu Street, Lixia District, Ji'nan City, Shandong Province



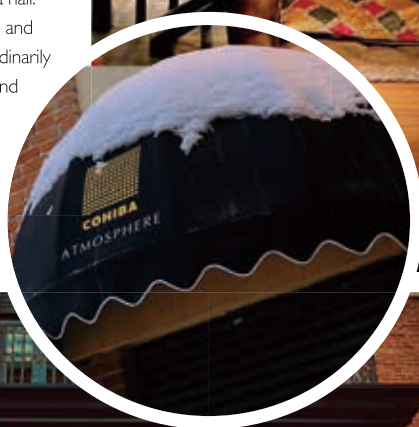
Shandong

Ji' nan Cohiba Atmosphere

Located at the center of Phase I of the Old Commercial Area in Ji'nan City, Shandong Province, Cohiba Atmosphere (Ji'nan) is a quiet and solitary place in the busy area. Decorated with the broad, simple and grand signage, the store covers a floor area of 260 m2. The central 1-floor design makes the whole space more spacious and central. With western retro style, the store is divided into several spaces decorated with different dominant colors, such as peacock blue, golden brown and red, spreading the deep Caribbean atmosphere. Looking from afar, customers may have the illusion of entering a typical Havana hall. The cabinets display numerous varieties of cigars and various delicate accessories, all of which are extraordinarily attractive. This Club is your choice for a gathering and relaxation in Ji'nan City.

Tel: 15588839268

Add: 11# Building, Ronghui Old Commercial Area, intersection of Jingsan Rd. and VWeisan Rd., Shizhong District, Ji'nan City, Shandong Province



Shandong

W'CIGARS in Yantai

The Club serves Chinese tea, whisky, cognac and cigars. With elegant, graceful, simple and comfortable style, the Club brings customers an extremely tranquil and a refined sensation upon their arrival, which makes it differs from other cigar bars. The Club also has a special outdoor leisure area for guests to appreciate and smoke cigars. It is a good destination for leisure and relaxation in Yantai.

Tel: 15587353300

Add: No. 188 Binhai North Rd., Laishan District, Yantai City



Shandong

Qingdao Family Cigar Club

Family Cigar Club Located in Qingdao's scenic coastal district of Laoshan, this club—founded by Douyin influencer Juliwaer—specializes in premium aged cigars and luxury cigar accessories. Offering lounge seating, private rooms, and an outdoor terrace, it accommodates both personal relaxation and business receptions.

The venue's retro interiors complement its natural surroundings. Inside, discover an impressive display of whiskeys, meticulously aged cigars, and artisanal accessories. If visiting Qingdao, we invite you to unwind with a fine cigar and whiskey for an exceptional cigar experience.

Tel: 17568943146

Add: No.1 Haiqing Branch Road, Laoshan District, Qingdao City, Shandong Province (Intersection of Haiqing Road and Haiqing Branch Road)



Henan

Zhengzhou Banzhuo Cigar & Whiskey Club

Located at City On (Xidigang), Zhengdong New District, Zhengzhou City, the store covers a relatively large area. It is decorated with a modern style of dark colors and soft lights. Such a design style not only retains the calm style required for cigar tasting, but also creates a homely private place by the art of light and shadow. Under the support and guidance of Henan Tobacco Monopoly Bureau and Zhengzhou Tobacco Monopoly Bureau, Zhengzhou Banzhuo runs cigar business and sells domestic and foreign cigars for local cigar aficionados and foster an atmosphere of cigar tasting in Henan. The well-furnished store includes a dedicated cigar moisturizing room, bar counter, sofa leisure area, etc. After entering into the store, you can enjoy the leisure of life by slowing down your life pace.

Tel: 13603714446

Add: Store at the West Gate of LvchengBaiheFengheyuan, Dide Street, Zhengdong New District, Zhengzhou City, Henan Province



Shandong

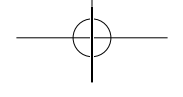
Qingdao 1532 Cigar Bar

This cigar bar is very influential socially. It has the only and domestic leading large constant temperature humidor in Qingdao, which can provide guests with professional services such as cigar appreciation, communication, personal customization, storage and maintenance. In addition to cigars, coffee, tea, single malt whisky, Cuban rum and cocktails are also available.

Tel: 0532-85661532

Add: Floor 1, Qingdao Tobacco Bureau, No. 150, Yanji Road, Qingdao City



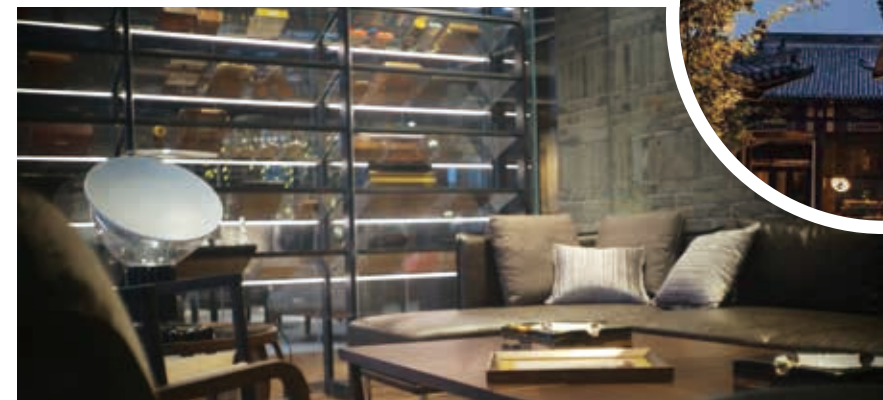
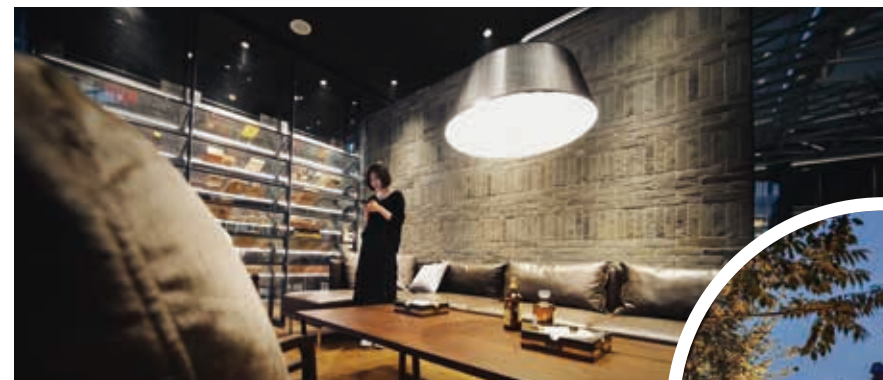


Liaoning Yunhe Yandu in Shenyang

Founded in 2010, Yunhe Yandu is a well-known comprehensive exploration hall that collects global high-end life brands in the industry. The store fuses the aesthetics of oriental and western art in the design and concept. The delicate products as high-end pipes, cigar accessories, Japanese time-honored brands in gold, silver, copper iron and glassware have made it an integrative artistic living space. The Club highlights 4 themes, namely product display, cultural experience, gathering, and leisure, for you. The store is decorated with Bauhaus style, and all of the details imply its polite and conservative taste. Cigars, accessories, whisky and mixed drinks are all offered to customers, who may smoke cigars, sip drinks and chat pleasantly while purchasing. Yunhe Yandu has cooperated with many brands domestically and internationally with distinct product creativity and provides customization services. The handcrafted high-end products help customers appreciate the charm of life at its best.

Tel: 024-82022588

Add: Yunhe Yandu, Store 2-13-15, Yuejing New World, Jinyang North St., Heping District, Shenyang City, Liaoning Province



Liaoning Liberty Havana Cigar Gallery (Level 6, New World Hotel)

Nestled within Shenyang's New World Hotel, this gallery blends Chinese heritage architecture with Western elegance. Founded by a Havana-certified cigar sommelier with professional training in Cuba and former ownership of a renowned Los Angeles cigar store, it offers premium cigars, accessories, whiskeys, and wines.

The lounge connects to a traditional Chinese courtyard, creating an airy, sunlit retreat where guests unwind or reflect amidst Havana's spirit.

Tel: 13998335533

Add: Level 6, New World Hotel, 416 Qingnian Street, Heping District, Shenyang, Liaoning



Shanxi Fifth Avenue Cigar Store, Xi'an

Located at the Fulong New World, Qujiang New District, Xi'an City, the store is actually within the tourist area of Xi'an Dayan Pagoda and is adjacent to Tang Paradise with a very tranquil and splendid environment. As a store in the cigar retail terminal of Xi'an Tobacco Monopoly Bureau, it supports the cigar sales method of selling cigars publicly out of Clubs and bars and to promote them in a down-to-earth manner. All customers can visit the store for learning. Different from the traditional operation concept, this store receives customers in the most convenient and fast way and is dedicated to becoming the closest cigar consultant for everyone!

Tel: 15691819251

Add: F1, 3# Building, Fulong New World, Qujiang New District, Xi'an City, Shaanxi Province

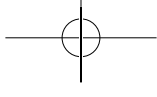
Shanxi Yulin "Hui · Huo" Life Club

"Hui·Huo" Life Club is the 2nd top-rated club in the leisure and entertainment industry invested by Meilihui Culture & Entertainment Co., Ltd. in the northern Shaanxi, Yulin City. With an excellent reputation, the Club takes stands out among consumers, leading the professional development of Yulin's leisure and entertainment industry. This Club mainly offers high-end products such as cigars, cigar accessories, Spanish ham and Whisky drinking, and serves elite customers exclusively. In the Club, customers may feel overwhelmed by the fashionable modern decoration style. The well-arranged shelves are full of dazzling delicious foods, intoxicating wine, pretty cigars, showing the beauty of life and relaxation in busy urban life.

Tel: 13324621559

Add: F1, Dushi Yijia, Saishang Jingyuan, Fukang Rd., Yuyang District, Yulin City, Shaanxi Province





Sichuan Great Wall Youpin Living House

The Great Wall Youpin Living House is similar to La Casa del Habano (LCDH for short), owned by Cuba's Habanos Group. This is a positive attempt and innovation. It takes advantage of the strong leisure culture atmosphere of Chengdu, integrates fashion and leisure elements such as cigars, coffee, books, cultural innovation, light food, wine and tea-tasting, so as to infinitely extend the quality of life, and make the leisure life decorated with small interests and stories. Through innovative design, this space presents culture, thought, style, light consumption, and it also spread the cigar culture, so that more people have the opportunity to have the first easy intimate contact with cigars.

1. Zhonghai Flagship Store of the Great Wall Youpin Living House

Contact: Xia Yu
Tel: 028-62084837
Add: 113 and 104A, Floor 1, Huan Yu Hui, No. 233, Jiaozai Avenue, High-Tech Zone, Chengdu City, Sichuan Province

2. Hongxing Store of the Great Wall Youpin Living House

Contact: Zheng Rong
Tel: 028-86519192
Add: (Exit A, Chengdu Second People's Hospital, Metro Line Three), No. 86, Section 2 of Hongxing Road, Jinjiang District, Chengdu City, Sichuan Province

3. Shuijie Store of the Great Wall Youpin Living House

Contact: Zhou Xiaoqin
Tel: 028-86115513
Add: Next to Starbucks, No. 2-5-3, Building 5, Shuijie Street, Tiexiang Temple, High-Tech Zone, Chengdu City, Sichuan Province

Sichuan RANYE Cigar & Whisky Gallery (Chengdu)

Situated on Chengdu's Financial Center Jiaozai Avenue Financial Center hub Jiaozidao Avenue, this gallery blends art aesthetics with luxury, offering cigar enthusiasts a serene sanctuary while fostering cultural and finance exchange. Its Japanese-inspired minimalist design, accented by curated artwork and soft lighting, creates an effortlessly soothing ambiance. Privately curated lounges ensure exclusivity, complemented by globally sourced cigars and seamless day-to-night transitions (tea by day, whisky by evening). Ideal for both leisure and business engagements.

Tel: 18982189611
Add: Unit 11, B1, 555 Jiaozidao Avenue, Wuhou District, Chengdu



Fujian CLUB Xianmen Xun Club

Xun CLUB is the first high-end gentlemen's club in Xiamen that integrates cigars, whiskey, men's tailoring, French meals and afternoon tea. It is located on the west bank of Yundang Lake where the egrets live. It is of Gothic style and has a collection of European antiques. Proper mellow and perfect appearance of aged cigars, professional cigar maintenance environment, the best whisky.....Taste is reflected in every detail, aiming to create an integrated private space for successful persons who pursue quality of life. At night, the cigar bar and late-night dining hall are full of surprises, magic, human touch and treasure, and industry elites and all kinds of high-quality goods can also be seen everywhere. Get together with a few friends, enjoy a moment of peace, relax in a little drunk, and visit the peach garden and paradise in your deep heart.

Tel: 0592-5116667
Add: No. 1-A108, Yundang Road, Xiamen City, Fujian Province

Shanxi Cigar Joy Exclusive Store in Taiyuan

Situated in the busy section of Taiyuan, Shanxi, this cigar store has a gorgeous decoration style, and magnificent space formed by such elements as mirrored, heavy metal and marble surfaces. As a comprehensive store under the flag of Lejia (Shenzhen) Cigar Culture Education Co., Ltd., this store mainly sells cigars, cigar accessories, whisky, Spanish ham, etc. Adhering to the goal of "wonderful life, enjoying cigars", this store fully carries the expectation and wish of the habanosommelier founding team: wish that nobody can give up the opportunity to enjoying cigars due to the inability of smoking cigars; wish that no one misses the charm of cigars due to the lack of a cigar-smoking environment and preservation conditions. The store has set up areas such as the cigar & imported accessories display area, cigar experience area, cultural lounge and dining area for customers to enjoy life and cigars. The professional habanosommelier is also looking forward to your visit!

Tel: 13333511118
Add: Ground Floor Store, Building 16, Pingyang Jingyuan Community, Pingyang Rd., Xiaodian District, Taiyuan City, Shanxi Province



Yunnan Miaoqi Trading & Taishan Cigar Bar (Kun ming)

Located in Kunming's spring-like Guandu District, this tobacco retailer—designated key tourist vendor by Kunming Tobacco—specializes in cigars, accessories, and premium spirits. Its clean-lined aesthetic features lounge seating and private rooms for comfortable smoking sessions. Visit to unwind with friends amid serene ambiance, savoring quiet moments between Kunming's scenic explorations.

Contact: Yang Qiumiao
Tel: 13629458649
Add: Shop 1-01, Miaoqi Trading Building 5, Dadu Skyshopping Mall, Caiyun North Road, Guandu District, Kunming

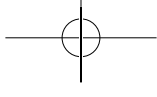


Guangxi Nanning Davidoff Cigar Flagship Store

The Davidoff Cigar Flagship store, located in the Greenland Central Square of Nanning City, is a real old store. The decoration style adheres to the simple and elegant style of Davidoff brand. There are professional cigar humidors, fittings exhibition area, whisky display area and tasting area. The range of Davidoff cigars is dizzying. There are professional sommeliers to serve the guests. A few cozy and pleasant hours can be spent here with a cigar and a glass of whisky.

Tel: 13977280668
Add: No. 129 Store, No. A7-128, Greenland Central Square, Extension Line, Dongge Road, Qingxiu District, Nanning City, Guangxi Province





Jiangsu Yijia Cigar Club Changzhou

Cigar Club is located in Wuyibang, Qingguo Alley, Changzhou City with a long history and rich culture. Tranquil as it is, the Club not only serves customers with comfortable tasting and smoking environment, but showcases the cigar humidor room with constant temperature and humidity for preserving cigars professionally. Cigars, whisky and tea are offered, triggering wonderful sensations, just like meeting a kindred spirit in nature, and fantastically transforming more layered rich taste levels. Customers are apt to light a cigar to recollect the life experience. Each cigar enthusiast is welcomed to the Club in Changzhou to experience something unique.

Tel: 15295016120
Add: 4-1 & 4-2, Wuyibang Rd., Tianning District, Changzhou City, Jiangsu



Jiangsu Wuxi CIGAR BRO

CIGAR BRO Bar was founded in 2019. In line with the concept of becoming a first-class cigar experience hall in China, CIGAR BRO implements the spirit of "true luxury is reflected in the pursuit of beauty and ultimate pleasure at every moment". The environment is elegant, with the decoration style of Latin American features, and simultaneously matched with vintage leather sofa tables and chairs, creating a unique and attractive environment for cigar tasting. This place can not only meet strict requirements on cigar tasting atmosphere of cigar aficionados, but also allow the consumers to fully enjoy their own stories and lives while tasting each cigar ...

Tel: 186 5248 9969
Add: No. 28, Yangchun Lane, Wuxi City, Jiangsu Province



Hainan Summer Davidoff Cigar Store in Sanya

Situated at the Sanya Summer Commercial Center--- the core of a coastal city, this cigar store is an elegant life house with exquisite pipes and cigars that you can encounter in a broad and bright high-end shopping mall. All of its designs, including the walk-in cigar room, accessories and whisky wine wall, are made elaborately and with sincerity. The level change of 3D space perfectly shows the cigar culture with the charm that can be understood only by cigar guests. Just as Churchill said, "Cigars imply wisdom, and you can realize the truth only being truly calm." The store also has indoor and outdoor double smoking areas, so cigar enthusiasts can enjoy cigar and wine here with their friends.

Tel: 13322081577
Add: L1-09 Summer Station, Yuxiu Rd., Jiyang District, Sanya City



Hunan Hunan Juncheng Cigar Club

Juncheng Cigar Club is located in Chenzhou, the blessing city, which is known as "the city of leisure in the forest ". The club is decorated in traditional classical style, showing dignity and elegance. The high-end custom cigar room with constant temperature and humidity all year round stores cigars of major brands, leading the cigar trend in Chenzhou. In addition to providing a variety of cigars, it also provides various high-end brands of wine, whisky and high-end tailored suits. The club also holds professional cigar tasting meetings every month. It's the perfect place to hang out. Juncheng Cigar Club is a professional institute for gentlemen.

Tel: 0735-2885818
Add: Juncheng Cigar Club, Floor 1, COUHT Hotel, Shuanglong Night Market Square, Renminlu Street, Beihu District, Chenzhou City, Hunan Province



Hunan Changsha The Great Wall Youpin Club

The Great Wall Club is located in a Scenic Spot in Changsha. It is a new immersive social space created with the idea of discovering the joy of life, and the background of the Great Wall cigar culture, and empowering culture and art. The interior decoration style is elegant and retro. It presents the culture of new Chinese style, Southeast Asia, Caribbean and other regions. Guests can smoke cigars and appreciate tobacco pipes here, and enjoy a private good time accompanied by mellow wine and soothing music. You can find art in life and have fun in art, and feel comfort and pleasure at the Great Wall Yupin Cigar Club (Changsha Store).

Tel: 1871 1087330 (Ms. Peng)
Add: Building D5, Yanghushui Street, Tanzhou Avenue, Yuelu District, Changsha City, Hunan Province



Jiangsu CIGAR GALAXY, Changzhou

Located near Yancheng in the south of Changzhou, CIGAR GALAXY is a cigar-themed Club mainly catering to VIPs. VIPs can discuss business or meet friends here for exchanging and sharing cigar culture. On entering the store, customers will be amazed by the imposing retro decoration style. The large areas in walnut wooden frame design showcase the full texture and beauty. The well-arranged shelves display good wine and fine cigars from around the world, reflecting a full sense of stylishness. In addition, the Club also regularly holds events related domestic cigars. VIPs may participate based on personal preferences.

Tel: 13151299720
Add: No. 37-20 Garden Street, Wujin District, Changzhou, Jiangsu





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